

# PickensPlan

## T. Boone Pickens Media Coverage 12.24.09-12.28.09

### Total of 25 Placements

- Print: 6
- Blog/Online: 6
- Broadcast: 13

### Coverage Summary:

ANGA President and CEO Regina Hopper wrote a blog for the *Huffington Post* discussing the role natural gas can play in stimulating our economy. The piece looks at the benefits to natural gas, including an abundant supply and the fact that it is twice as clean as coal. It also highlights the NAT GAS Act for its ability to jump-start a green transportation movement by making it easier for fleets to turn to natural gas.

"This is one emergency we can't drill our way out of." — Boone Pickens discussing U.S. energy policy. *The Oklahoman* included this quote from Pickens in its compilation of some of the most outrageous, interesting and insightful quotes of 2009.

The *Tulsa World* named Pickens one of Tulsa's top 10 newsmakers, calling Pickens an energy legend who remade himself as a successful hedge fund manager, alternative-energy advocate and philanthropist.

*Business News Network* re-aired its interview with Pickens as one of its best programs of the year. In the interview, Pickens discusses the Pickens Plan and how natural gas will help get us off of foreign oil.

### Highlighted Placements (Full Articles Below)

- **Natural Gas: A Made-in-America Opportunity** – *Huffington Post* – 12/23/09
- **Look Who's Talking. . .** – *The Oklahoman* – 12/27/09
- **2 Senators Dominate News** – *Tulsa World* – 12/27/09

### Print Placements (Full Articles Below)

- **Austin Inks Deal to Construct Airport Natural Gas Fueling Station** – *Austin Business Journal* – 12/28/09
  - *Bizjournals.com*
  - *MSN Money*
  - *San Francisco Business Times*
- **'Energy Alley': Perhaps America's Most Important Stretch of Space** – *Grand Junction Sentinel* – 12/24/09
- **U.S. Loses Out on Iraqi Oil Contracts** – *Desert Dispatch* – 12/27/09

### Blog/Online Placements (Full Articles Below)

- **On Comparing Dallas, Denmark: Other Options to Copy** – *Dallas Morning News Blog* – 12/23/09
- **Right, Wrong & Out There: A Decade of Predictions for Green Transit by 2010** – *Earth2Tech* – 12/24/09
  - *BusinessWeek.com*

## HIGHLIGHTED COVERAGE

### **Natural Gas: A Made-in-America Opportunity** – *Huffington Post* – 12/23/09

By Regina Hopper

U.S. leaders are returning from Copenhagen with fresh global agreement to reduce greenhouse gas emissions. They're also heading home for the holidays preparing for an election year when jobs and the economy will be issue #1 at kitchen tables across America.

As our nation looks to establish its bona fides on clean energy, while putting Americans back to work, one often overlooked domestic resource stands abundantly ready--right here and right now--to make a difference, and that's natural gas.

Natural gas supports more than 2.8 million American jobs throughout our country, pumping \$385 billion into the nation's economy last year, according to a recent study by [IHS Global Insight](#). Fueling these opportunities is the fact that the industry is in the midst of game-changing innovation, which is unleashing abundant new supplies that can power our nation for generations to come.

A recent front-page [article](#) in the *Washington Post* explains the vast opportunity for our nation that lies in the enormous shale deposits under Texas, Louisiana, Arkansas and Appalachia. Combined with previously discovered deposits, the US has an historic opportunity to emerge as a clean energy leader--creating jobs, reducing greenhouse gas emissions and curbing our dependence on foreign oil.

This newfound abundance, combined with the fact that natural gas is twice as clean as coal, is inspiring many state utility leaders to look closely at natural gas as a principal power plant fuel -- a move that would make an immediate, positive difference in our nation's carbon footprint. Currently, the U.S. gets only about 25% of its electric power from natural gas, so there's ample room to grow.

Natural gas also presents our nation with an extraordinary opportunity in the transportation arena. Around the world, there are some 10 million vehicles running on natural gas. Yet only about 130,000 are found on U.S. roads today. The NAT GAS Act, under consideration in Congress, would jump-start this green transportation movement by making it easier for fleets to turn to natural gas. Already, some top U.S. companies are taking the lead. AT&T, for example, operates one of the largest domestic civilian fleets and has committed to rotating to 8,000 natural gas vehicles over the next few years. From U.S. auto manufacturers to fueling and repair stations, the potential for our economy and our environment are significant if more companies do the same.

As President Obama prepared to return home from Copenhagen, he made an important point. He said, "If America leads in developing clean energy, we will lead in growing our economy, in putting our people back to work, and in leaving a stronger and more secure country to our children."

Lofty words? You bet. But clean, abundant and American natural gas can play a starring role today helping make them a reality. If Congress and the Obama Administration are serious about saving jobs while saving the planet, then they should start their search for fresh solutions right here at home. Natural gas is an extraordinary, made-in-America opportunity, and it stands ready today to play a pivotal role in our nation's green recovery and low-carbon future.

*Regina Hopper is President and CEO of America's Natural Gas Alliance.*

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### **Look Who's Talking. . .** – *The Oklahoman* – 12/27/09

By Don McCoy

Here's a compilation of some of the most outrageous, interesting and insightful quotes of 2009.

- "A tough, brutal year which I hope we never revisit." — Tulsa money manager Fred Russell on the stock market — on Jan. 1.
- "When OU loses, we lose a lot of money, too." — Julie Lulla, USA Screenprinting public relations director, hours before the Sooners played Florida for the national championship — and lost.
- "I had to hold my nose and stop those firms from failing." — Fed Chairman Ben Bernanke, citing fears of a second Great Depression to explain why he used taxpayer money to bail out firms such as AIG last fall.
- "It's fallen off a cliff." — Billionaire investor Warren Buffet describing the U.S. economy in March.
- "An error of judgment." — Swindler Bernard Madoff on his multibillion dollar investment fraud.
- "He is going to be sentenced for 150 years. I hope he lives a long life." — Accountant Richard Friedman, who lost more than \$3 million to Madoff.
- "Can't say no one makes money from Twitter now. The NBA does." — Dallas Mavericks owner Mark Cuban in a Tweet on being fined \$25,000 by the NBA for insulting referees via the social online service.
- "I promise you, I get it. ... I will not spend a single penny for the purpose of rewarding a single Wall Street executive." — President Barack Obama.
- "In all honesty, it's as hard as we've ever been hit. It's harder than after Sept. 11." Hill Manufacturing owner and CEO Cheryl Hill commenting on her Broken Arrow machine shop business.
- "If you are in a position to buy a new home in Oklahoma, you'd be crazy not to do it now." — Steve Shoemaker, marketing director for Ideal Homes in Norman, reacting to an \$8,000 tax credit for first-time homebuyers.
- "Where bankin's funner!" — Motto of The Redneck Bank, Internet subsidiary of Snyder-based Bank of the Wichitas.
- "(Pioneering oilman) E.W. Marland would be turning over in his mausoleum right now." — An unnamed Ponca City resident on ConocoPhillips transferring hundreds of jobs out of Ponca City.
- "I guess everybody likes to make a living." — Mike Ford, mayor of the Panhandle town of Beaver, discussing his region's low unemployment rate.
- "I don't know anything about cars." — Newly appointed GM Chairman Edward Whit-acre Jr., who added that "a business is a business, and I think I can learn."
- "What a shame to take a car like that to the crusher ... but it was a gas guzzler." — Oklahoma City car dealer Mike Fowler, who considered buying a late-90s Cadillac being traded in the Cash for Clunkers program.
- "The last three weeks of March was one of the greatest bear market rallies since the Great Depression." — Tulsa money manager Jake Dollarhide.
- "It sounds like we have an international airport next door to us." — Roger Mills County resident Scott Shillingstad on noises emitted by wind turbines on a neighbor's property.
- "So far, by God's grace, we're doing well this year." — Hobby Lobby CEO David Green after granting raises to all of the firm's full-time hourly employees earning up to \$13 an hour.

- "It's like we have a big Kumbaya thing going on." — Remington Park marketing director Sharon Lair on using Twitter for marketing.
- "It's like a sin tax for all the things that happened on Wall Street. Our hands are clean." — Chandler banker Danny Alsip on a special assessment on banks to replenish the depleted FDIC fund that guarantees deposits.
- "This is your second and final reminder that your vehicle warranty is about to expire." — Recorded telemarketing message that annoyed thousands of Oklahomans until state officials took legal action.
- "In the land of the blind, the one-eyed man is king, and I think we're clearly the one-eyed banker." — BOK Financial Chairman George Kaiser on the relative strength of his company in comparison to much of the banking industry.
- "I suppose some people thought we could be the next Hershey, Pennsylvania, but that was just pie in the sky." — Hinton resident Howard Zwirtz on the town's \$8 million investment in a cocoa plant that sits vacant.
- "Simply put, Tronox was destined to fail. Kerr-McGee knew it. But Tronox's public investors and creditors did not." — Complaint filed in bankruptcy court by Tronox against former Kerr-McGee Corp. and Anadarko Petroleum, which bought Kerr-McGee months after Tronox was separated from Kerr-McGee.
- "I don't like technology, and it doesn't like me." — Evelyn Bollenbach of Oklahoma City explaining why she had not yet converted her old television to receive digital signals.
- "I've worked 100 hours a week, at least, since 1989 building this company. I sacrificed a lot to do that." — Aubrey McClendon responding to complaints from shareholders about his \$75 million bonus.
- "I'm scared spotless." — Cindy Mason on her joblessness after being terminated by a large Oklahoma City church.
- "The green shoots here in the middle of the nation are real, but I think whether they're weeds or wheat on either side of us are up for debate." — Oklahoma City economist Keith Hazelton on the waning recession.
- "This isn't some scheme. We really are trying to do the right thing." — FaithShares CEO Garrett Stevens on the Christian-themed funds launched by the Oklahoma City firm.
- "You're trying to gouge the customer at that point." — Unnamed Oklahoma banker on some banks' policy of clearing large checks first to boost overdraft fees.
- "The administration ignores the potential loss of tens of thousands of new, well-paying jobs that would otherwise be created from increased domestic oil and natural gas development." — Devon CEO Larry Nichols lobbying against federal measures that would boost taxes on oil and natural gas producers.
- "This is one emergency we can't drill our way out of." — Boone Pickens discussing U.S. energy policy.
- "I think with the economic downturn they're trying to take advantage of us, as a way to cut retirees' benefits and justify it." — Bill Bavis, a retiree from Molson Breweries, on the company's decision to cut back on the amount of free beer it gives to former employees from 12 six packs a month to two six packs.

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## **2 Senators Dominate News – *Tulsa World* – 12/27/09**

By Randy Rrehbiel

Newsmakers may come and go, but Oklahoma's two U.S. senators were headline constants during the first decade of the 21st century.

Senior Sen. Jim Inhofe, a fixture in Oklahoma politics since the 1960s, continued his conservative crusade unabated, winning re-election in 2002 and 2008 without much difficulty.

Sen. Tom Coburn, who began the decade in the House of Representatives, remained in the news despite leaving public office for four years. During that time, Coburn published "Breach of Trust," a book sharply critical of his former congressional colleagues.

Coburn returned to the arena in 2004, easily winning a three-way GOP primary and defeating Democrat Brad Carson, who had held Coburn's former House seat.

Although Coburn and Inhofe often disagreed on particular issues, their outspoken positions made them the public face of Oklahoma for the past decade.

## TULSA'S TOP 10 NEWSMAKERS

1 U.S. Sen. Jim Inhofe: The senator ended the decade much as he began it — railing against a Democratic president, government spending and environmentalists.

In 2000, Inhofe tried to block the judicial nominations of President Bill Clinton and ridiculed Vice President Al Gore's claims about a warming planet. Although he was heavily involved in military and transportation issues as well as the federal buyout of contaminated homes in the Tar Creek Superfund site, Inhofe may be most remembered for his skepticism concerning climate change. In 2009, Inhofe proclaimed victory in his war against what he has called the greatest hoax in history.

2 U.S. Sen. Tom Coburn: The Muskogee physician earned the nickname "Dr. No" for his resistance to federal spending and the holds he placed on dozens of appointments and pieces of legislation. He also became a vocal critic of government health-care programs such as Medicare, the Veterans Administration and the Indian Health Service, and warned of dire consequences should Democrats succeed in passing health-care reform.

Originally elected to Congress in 1994, Coburn left at the end of his third term in 2001 but re-entered active politics upon the retirement of four-term senator Don Nickles.

3 Gov. Brad Henry: Although more low-profile than Inhofe or Coburn, Henry exerted great influence while serving as governor for the last seven years of the decade. Through negotiation and veto, he largely decided which pieces of the rising Republican legislative majority's agenda made it into law and in what form. Henry's hand was seen in early childhood education, adoption of the lottery, Indian gaming, lawsuit reform and tax policy. He also pushed for stricter controls on the state's "rainy day" reserve fund, resulting in a \$600 million balance at the outset of the current downturn.

4 George Kaiser: Whether through his business savvy or his philanthropy, Kaiser probably did more to mold Tulsa than any single person during the past decade. Besides his leadership of Bank of Oklahoma and his standing in the energy industry, Kaiser and his foundation were integral to the development of early childhood education programs in the city, as well as the BOK Center, ONEOK Field and other infrastructure improvements.

5 Kathy Taylor: Although the energetic Taylor served less than four years as mayor, her hard-driving style brought many changes to Tulsa. During Taylor's tenure, the BOK Center was finished, City Hall moved to One Technology Center, a major street bond issue passed and ONEOK Field became a downtown home for the Tulsa Drillers. Often at odds with the City Council and criticized for her spending and aggressiveness, Taylor decided not to seek a second term.

6 Carrie Underwood: The "American Idol" winner from Checotah became one of country music's most successful acts, charting 10 No. 1 singles in the past five years — the most of any country music female performer this decade.

7 Bob Stoops: Stoops led the University of Oklahoma back from the college football wilderness, winning a national championship and six conference championships and coaching two Heisman Trophy winners.

8 Richard Roberts: No story was followed more closely by Tulsa World readers than the Roberts saga. It began with Roberts' alleged involvement in Randi Miller's failed 2006 mayoral campaign, then escalated in 2008 when three former faculty members filed suit claiming misuse of Oral Roberts University funds. Roberts resigned as the school's president in 2008.

9 T. Boone Pickens: The energy legend remade himself as a successful hedge fund manager, alternative-energy advocate and philanthropist. His \$400 million in contributions to his alma mater, Oklahoma State University, remade the campus most notably the football stadium, which was renamed in his honor.

Pickens also was prominent in conservative politics, giving \$2 million to the Swift Boat Veterans for Truth advertising campaign against 2004 Democratic presidential nominee John Kerry.

10 Chief Chad Smith: Elected leader of the Cherokee Nation of Oklahoma in 1999, Smith is now serving his third term. During those years, the tribe expanded its financial interests through Cherokee Nation Businesses LLC to include casinos, resort hotels, telecommunications, personnel services, distribution and manufacturing, with revenues approaching \$500 million annually.

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## PRINT COVERAGE

### **Austin Inks Deal to Construct Airport Natural Gas Fueling Station** – *Austin Business Journal* – 12/28/09

A California-based energy company clenched a 10-year deal with the city of Austin to design, build, and maintain a natural gas fueling station adjacent to Austin-Bergstrom International Airport.

Clean Energy Fuels Corp. (Nasdaq: CLNE) announced the agreement this morning, though it earlier reported intentions to construct the \$1 million project.

Officials in previous interviews with the Austin Business Journal said the plan was instigated to support growing natural gas-powered fleets of airport parking shuttles and courtesy vehicles. Clean Energy in April signed a contract with The Parking Spot shuttle company to transition its Austin vehicles to natural gas.

The company, who's board includes industry tycoon T. Boone Pickens, operates more than 20 airport-based pumps nationwide including in Dallas and Houston.

The 17,000-square-foot facility will operate 24 hours a day and be open to the public. Construction will begin February 2010, according to the release.

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### **'Energy Alley': Perhaps America's Most Important Stretch of Space** – *Grand Junction Sentinel* – 12/24/09

By Gary Harmon

The vast stretch of rolling, sagebrush-plugged adobe and rock stretching from Green River, Utah, to Rifle looks little like a vast storehouse of energy.

Appearances, however, are deceiving.

In fact, the stretch along the cliffs across two states is Energy Alley, a run along Interstate 70 that could be the most important 150 miles in America, extending as it does from the uranium-rich lands of western Colorado and eastern Utah to the steep oil shale escarpments near Rifle.

Beneath the rugged, arid surface known best to pronghorn, prairie dogs, cactus and, where it's most verdant, scrubby sagebrush, piñon and juniper, lie an unparalleled range of fuels and minerals.

"I don't know of anywhere you could find those things together in the world," Colorado State Geologist Vince Matthews said.

There is no resource on the planet to match that of the kerogen tightly bound to the marlstone of the Green River Formation that runs deep below the surface of western Colorado and eastern Utah and that outcrops near Rifle.

Once freed from its rocky jail by heat, the kerogen of oil shale in western Colorado could provide the equivalent of 1.5 trillion barrels of oil.

The Oil Depletion Analysis Centre in London in 2005 estimated that 944 billion barrels by then had been drawn from the Earth since the dawn of commercial drilling.

A tantalizing treasure and a ridiculously difficult resource to unlock, oil shale is the largest, but not the only energy fuel trapped in Energy Alley.

The tightly compressed sands deep below the surface of western Colorado's Piceance Basin hold about 41 trillion cubic feet of natural gas.

Production from the basin now provides for 3 percent of the 22 trillion cubic feet of natural gas used yearly in the United States, said R.T. Dukes, lead analyst of Rocky Mountain upstream research for Houston-based Wood McKenzie Research and Consulting.

Man is nibbling away at the region's coal stores with mines in eastern Utah and in Mesa and Delta counties, but the vast portion of the coal of what is known as the Uinta Coal Region remains deep below the muddy brown surface of arid western Colorado, beyond the reach of even the most advanced energy-harvesting technology.

The Colorado River as it passes through the Grand Valley bisects the Uinta coal region, a giant resource estimated to contain 23 billion tons.

Most of that coal is buried too deep to reach by any current methods, leaving about 11 billion tons believed to be recoverable, said Christopher Carroll, coal geologist for the Colorado Geological Survey.

The United States in 2008 used 1.2 billion tons of coal, and though consumption levels slipped slightly to increased use of natural gas, coal still enjoys price-stability advantages over natural gas. The industry also can double up by using mines for carbon-sequestration projects, Carroll said.

Though coal, which generates more than half the nation's electricity, is at the center of debate over pollution and greenhouse gases, it remains an important resource, said Dr. Rod Eggert, director of economics and business at Colorado School of Mines.

"Coal is going to be part of the mix for a long while," Eggert said.

One key to improving the safety and profitability of coal mines is the handling of methane, a gas that can asphyxiate miners as well as ignite and explode.

Colorado coal mines and environmental groups are working to capture the estimated 5.5 trillion cubic feet of methane trapped in the region's coal seams, boosting their bottom line and increasing safety for the miners while preventing the gas from reaching the atmosphere.

The Nuclear Age began on lands now traversed by Energy Alley, which runs along the stark landform known in Utah as the Book Cliffs and Colorado as the Bookcliffs .

Carnotite unearthed in the West End of Montrose County and eastern Utah was milled in Grand Junction and small towns throughout the region. Some of it found its way to Los Alamos, N.M., and presumably into Fat Man and Little Boy, the atomic bombs dropped on Hiroshima and Nagasaki.

After flatlining for decades after the Three Mile Island incident, the uranium industry blipped back to life in the last decade, then seemed to slip back into dormancy.

That's unlikely to last, said Jim Burnell, senior minerals geologist for the Colorado Geological Survey.

"The world is planning to use a lot more uranium," and two of the major international sources, the Cigar Lake and Olympic Dam mines, in Saskatchewan and Australia, are off line until at least 2011 and possibly indefinitely.

Twenty percent of the nation's electricity is generated with nuclear power, much of it now with demilitarized uranium. Once that supply runs out, utilities from around the United States and the world will have to find new sources to fuel their reactors.

How much uranium is buried beneath the sandstones of the canyon country is a question awaiting an answer, but the states of Colorado, Utah and Arizona are ranked third in the nation collectively, behind Wyoming and New Mexico, with the nation's largest known uranium reserves.

The treasure of Energy Alley isn't just hidden beneath the rock and clay on the surface.

Grand Valley institutions such as Mesa State College are taking advantage of the fact the region basks 300 days a year in sunshine to generate electricity from solar energy.

An electricity utility and a water supplier both are looking to generate electricity from water as it drops from one level to another.

Homeowners and, again, Mesa State, are trying to limit energy costs by tapping the warmth of the Earth to heat water they use to cool and heat buildings.

The range of fuels in Energy Alley covers a broad variety of needs, from generation of electricity using coal, uranium and natural gas.

Some, notably Texas billionaire T. Boone Pickens, have floated the notion that natural gas would make a good domestic substitute for gasoline, making it a reliable transportation fuel, if not one capable of supplying the horsepower and mileage of gasoline.

Kerogen, the stuff boiled out of oil shale, is an excellent transportation fuel, good enough to fuel jets, tractor-trailers and the family car.

"The public doesn't realize what we have here," said Jeff Williams, a Mesa County developer. "I've had engineers call this the OPEC of the United States."

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### **U.S. Loses Out on Iraqi Oil Contracts – *Desert Dispatch* – 12/27/09**

By Carol Jensen

It was a bit of a shock when earlier this month the United States failed to secure even a single deal in the auction of the second round of contract bids, which will shape the Iraqi oil industry for many years to come.

It couldn't help but be noticed that "Two of the most lucrative of the multi-billion dollar oil contracts went to two countries which bitterly opposed the U.S. invasion — Russia and China — while even Total Oil of France, which led the charge to deny international approval for the war at the U.N. Security Council in 2003, won a bigger stake than the Americans in the most recent auction," Time magazine reported.

The bids were supervised by the Iraqi Oil Ministry and not overseen by the U.S., as was probably the initial intention when the plans to invade Iraq and take control of their oil was first dreamed up by the neocons. What they failed to understand was that the Iraqi people do not feel that they owe us anything after their country was virtually destroyed in a vain search for the elusive weapons of mass destruction.

Oil billionaire T. Boone Pickens expressed his annoyance at the fact that U.S. oil corporations were being forced to compete with foreign companies for Iraqi oil contracts: "They're opening them up to other companies all over the world ... we're entitled to it," Pickens insisted, warning that after six years of American occupation, "we leave there with the Chinese getting the oil," Pickens was quoted in the Financial Times. It can only be assumed that Mr. Pickens speaks for the majority of those known as American big oil.

Speculation is that the Iraqi government under Nouri al-Maliki is showing its displeasure at the United States for six and a half years of invading, occupying, destroying and then rebuilding of his country, by not giving into what can only be described as American designs on Iraqi oil. Another perspective might be that it proves that the U.S. failed to accomplish one of its main goals of gaining control or at least influence over Iraqi oil reserves for the foreseeable future.

The Iraqi government made it clear that they would not award oil contracts based on outside political considerations, but rather on prices and on production targets. It seems obvious from the outcome of the awards that the U.S. companies may not have been financially able to compete on either front with the foreign bidders, particularly China.

It is somewhat ironic that prior to the U.S. invasion in 2003, Russian and Chinese companies were the dominant contractors for the "black gold" of the Iraqi desert, and now they have beaten out American bidders, although to some American companies it may seem more like a slap in the face than irony.

I'm sure that going into the Iraqi invasion, even in its early planning stages prior to 9/11, the Cheney-Rumsfeld big-picture never looked quite the way that it does today. None of them could have imagined way back then that the United States would ever lose out to China and Russia for Iraqi oil deals. It would just have been totally unthinkable.

The other fly in the ointment for the U.S. when it comes to access to the oil fields in southern Iraq is Iran, and its control of the port city of Basra. According to an article in The Atlantic, "Basra and its surrounding area are not really part of Iraq anymore." Iran has in effect taken over one-third of Iraq and it is being controlled by Iranian-backed political parties, Da 'Wa and other Shia groups all under the control of Tehran. So the fact that Basra provides the only maritime access and is the main oil export route in the country, it has become a huge problem for the United States. It is something that former- leader Saddam Hussein would never have allowed to happen.

An Iranian-allied faction is in charge of Iraq's oil exports and has a direct role in "reviewing lists of foreign companies bidding on Iraq's mega oil fields in the south. In other words, you can't do business in southern Iraq without a green light from Tehran. And no one even bothers to hide Iran's role," The Atlantic reported last week.

It was just a few months back that Russia and China protected Iran from U.N. sanctions that would have destroyed their economy. So the fact that those two countries are the big winners for the Iraqi oil contracts should not be that surprising. You might say that all is fair when it comes to a love of oil and money, or at least that is the case in Iraq these days.

#### ABOUT THE WRITER

Carol Jensen is a long-time Barstow resident, graduating from Kennedy High School and Barstow College, where she was an English instructor for many years. Much of her time now is spent writing political and social commentary. She may be contacted at [cajensen49@msn.com](mailto:cajensen49@msn.com).

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#### BLOG/ONLINE COVERAGE

**On Comparing Dallas, Denmark: Other Options to Copy** – *Dallas Morning News Blog* – 12/23/09

Re: "Lessons for Dallas from Copenhagen -- Oil-rich Denmark shows an economically smart path for sustainability, says Clayton McCleskey," Friday Viewpoints.

Are people here really going to convert their automobiles to run on frying oil? For a real alternative, why not use our own natural gas to fuel vehicles? Boone Pickens has proposed converting the 6.5 million 18-wheelers in the U.S. This would be equivalent to cutting our oil imports from OPEC in half.

In France, nuclear power generates approximately 80 percent of the electrical power, while giving France almost the lowest electrical costs in Europe and a low carbon footprint. Additionally, France has developed nuclear waste recycling to an art form, providing France with a profitable recycling business. Or take Norway, which runs a budget surplus by capitalizing on their offshore oil, a policy we cannot seem to understand.

These are Texas-sized options worth pursuing, not food waste plans from Denmark.

John Jenkins, Dallas

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## **Right, Wrong & Out There: A Decade of Predictions for Green Transit by 2010 – *Earth2Tech* – 12/24/09**

By Josie Garthwaite

The last decade has been a tumultuous one for green transportation in the U.S. Take the on-again off-again electric vehicle market. We entered the 2000's with rules in California requiring automakers to offer EVs, but by 2003, state regulators changed the rules and many automakers dropped EV initiatives and focused on gas guzzlers. But here we are nearing the end of 2009, and automakers are now investing heavily in electric vehicles, natural gas cars are gaining traction in high places, and hydrogen cars are about as far off as ever.

Here's our take on some of the most persistent predictions of the past decade for what kind of green transit we'd have by 2010. We invite you to share your own thoughts on broken promises, dead-on predictions or what kind of Jetsons-esque transit options you once thought we'd have delivered by this point in time. To get things rolling, here's our top five.

1). Prediction: Natural gas vehicles will go mainstream. "I think our time has come, and I think we're ready [for natural gas vehicles]," T. Boone Pickens told Green Car Journal in 2005. "You might say, well, if you're talking about Monday morning, probably not. But I'm talking about the next two or three years. I think there's going to be some real changes in the use of this fuel."

How'd that work out?: Pickens is still touting the potential of natural gas vehicles to help wean the U.S. off imported fuels, and the tech is now getting federal attention. Legislators introduced a bill this year aimed at encouraging the development and purchasing of natural gas vehicles. But natural gas vehicles are far from mainstream, and have yet to make a real dent in the U.S. consumer market.

2). Prediction: California will finally get high-speed rail. "It could be a matter of years — not lifetimes — before Californians can zip from the Bay Area to Los Angeles on a bullet train in less than three hours...the first train could roll out of the station in 2010." the San Jose Mercury News wrote in 1999.

How'd that work out?: Voters approved \$9.95 billion in bond funding for the long-discussed project in November 2008, but this month the High Speed Rail Authority tossed the project's route back into limbo by renegeing on its approval of an environmental study for a section of the train. According to the Sacramento Bee, the latest cost estimates for the line jumped to \$42.6 billion, up from the previous estimate of \$33.6 billion. The new numbers take into account inflation costs expected between 2012 and 2020, when construction is — in theory — supposed to take place. We expect it could be another decade or more before Cali residents will see the benefits of this tech.

3). Prediction: Hydrogen cars are just around the corner. "You'll be able to buy a commercially viable hydrogen car by 2009 in the showrooms in the U.S., along with regular fossil-fuel internal-combustion cars," Jeremy Rifkin, author of *The Hydrogen Economy* toldSalon.com in 2002. "Those hydrogen cars will use fossil fuels to get the hydrogen, but at least it's a bridge." California Governor Arnold

Schwarzenegger said in 2004 that he envisioned every citizen in California having access to hydrogen fuel along state highways by 2010.

How'd that work out?: It didn't. Still waiting.

4). Prediction: Hybrids will form a bridge to EVs. "In the near term, at least, hybrid cars are more likely than battery-electrics to be a solution to the problems of air pollution and dependence on imported oil," the New York Times wrote in 2000. "Toyota, which has produced both types of vehicles, told California regulators last week that the public was not ready to accept electrics; indeed, Toyota said it could not sell the cars and would have to pay customers to take them."

How'd that work out?: That prediction still seems on target. Toyota's early bet on hybrid tech with the Prius proved a smart one, but even the hybrid leader is now working on an "affordable" plug-in model for 2011. Global Insight has forecast that hybrids could snag some 5-11 percent of the U.S. market by 2015, up from 2.2 percent in 2007. By comparison, electric vehicles are expected to take a smaller, but growing share of the market in that time frame.

5). Prediction: It's clear sailing now for electric car tech. "There are no technology hurdles at all [for electric transportation]. It's simply a matter of getting the vehicle built out on the street and getting people to recognize its value," Robert Graham of the Electric Power Research Institute said in a 2005 New York Times article.

How'd that work out?: One of the biggest remaining hurdles for mass-market adoption of electric cars — cost — has everything to do with technology. The battery technology, that is. The race is on now to reduce cost by increasing energy density. Startups including Envia Systems, Amprius, PowerGenix, Mobius Power, Seeo and many more are trying to tackle this.

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## BROADCAST COVERAGE

### 1. Fox Sports Southwest Schedule

DMA: 5

Fox Sports Southwest (---) Dallas/Fort Worth

12/27/2009 03:30 PM - 04:00 PM

[CC] 00:21:02 ...You know, may need a plane this big, but on the other hand, we haul a lot of people so you need an airplane, I can tell you that. There's no way I could have done the last year and a half what I've done without an airplane. Mr. **T. Boone Pickens!** Give us an update on the **Pickens Plan**. What does the average American need to know in a nutshell. Importing almost 70% of our oil. Over 50% of what we import comes from countries that are not friendly to us. That is not not something that this country should expect. It's a security issue with me, that's number one.... 00:22:46

### 2. Good Day Tampa Bay

DMA: 14

WTVT-TV CH 13 (FOX) Tampa/St. Petersburg

Spot Cost: \$526

12/25/2009 06:00 AM - 07:00 AM

Est. Audience: 67,915

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:07:23 Also, we'll hear from **energy** expert **T. Boone Pickens**, visit companies turning trash into new, green products and much, much more. "... 00:09:13

[CC] 00:34:59 And not turning the lights on. **T. Boone Pickens** and transforming these used hotel soap bars for a new purpose. 00:36:03

[CC] 00:37:45 Welcome back to "It's A Green Christmas." Everything that you can cut down on the use of **energy** is good. **T . Boone Pickens** is a legendary gas and **oil** executive and **energy** expert whose new **Pickens** Plan is aimed at making the United States less dependent on foreign **oil**. But his roots go back a long time when it comes to **energy** savings. I grew up with a very frugal mother, grandmother and aunt and I never left a room with the light --without switching the light off. My grandmother told me --I don't know how old --I was 6 years old. She announced, "sonny, if you can't turn off the light I am gonna send you the bill for the electricity, uh, the first of the month." I understood that. I caught on to that real quick. So, turn off your lights. And my grandmother would work with no lights in the kitchen a lot of times and she would raise the shade in her bedroom when she was reading and not turn the lights on. I'm not saying we're gonna go to that, but I' tell you what. We're gonna come close to it. But all of us are gonna realize that **energy** is precious and you don't wanna waste it.... 00:40:09

**3. CBS 4 News At 5:30**  
**WFOR-TV CH 4 (CBS) Miami/Ft. Lauderdale**  
**12/25/2009 05:30 PM - 06:00 PM**

**DMA: 17**  
**Spot Cost: \$909**  
**Est. Audience: 71,624**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:04:23 ... And not turning the lights on. **T . Boone Pickens** and transforming these used hotel soap bars for a new purpose. 00:06:03

[CC] 00:07:41 Welcome back to "It's A Green Christmas." Everything that you can cut down on the use of **energy** is good. **T . Boone Pickens** is a legendary gas and **oil** executive and **energy** expert whose new **Pickens** Plan is aimed at making the United States less dependent on foreign **oil**. But his roots go back a long time when it comes to **energy** savings. I grew up with a very frugal mother, grandmother and aunt and I never left a room with the light --without switching the light off. My grandmother told me --I don't know how old --I was 6 years old. She announced, "sonny, if you can't turn off the light I am gonna send you the bill for the electricity, uh, the first of the month." I understood that. I caught on to that real quick. So, turn off your lights. And my grandmother would work with no lights in the kitchen a lot of times and she would raise the shade in her bedroom when she was reading and not turn the lights on. I'm not saying we're gonna go to that, but I' tell you what. We're gonna come close to it. But all of us are gonna realize that **energy** is precious and you don't wanna waste it.... 00:10:04

**4. CBS 4 News At 5:00**  
**WFOR-TV CH 4 (CBS) Miami/Ft. Lauderdale**  
**12/25/2009 05:00 PM - 05:30 PM**

**DMA: 17**  
**Spot Cost: \$851**  
**Est. Audience: 67,072**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:07:11 . Also, we'll hear from **energy** expert **T. Boone Pickens**, visit companies turning trash into new, green products and much, much more. 00:08:15

**5. KOVR 13 News Daybreak**  
**KOVR-TV CH 13 (CBS) Sacramento/Stockton/Modesto**  
**12/25/2009 05:00 AM - 06:00 AM**

**DMA: 20**  
**Spot Cost: \$35**  
**Est. Audience: 10,036**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:07:12 . Also, we'll hear from **energy** expert **T. Boone Pickens**, visit companies turning trash into new, green products and much, much more. "It's a green christmas brought to you in part by capital federal savings. Keeping it green by offering online true blue bill payment. Visit capitalfed. Com. 00:08:11

[CC] 00:34:59 . And not turning the lights on. **T . Boone Pickens** ... 00:37:20

[CC] 00:39:06 Welcome back to "It's A Green Christmas." Everything that you can cut down on the use of **energy** is good. **T . Boone Pickens** is a legendary gas and **oil** executive and **energy** expert whose new

**Pickens** Plan is aimed at making the United States less dependent on foreign **oil**. But his roots go back a long time when it comes to **energy** savings. I grew up with a very frugal mother, grandmother and aunt and I never left a room with the light --without switching the light off. My grandmother told me --I don't know how old --I was 6 years old. She announced, "sonny, if you can't turn off the light I am gonna send you the bill for the electricity, uh, the first of the month." I understood that. I caught on to that real quick. So, turn off your lights. And my grandmother would work with no lights in the kitchen a lot of times and she would raise the shade in her bedroom when she was reading and not turn the lights on. I'm not saying we're gonna go to that, but I' tell you what. We're gonna come close to it. But all of us are gonna realize that **energy** is precious and you don't wanna waste it.... 00:41:03

**6. Fox 13 News At Eleven**  
**KSTU-TV CH 13 (FOX) Salt Lake City**  
**12/25/2009 11:00 AM - 12:00 PM**

**DMA: 31**  
**Spot Cost: \$281**  
**Est. Audience: 35,939**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:07:35 Also, we'll hear from **energy** expert **t. Boone Pickens** turning trash into new, green visit companies products and much, much more. 00:08:04

[CC] 00:34:48 And not turning the lights on. **T . Boone Pickens** 00:36:30

[CC] 00:39:05 Welcome back to "It's A Green Christmas." Everything that you can cut down on the use of **energy** is good. **T . Boone Pickens** is a legendary gas and **oil** executive and **energy** expert whose new **Pickens** Plan is aimed at making the United States less dependent on foreign **oil**. But his roots go back a long time when it comes to **energy** savings. I grew up with a very frugal mother, grandmother and aunt and I never left a room with the light --without switching the light off. My grandmother told me --I don't know how old --I was 6 years old. She announced, "sonny, if you can't turn off the light I am gonna send you the bill for the electricity, uh, the first of the month." I understood that. I caught on to that real quick. So, turn off your lights. And my grandmother would work with no lights in the kitchen a lot of times and she would raise the shade in her bedroom when she was reading and not turn the lights on. I'm not saying we're gonna go to that, but I' tell you what. We're gonna come close to it. But all of us are gonna realize that **energy** is precious and you don't wanna waste it.... 00:41:04

**7. Fox 4 At 12:30 PM**  
**WDAF-TV CH 4 (FOX) Kansas City**  
**12/24/2009 12:30 PM - 01:00 PM**

**DMA: 32**  
**Spot Cost: \$264**  
**Est. Audience: 43,426**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:06:09 Coming up..."And not turning the lights on". **T . Boone Pickens** 00:06:09

[CC] 00:07:51 Welcome back to "It's A Green Christmas." Everything that you can cut down on the use of **energy** is good. **T . Boone Pickens** is a legendary gas and **oil** executive and **energy** expert whose new **Pickens** Plan is aimed at making the United States less dependent on foreign **oil**. But his roots go back a long time when it comes to **energy** savings. I grew up with a very frugal mother, grandmother and aunt and I never left a room with the light --without switching the light off. My grandmother told me --I don't know how old --I was 6 years old. She announced, "sonny, if you can't turn off the light I am gonna send you the bill for the electricity, uh, the first of the month." I understood that. I caught on to that real quick. So, turn off your lights. And my grandmother would work with no lights in the kitchen a lot of times and she would raise the shade in her bedroom when she was reading and not turn the lights on. I'm not saying we're gonna go to that, but I' tell you what. We're gonna come close to it. But all of us are gonna realize that **energy** is precious and you don't wanna waste it.... 00:10:15

**8. Fox 4 At 12 Noon**  
**WDAF-TV CH 4 (FOX) Kansas City**  
**12/24/2009 12:00 PM - 12:30 PM**

**DMA: 32**  
**Spot Cost: \$220**  
**Est. Audience: 37,558**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:07:21 . Also, we'll hear from **energy** expert **t. Boone Pickens**, visit companies turning trash into new, green products and much, much more. "It's A Green Christmas "... 00:08:19

**9. Virginia This Morning**  
**WTVR-TV CH 6 (CBS) Richmond/Petersburg**  
**12/24/2009 08:55 AM - 10:00 AM**

**DMA: 58**  
**Spot Cost: \$74**  
**Est. Audience: 14,716**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:12:51 Also, we'll hear from **energy** expert **T. Boone Pickens**, visit companies turning trash into new, green products and much, much more. 00:13:12

[CC] 00:39:56 Coming up..."And not turning the lights on". **T. Boone Pickens** 00:41:00

[CC] 00:42:42 Welcome back to "It's A Green Christmas." Everything that you can cut down on the use of **energy** is good. **T. Boone Pickens** is a legendary gas and **oil** executive and **energy** expert whose new **Pickens** Plan is aimed at making the United States less dependent on foreign **oil**. But his roots go back a long time when it comes to **energy** savings. I grew up with a very frugal mother, grandmother and aunt and I never left a room with the light --without switching the light off. My grandmother told me --I don't know how old --I was 6 years old. She announced, "sonny, if you can't turn off the light I am gonna send you the bill for the electricity, uh, the first of the month." I understood that. I caught on to that real quick. So, turn off your lights. And my grandmother would work with no lights in the kitchen a lot of times and she would raise the shade in her bedroom when she was reading and not turn the lights on. I'm not saying we're gonna go to that, but I' tell you what. We're gonna come close to it. But all of us are gonna realize that **energy** is precious and you don't wanna waste it.... 00:45:33

**10. 7News This Morning**  
**WWNY-TV CH 7 (CBS) Watertown**  
**12/25/2009 06:00 AM - 07:00 AM**

**DMA: 177**  
**Spot Cost: \$106**  
**Est. Audience: 11,856**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:07:49 I can't wait to tell you, but I have to. It's gonna come up later on in the show. Also, we'll hear from **energy** expert **t. Boone Pickens**,... 00:08:15

[CC] 00:35:15 And not turning the lights on. **T. Boone Pickens** and transforming these used hoteloap bars for a new purpose. 00:36:04

[CC] 00:37:45 ... **T. Boone Pickens** is a legendary gas and **oil** executive and **energy** expert whose new **Pickens** plan is aimed at making the United States less dependent on foreign **oil**. But his roots go back a long time when it comes to **energy** savings. I grew up with a very frugal mother, grandmother and aunt and I never left a room with the light --without switching the light off. My grandmother told me --i don't knowow old --i was 6 years old. She announced, "sonny, if you can't turn off the light, I'm gonna send you the bill for the electricity, uh, the first of the month." I understood that. I caught on to that real quick. So, turn off your lights. And my grandmother would work with no lights in the kitchen a lot of times and she would raise the shade in her bedroowhen she was reading and not turn the lights on. I'm not saying we're gonna go to that, but I'll tell you what. We're gonna come close to it. But all of us are gonna realize that **energy** is precious and you don't wanna waste it. 00:40:09

**11. Your Source This Morning**  
**KTVO-TV CH 3 (ABC) Ottumwa/Kirksville**  
**12/25/2009 06:00 AM - 07:00 AM**

**DMA: 200**  
**Spot Cost: \$49**  
**Est. Audience: 3,479**

Available formats: QuickView, transcript

[CC] 00:07:26 Also, we'll hear from **energy** expert **t. Boone Pickens**, visit companies turning trash into new, green products and much, much more. "It's a green christmas brought to you in part by capital federal savings. Keeping it green by offering online true blue bill payment. Visit capitalfed. Com. 00:08:18

[CC] 00:35:24 And not turning the lights on. **T . Boone Pickens** and transforming these used hotel soap bars for a ask our father what dreams are made of and he'll tell you hard work. O live on in time, forever. O we were kids and he expected us to build --The great wall of Philadelphia. O those dreams you want with all your heart. O and he wanted it to be perfect. 00:37:10

[CC] 00:37:13 Welcome back to "It's A Green Christmas." Everything that you can cut down on the use of **energy** is good. **T . Boone Pickens** is a legendary gas and **oil** executive and **energy** expert whose new **Pickens** Plan is aimed at making the United States less dependent on foreign **oil**. But his roots go back a long time when it comes to **energy** savings. I grew up with a very frugal mother, grandmother and aunt and I never left a room with the light --without switching the light off. My grandmother told me --I don't know how old --I was 6 years old. She announced, "sonny, if you can't turn off the light I am gonna send you the bill for the electricity, uh, the first of the month." I understood that. I caught on to that real quick. So, turn off your lights. And my grandmother would work with no lights in the kitchen a lot of times and she would raise the shade in her bedroom when she was reading and not turn the lights on. I'm not saying we're gonna go to that, but I' tell you what. We're gonna come close to it. But all of us are gonna realize that **energy** is precious and you don't wanna waste it.... 00:39:38

## 12. Trading Day Business News Network (---) National Canada 12/24/2009 02:00 PM - 03:00 PM

[CC] 00:28:21 All through the holidays, we'll be bringing you some of our best programs of the year. Including this half hour interview with legendary **oil** man **Boone Pickens**. Howard: hello. I'm Howard green. Well, there are not many people who know as much about **energy** than **Boone Pickens**, the **oil** man recently caused a buzz in Canada by launching a fund that will allow Canadian to invest right alongside him. But **Pickens** has been distinguishing himself in recent years with a campaign to wean the U.S. o ff its dependence on foreign **oil**. Part of the so-called **Pickens** plan is to use more **natural gas** in trucks and eventually cars. After all there's a glut of **natural gas** in north America. **Pickens** is also a huge proponent of **wind** power. The chairman and founder of B.P. Capital joins us now for this exclusive full-length interview on **energy** markets, the environment al issues surrounding the **oil** sands, and of course the **Pickens** plan. Welcome back to the channel, sir. Good to have you back with us. Thanks. Glad to be here. Howard: so a lot's happened in the last year. Obviously in the financial markets, **energy** markets. I want to start with **wind**, because I know that's a big plank of the **Pickens** Plan. How has the recession affected the evolution happen with **wind**? Of what you want to well, **wind** is priced on the margin. The margin is **natural gas**. **Natural gas** low hurts **wind** projects. So **natural gas** needs to be 6 or \$7 .... and it's \$4. So it pretty well slowed down any new **wind** projects. Those that were under way of course go ahead and complete them. But it's just a matter of time, though, because the Obama administration, they want renewables and they want green. And so it's gonna happen. I mean it --And so --But there's a piece of legislation that's in that is called the climate bill, and that passed out of the house two weeks ago, and it's now over to the senate. But that has **wind**, solar, the 21st century grid in it. Howard: what about long term for **natural gas** though? Because everybody's talking about a glut. The I.E.A. This week talking about a glut. People here depressed about it. Well, you know the price is low, and that bothers al of us that are in the producing business, to --You know, that you'd like to have a better price. But that will come. I mean there's no question about that. We're not going to --We're not going to stay in an oversupply situation too much longer, but at the same time we have plenty of **gas** in United States and Canada. And that's good, though because that's the way we get off of the foreign **oil**, and I that is part of my **Pickens** Plan, the second part of it. The first part was renewables, which we spoke to, and the second part was to use **natural gas** in place of diesel. And that would be used on the heavy-duty equipment. There's 7 million 18 wheelers in class 5 through 8 in the United States, and under house bill 1835 and senate bill

1408, they're the same bill, ok. That will pass quickly when it comes to the floor, and that's good. But the outcome of that in seven years, you will have cut OPEC in half. 00:34:07

[CC] 00:43:01 We're back with **Boone Pickens** of B.P. Capital. Let's talk about the **oil** market. The I.E.A., I mentioned earlier they put their outlook out the other day. 106 Million barrels a day in 2030. They're predicting. I'll be 102. Howard: [chuckles] what kind of price does that imply? Well, there's no way you could deliver 106 million barrels of **oil** a day, unless you developed 00:44:30

[CC] 00:51:01 A few minutes left with **boone Pickens** of B.P. Capital. So you mentioned Suncor earlier. I had rick george the C.E.O. On not that long ago. He was making a speech here. I saw rick yesterday in calgary. Howard: ok. Well, when I interviewed him about his speech, I said it sounded like he was wrapping suncor in the canadian flag. What was good for suncor was good for canada. And he didn't dispute thampmts no. Why would he be? ... And in our portfolios, we treat canadian/u.s. The same way. We're looking at what you're paying for oil or gas in the ground, what your ebitda is. Everything's analyzed on the same yardstick so we see them one and the same. Howard: all right. Great pleasure havg you with us. Thanks. I enjoyed it. Howard: tha you. That's **Boone Pickens**, chairman and founder of B.P. Capital. 00:58:34

**13. Curtis Sliwa**  
**WABC-AM 770 (ABC/AP) New York**  
**12/22/2009 11:00 PM - 12:00 AM**

**DMA: 1**  
**Spot Cost: \$363**  
**Est. Audience: 46,700**

00:54:43 Show is John Batchelor Show...(Guest is Jeff Bliss) I read here that Diane Feinstein has evolved in her thinking and now opposes solar plants and wind farms in the Mojave Desert...she opposes them, she wants to protect the Mojave desert...what is this?...,...now she falls on"you are not doing enough to be green"...we are going to return this to its natural state now they are saying , no way, no building here. Renewables--everybody loved that at Copenhagen,renewables-solar **energy** and **wind** energy are renewable.. so they've got a big project to put in thirteen solar renewables in the Mojave desert sand and then **wind** farms as far as **Boone Pickens** can see ..all of that..., all renewable, all wonderful, all kiss and hug California and she is against it ,why?...There had been legislation...back before George W. Bush time put in money to buy the land, it was for land to be used by a company called Catalyst... 00:55:15