



T. Boone Pickens Media Coverage 10.30.09

Total of 99 Placements

- Print: 58
- Blog/Online: 27
- Broadcast: 14

Coverage Summary:

Newspapers and TV stations throughout Oklahoma covered Pickens' town hall meeting at Oklahoma State University yesterday. *The Oklahoman* highlighted key parts of the Pickens Plan and Pickens' message that America is close to getting its first energy plan in 40 years. One audience member quoted in the piece said he's impressed that Pickens is willing to put his money where his mouth is and more people need to get on board with his plan.

An interview with Ed Kelley, Editor of *The Oklahoman*, can be found here - http://www.newsok.com/t.-boone-pickens-predicts-success-for-plan/article/3413131?custom_click=pod_headline_energy. In the interview, Pickens discusses what people can do to take action to help make sure Congress enacts an energy plan, including signing up for the Pickens Army.

The Daily O'Collegian piece looks America's addiction to foreign oil and legislation in Congress that Pickens calls the first step toward energy independence. The piece also provides an overview of the Pickens Plan.

Several TV stations, including KOCO and KWTV in Oklahoma City, reported on Pickens and the Pickens Plan.

KOCO's news story can be viewed here - <http://www.koco.com/news/21470090/detail.html>.

An interview with KWTV can be viewed here - <http://www.kwtv.com/Global/category.asp?C=116601&clipId=4256576&topVideoCatNo=118433&autoStar=true>.

NAT GAS Act Co-Sponsor Dan Boren appeared on *CNBC's Mad Money* to discuss natural gas. He believes the White House will support natural gas legislation and something will get done this Congress. He mentioned Pickens' message that we are sending billions of dollars every month to countries that don't like us. Here is the link to the clip - <http://www.cnb.com/id/15840232/?video=1312727875&play=1>

The *Associated Press* reported on China's big step into the U.S. renewable energy market, putting up \$1.5 billion for a 36,000-acre wind farm in Texas. The delay of Pickens' wind farm is mentioned in the piece. The *AP* story was picked up by more than 75 outlets.

Highlighted Placements (Full Articles Below)

- **T. Boone Pickens Predicts Success for Plan** – *The Oklahoman* – 10/30/09
 - *Tulsa World*
- **More Boone for the Buck** – *The Daily O'Collegian* – 10/30/09
- **Pickens Makes Push For Energy Plan** – *KOCO* – 10/29/09
- **Chinese Banks to Fund \$1.5B Texas Wind Farm** – *Associated Press* – 10/29/09
 - *Air America*
 - *Augusta Chronicle*
 - *Belleview News Democrat*
 - *Bellingham Herald*

- *Bismarck Tribune*
- *Brandon News and Tribune*
- *Brisbane Times*
- *BusinessDay.com.au*
- *Canton Repository*
- *Charlotte Observer*
- *Chicago Tribune*
- *Cleveland Plain Dealer*
- *Columbus Dispatch*
- *Columbus Ledger-Enquirer*
- *Contra Costa Times*
- *Daily Finance Blog*
- *Daily Press*
- *Dallas Morning News*
- *FederalNewsRadio.com*
- *Forbes*
- *Fort Worth Star Telegram*
- *Fox 59*
- *FOX11AZ.com*
- *Greenville Daily Reflector*
- *Hartford Courant*
- *Hilton Head Island Packet*
- *Houston Chronicle*
- *Idaho Statesman*
- *iStockAnalyst*
- *KAAL*
- *KFDA*
- *KFSM*
- *KSWO*
- *KTAR*
- *KTEN*
- *KTVB*
- *KTVU*
- *KVIA*
- *KVUE*
- *KXXV*
- *Lexington Herald-Leader*
- *Lubbock Avalanche-Journal*
- *Marin Independent Journal*
- *Maryville Daily Times*
- *Miami Herald*
- *Mid Columbia Tri City Herald*
- *Minneapolis Star Tribune*
- *Modesto Bee*
- *Monterey County Herald*
- *MSN Money*
- *MSNBC.com*
- *Myrtle Beach Sun News*
- *News 10NBC*
- *NewsWest9.com*
- *Orlando Sentinel*
- *Parks Hill Daily Journal*
- *Sacramento Bee*
- *San Angelo Standard Times*
- *San Antonio Express Journal*
- *San Francisco Chronicle*

- *San Jose Mercury News*
- *San Luis Obispo Tribune*
- *Seattle Times*
- *Sun Herald*
- *Sydney Morning Herald*
- *Tampa Tribune*
- *The Age*
- *The Daily Advance*
- *The News Tribune*
- *The Olympian*
- *The State*
- *The Wichita Eagle*
- *TheBull.com.au*
- *Trading Room*
- *Washington Examiner*
- *Weatherford Democrat*
- *WTOP*

Print Placements (Full Articles Below)

- **Austin Company Joins \$1.5 Billion U.S.-Chinese Wind Venture** – *Austin American-Statesman* – 10/30/09
- **Pickens Speaks at OSU Today** – *Stillwater NewsPress* – 10/29/09
- **Progressives Not in the FDR Mold** – *The News-Review* – 10/29/09

HIGHLIGHTED COVERAGE

T. Boone Pickens Predicts Success for Plan – *The Oklahoman* – 10/30/09

By Jay F. Marks

STILLWATER — Billionaire T. Boone Pickens found a receptive audience Thursday at his alma mater as he discussed his plan to make the United States less reliant on foreign oil.

"I've been an oilman all my life," Pickens said in a video screened for a crowd of more than 4,000 people at Oklahoma State University's Gallagher-Iba Arena. "This is one emergency we can't drill our way out of."

Pickens spent about an hour detailing his plan to move the country closer to energy independence in what he described as one of the last stops in his \$62 million personal odyssey.

The crowd at Thursday's town hall meeting was the largest to hear Pickens' plan, officials said.

The Pickens Plan, launched in July 2008, has drawn more than 20 million visitors to its Web site, making Pickens confident that a national energy plan is in the offing.

"We are very close to finally getting an energy plan for America," he said. "For 40 years, we've never had a plan."

Pickens said President Richard Nixon in 1970 predicted an end to foreign imports by the end of that decade.

Instead the numbers have kept climbing, he said, from 24 percent of the country's oil consumption in 1970 to about 67 percent now.

Pickens said that figure will hit 75 percent for oil that costs \$300 a barrel in 10 years if there is no energy plan, leaving no money to hot-button issues like health care and education.

"This is not about politics. There's not a Democrat or Republican angle to anything I'm talking to you about," he said. "It's about us."

"It's our problem and we have got to solve it."

Pickens advocates converting the nation's 6.5 million heavy duty trucks to run on compressed natural gas, rather than diesel fuel.

"It's 50 percent cleaner, it's a dollar a gallon cheaper and it's ours," he said. "That is the key: It is ours."

The switch to American-produced CNG would halve the amount of oil the United States buys from OPEC within seven years, he said.

"That is the oil that is dangerous for America," Pickens said. "That's where we're most vulnerable."

Pickens also said wind power is an important resource, but natural gas is the one that will fuel the United States until batteries capable of powering an 18-wheeler are developed in about 25 years.

"We have more natural gas than any country in the world," he said.

"This is a global game-changer and it's in the hands of this administration."

Pickens, a Republican, seemed confident President Barack Obama's oratorical skills will result in an energy plan similar to the one he's been espousing.

He estimated there is a 50-50 chance the plan will be enacted this year. He guaranteed such a plan will be in place within a year.

"This is going to happen," he said.

Pickens made a believer of George Drake, a retired oil and gas executive who attended Thursday's free town hall meeting on a whim after reading about it in the newspaper.

He said he was impressed with Pickens' passion for helping his country.

"He's willing to put his money where his mouth is," Drake said. "I'm really impressed."

Pickens said he has spent \$62 million promoting his plan, which Drake insists makes perfect sense.

"I wish more people would have come," he said. "A lot of people need to get on board with this.

"This is something they can get behind and do something about."

More Boone for the Buck – *The Daily O'Collegian* – 10/30/09

By Gabby Hutchings And Valerie Pritchard

The man with a plan told Oklahomans on Thursday at a town hall meeting that America has to reduce its dependency on foreign oil.

"The U.S. is addicted to foreign oil, and we've got to get our necks out of the noose," said Boone Pickens at his town hall meeting Thursday at Gallagher-Iba Arena.

In Pickens' fifteenth town hall meeting nationwide, OSU had the largest turnout with a crowd of 4,300 people.

"Today we're importing 67 percent of our oil," Pickens said. "If we don't do anything in 10 years, we'll be importing 75 percent and paying \$300 a barrel for oil. We won't have health care or education because there won't be anything to go to those. This has nothing to do with politics; it's about us. It's our problem, and we've got to solve it."

Pickens stressed the non-partisanship of the Pickens Plan and reached out to people on both sides of the political aisle.

"There's not a Democrat or Republican angle to anything I'm talking about," Pickens said.

The U.S. Congress is considering two bills, one in the House and one in the Senate, which would switch 6.5 million heavy-duty vehicles to natural gas. Pickens has supported this idea in his plan and sees it as the first step to the United States becoming energy independent.

The U.S. is using 25 percent of the energy produced in the world and accounts for only 4 percent of the population, Pickens said.

Pickens encouraged Oklahomans to use the resources that are available in the United States.

“Natural gas is 50 percent cleaner, a dollar a gallon cheaper, and it’s ours,” Pickens said. “That’s the key — it’s ours. We have over 350 billion barrels of natural gas. That’s more than the Saudis have.”

The second tenet of the Pickens Plan is for the United States to use its wind power to generate energy, further distancing itself from dependence on foreign countries.

“No country in the world is importing 67 percent of its oil and most of the countries don’t like us,” Pickens said. “How could we get ourselves into a spot where we’re depending on our enemies? Wind is going to happen in this country.”

Oklahoma is working to use wind as a viable source of energy for the state and hopes to expand to eventually service the whole country. Oklahoma has a team of researchers working on the Oklahoma Wind Power Initiative to set up wind farms statewide.

“We hope as we get big lines of wind turbines we can take our energy to other states, which would generate money into our economy,” said OWPI Co-director Stephen Stadler. “We want to have 20 percent of our energy from wind power by 2030.”

Oklahoma has seven wind farms and more are being built, Stadler said, who is also a geology professor at OSU. The state’s first wind farm, the Oklahoma Wind Energy Center near Woodward, was built in 2003, according to www.omp.com. Stadler said one farm can generate energy for a couple thousand homes.

Pickens promised that OSU would not be left behind as the changes in energy take place. He said OSU can do its part to reduce energy consumption by getting rid of cars on campus, an effort that is included in the university’s master plan.

“There’s not going to be anyone who’s going to get ahead of OSU,” Pickens said. “We’ll be in the game, I can promise you that.”

What is the Pickens Plan?

The Pickens Plan is an effort to reduce America’s reliance on foreign oil.

The U.S. imports 25 percent of the world’s oil, yet holds only 4 percent of the population.

Pickens often says the use of foreign oil could potentially leave the United States crippled in the event of a conflict in a country like Saudi Arabia.

To reduce the risk of such a scenario, the plan proposes that the U.S. use energy methods that are within its means to create and use without foreign dependence.

There are several basic pillars to the Pickens Plan listed on www.pickensplan.com:

- * Create millions of new jobs by building out the capacity to generate up to 22 percent of our electricity from wind. And adding to that with additional solar generation capacity
- * Building a 21st-century backbone electrical transmission grid
- * Providing incentives for homeowners and the owners of commercial buildings to upgrade their insulation and other energy saving options
- * Using America’s natural gas to replace imported oil as a transportation fuel in addition to its other uses in power generation, chemicals, etc.

Through these methods, the Pickens Plan hopes to create more stable and worthwhile sources of energy for the U.S. For more information about the Pickens Plan or to join the cause, go to www.pickensplan.com.

Pickens Makes Push For Energy Plan – KOCO – 10/29/09

Boone Pickens returned to Stillwater on Thursday, making another push for his alternative energy plan.

The "Pickens Plan" began as a popular idea, but fell out of favor as oil prices dropped more than \$100 per barrel as the recession began.

Pickens said that if the United States doesn't embrace alternative energy, the world could be paying \$300 for a barrel of oil in the next 10 years.

About 4,300 people showed up at Gallagher-Iba Arena to hear Pickens talk about the plan.

"It's not only noble for him to do what he's doing but also for him to put his money behind it," said attendee Robert Swain.

Pickens' plan aims to reduce America's dependence on foreign oil by increasing the use of natural gas, wind and solar power.

"It was said to me at the White House three weeks ago, 'Can it be as simple as you describe?' I said, 'Try to complicate it for me and see how I handle it,'" Pickens said.

Pickens said he believes that increasing the use of natural gas can cut foreign oil imports by a third in five to 10 years.

He said he's scheduled two more town hall meetings to promote his plan. He said that after those are over, he's not sure that he will hold any more.

Chinese Banks to Fund \$1.5B Texas Wind Farm – Associated Press – 10/29/09

By Dirk Lammers

China took a big leap into the U.S. renewable energy market Thursday, putting up \$1.5 billion for a 36,000-acre wind farm in Texas with the power to light up 180,000 homes.

The project is a joint venture with U.S. Renewable Energy Group, a private equity firm, Austin, Texas-based Cielo Wind Power LP and Shenyang Power Group of China.

The announcement Thursday shows how much China's own wind industry has burgeoned and comes two days after U.S. Energy Secretary Steven Chu told lawmakers that the U.S. was falling behind China and others in alternative energy investment.

"With a long track record for building some of the world's biggest wind farms, the U.S. is a real ideal target for foreign alternative energy investment," said Jinxiang Lu, Shenyang Power Group's chairman and chief executive.

Executives would only say that the project will be located in West Texas and built within several counties.

Chinese wind turbine manufacturer A-Power Energy Generation Systems Ltd. will begin shipping the 2.5-megawatt turbines in March 2010, built in the company's plant in the city of Shenyang.

A-Power uses technology developed by Germany-based Fuhrlander AG and Erie, Pa.-based GE Drivetrain Technologies.

The joint venture also plans to tap into U.S. stimulus funding for alternative energy, said Cappy McGarr, managing partner of U.S. Renewable Energy.

There are growing signs that the wind industry has weathered the worst of the recession, though credit markets remain very tight.

Armed with nearly \$1 billion in federal grants, wind farm developers installed 1,649 megawatts of capacity from July through September _ enough to serve the equivalent of 480,000 average households and about 18 percent more than the year-ago quarter, the American Wind Energy Association said last week.

That suggests the industry is doing better than might be expected, easing fears that a lack of lending would stall new wind capacity.

"It seems to be gradually getting back, back on its feet," Lu said. "And more important, we are getting support from Washington."

The economic slowdown has led to the demise of some wind projects.

Over the summer, energy baron T. Boone Pickens said he was backing off plans to erect 687 giant wind turbines over four counties in the Texas Panhandle, and is now looking to sell them off.

Rob Gramlich, the wind energy association's senior vice president public policy, said China has put in place aggressive renewable energy targets and is rapidly building up its manufacturing base. He said wind development potential is attracting investors from both within in the U.S. and from overseas.

"A look at the top ten owners of wind farms in the U.S. shows a healthy mix of U.S. and global companies," Gramlich said in a statement.

Denmark is the biggest importer to the U.S., at 28 percent, according to the U.S. International Trade Commission. Spain, Japan, Germany and India follow.

Yang Yazhou, vice mayor of Shenyang where the turbines are manufactured, said the project would demonstrate for the first time Chinese capital and manufacturing and engineering expertise exported to the United States.

Shenyang, a diverse manufacturing city with companies in the aviation, automobile and heavy equipment industries, has been working on entering the U.S. market for a long time and the wind farm project "was just meant to be," Yazhou said.

PRINT COVERAGE

Austin Company Joins \$1.5 Billion U.S.-Chinese Wind Venture – *Austin American-Statesman* – 10/30/09

By Claudia Grisales

Austin-based Cielo Wind Power said Thursday that it will partner with Chinese and American companies to build one of the biggest wind farms in the United States.

The project will cost \$1.5 billion, cover 36,000 acres in West Texas and generate 600 megawatts of electricity — enough to power 180,000 homes.

The agreement signals one of the largest undertakings of its kind, proponents said.

"We see this as a very good strategic move," Walt Hornaday, president of wind power developer Cielo, said in a telephone interview after a Washington news conference to announce the plan. "It's a pretty smart project."

The American-Chinese collaboration comes in a busy year for wind power, despite an economic downturn that has caused some projects to be delayed.

That list includes plans by Texas billionaire T. Boone Pickens to build the world's largest wind farm.

In recent years, Texas has become a leading hub for wind power, boasting capacity of 8,797 megawatts of wind-generated electricity, more than any other state, according to the American Wind Energy Association.

Cielo, which has 20 employees in Austin, has developed 10 wind farms in Texas and New Mexico that combined generate 1,100 megawatts of power. The new project will be twice as big as Cielo's biggest project, the King Mountain Wind Farm near McCamey in West Texas.

Hornaday estimates that the new project could generate 300 construction jobs, plus a small core of technical positions.

The Texas project will be the largest investment ever by a Chinese group in renewable power.

It reinforces China's growing role in renewable energy manufacturing. China already dominates the global solar panel manufacturing industry.

Chinese banks will finance the project. A subsidiary of the Shenyang Power Group will build the 240, 2.5-megawatt turbines for the project.

"We are thrilled," Jinxiang Lu, CEO of Shenyang Power, said on a conference call announcing the project. "This is just the beginning" of collaboration of such projects between the U.S. and China.

Cielo, Shenyang and private equity firm U.S. Renewable Energy Group will own the wind farm.

"We are proud to sign a historic agreement with Shenyang," said Cappy McGarr, a Dallas-based managing partner for U.S. Renewable Energy Group, which has offices in Los Angeles and New York.

The project will also entail technology from German wind power firm Fuhrlander AG and turbine gear boxes designed by General Electric.

Hornaday said the project is aiming to qualify for \$450 million in U.S. stimulus money, which is 30 percent of the project's capital costs.

To qualify, work on the project must begin in earnest by 2010 and be complete by the end of 2012.

Hornaday said the project is expected to begin construction in March and be completed as early as March 2011.

The exact West Texas site for the wind farm likely won't be announced until early next year, as the partners nail down specifics on the site's proximity to new transmission lines.

Hornaday said the project came together thanks to a transmission line project that is under way through a Texas Public Utility Commission plan.

The plan is designed to put up more transmission lines in West Texas, where the wind farms are concentrated, to send power to urban customers.

The stimulus money, plus Chinese investment, were also significant drivers to pulling the deal together, he said.

Pickens Speaks at OSU Today – *Stillwater NewsPress* – 10/29/09

By Chris Day

Texas billionaire T. Boone Pickens will discuss his strategy to wean the United States from its dependence on foreign oil at 3:30 p.m. today in Gallagher-Iba Arena at Oklahoma State University.

Pickens, an Oklahoma A&M (now Oklahoma State University) graduate, has been traveling across the nation for more than a year promoting the Pickens Plan, which uses natural gas as an interim fuel source as America develops renewable, alternative energy sources like wind, solar and geothermal power.

The plan also promotes the efficient use of energy.

Here are five ways you can reduce the amount of energy you use:

- Test and seal the heating, ventilation and air-conditioning ducts in your home. In older homes, approximately 30 percent of the heated or air-conditioned air leaks from the ducts. This makes your heating and air-conditioning unit work 30 percent harder to heat or cool your house, which uses more energy and makes electricity or gas bills higher.
- Add insulation to your attic to reduce energy waste and your electricity and gas bills.
- Change or clean your furnace filter once a month.
- When using a fireplace, turn your thermostat down to 55 degrees. If you don't, all the warm air from the furnace will go up the chimney, wasting money and energy.
- Set the water heater temperature to 120 degrees — about halfway between low and medium on its thermostat.

Progressives Not in the FDR Mold – *The News-Review* – 10/29/09

Franklin Roosevelt would roll over in his grave if he saw the direction that the progressive movement is now taking this country. Remember that the Bonneville project and the Tennessee Valley Authority were government investments in infrastructure to promote economic growth.

Today, many progressives advocate removing dams from the Columbia River. We are told that the future is green energy.

It is hard to believe that in today's business climate, where radicals fight every project that might impact the environment, a power grid necessary to bring massive alternate energy programs to fruition could even be built. In fact, T-Boone Pickens has pulled back his plans for wind farms in Oklahoma, due to his inability to finance a power grid system. Also consider the firestorm over a proposed LNG terminal in this area. Green power seems to be a diversion, not a true goal.

A major goal of the Obama stimulus bills was stated to be preservation of our industrial production. It is inconceivable that we can have industry, when we do not allow access to the natural resources needed to produce anything. Mining and agriculture are under siege? Produce a car without metal or plastic, when both materials are derived from mining?

Until we balance environmental concerns against economic realities, we will continue down the road to economic ruin. It matters little which health care program is promoted. The bottom line is that unless we have a viable economy, we will not be able to pay for any.

Ironically, command and control economies such as Russia tend to have horrible environmental protection records. We sacrifice the Russian arctic to preserve the Alaskan arctic? Sadly, as progressives drive us toward the Russian economic model, the environment will become less of an issue.

Wayne Rapp, Myrtle Point

BROADCAST COVERAGE

1. Mad Money (Rebroadcast)

CNBC (---) National

10/29/2009

11:00 PM - 12:00 AM

DMA: N/A

Spot Cost: \$761

Est. Audience: 67,111

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:25:40 I'm tired of --**Boone Pickens** always says that we're spending billions of dollars every month to these governments that don't like us. And guess what, natural gas over almost 100% of it that we use is produced domestically. These are American jobs. These are good-paying jobs. Over \$90,000 a year jobs on average. I mean, in a time when the economy is really shaky, hey, we've got this perfect product. And guess what we're going to do. We're going to stabilize the price of natural gas. You will not have these big swings, and we're going to have a marketplace. All right, congress. One of the things that I -- Look. Let me just put my cards on the table. I'm trying to make money for people and if it makes -- if it create jobs, if it makes a cleaner environment, if it makes us energy dependent, hey fantastic. But I've been focused on natural gas because my whole life, my 30 years of investing, these companies have been the best performers. Xto which I helped bring public at Goldman Sachs about the best performer I have seen.... 00:27:00

2. Mad Money

CNBC (---) National

10/29/2009

06:00 PM - 07:00 PM

DMA: N/A

Spot Cost: \$2,158

Est. Audience: 204,880

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

00:18:58 TZ; Executive Decision: Executive Decision. Cramer talks with Congressman Dan Boren of OK, who authored an amendment that the congress passed. It added to the 2010 Energy and Water Appropriations act to add money for additional money for Natural Gas Research. Boren also joined forces with Tim Murphy from PA to start the Congressional Natural Gas Caucus. Mad Money is going to University of OK tomorrow. V; OU football. SI; Rep. Dan Boren, D - OK, discusses natural gas, says it's safe, says his Nat. Gas bill with John Larson of CT and John Sullivan of OK was the Emanuel-Boren Bill, it was Rahm Emanuel's bill, says look for the chief of staff to whisper in the president's ear to get it done, says **Boone Pickens** says we're sending money to governments that don't like us, says there's XTO, Devon, Chesapeake, Nufield that are doing a great job. Cramer helped bring XTO public at Goldman Sachs. GR; XTO Energy. Cramer says the natural gas industry lacks the political clout of the Coal Lobby, aka the Pro Black Lung Anti-Rainbow Coalition. 00:28:21

3. Squawk Box

CNBC (---) National

10/29/2009

08:00 AM - 09:00 AM

DMA: N/A

Spot Cost: \$2,813

Est. Audience: 337,132

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:15:55 Internationally they did better across the board than domestic. Absolutely. They are more of an international company than any U.S. Company right now. So you would expect that. You said expect them to do that. They don't do any financial slight of hand anymore? Is there still stock buybacks, anything to add to the earnings to help them look a little bit better. They(Exxon Mobil) are the one company that generates cash flow in the price environment to continue with the buyback program. They did repurchase \$4 billion of shares during the quarter so that's still a fairly significant repurchase program. I think that's about 1% of their market cap. That certainly does help the bottom line but it wasn't enough to actually raise the number to what the street was expecting. Yeah. It's still the biggest market cap in the world, is it not? I believe so, yes. Got used to \$10 billion in a quarter. Do you see oil being a tail wind, a crude for the rest of the year for Exxon. I think for the rest of the year you have to question inventory levels and expect potential a little bit. But I'm on oil prices, if you're looking over the next two years or so, oil prices are going to provide further impetus for Exxon's earnings to go up. What will the low for crude

be and what will the high be? Making you **Boone Pickens**. I wouldn't expect more than the mid-60s between now and the end of the year because of the inventory situation. I think over the next couple years the high, it's very dependent on economic growth but it's certainly possible you could start talking about triple digits again... 00:17:34

4. Eyewitness News 5
KOCO-TV CH 5 (ABC) Oklahoma City
10/29/2009 06:00 PM - 06:30 PM

DMA: 45
Spot Cost: \$633
Est. Audience: 88,194

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:04:55 **Boone Pickens** is back in Stillwater tonight, making another push for alternative **energy**. But what started as a popular idea has fallen flat. Here's why, when the billionaire started his push, **oil** was a record 134 dollars a barrel. Then the recession hit and it plunged to 31 dollars a barrel. New tonight, Eyewitness News Mark is live in Stillwater with why **Pickens** isn't giving up. **Pickens** says that if we don't do anything in ten years **oil** could be above 300 dollars a barrel. 43 Hundred people showed up at Galager-iba Arena to hear the **Pickens** Plan from the man himself. Its not only noble for him to do what he's doing but also for him to out his money behind it ...in short his plan to rid our dependence on foreign **oil** has to do with promoting **natural gas, wind** and solar **energy**. It was said to me at the White House three weeks ago can it be as simple as you describe it and I said try to complicate it for me and see how I handle it. **Pickens** believes using **natural gas** we can cut our foreign **oil** imports by a third in five to ten years and he thinks that is a goal we can achieve that. **Pickens** has scheduled 2 more townhall meetings. But after that he's not sure if he will hold any more. 00:09:18

5. Oklahoma News Tonight
KSBI-TV CH 52 (IND) Oklahoma City
10/29/2009 05:30 PM - 06:30 PM

DMA: 45
Spot Cost: \$20
Est. Audience: 999

[CC] 00:00:41 **T. Boone Pickens** is holding what will likely be his last town hall meeting on a plan to overhaul the country's **energy** policies. The meeting was held at his alma mater today in Stillwater. The billionaire **oilman** launched the "**Pickens** Plan" campaign more than a year ago. **Pickens** says the US has to lessen its dependence on foreign **oil** and invest more in domestic resources, like **wind**. 00:03:31

6. News 9 This Morning
KWTV-TV CH 9 (CBS) Oklahoma City
10/30/2009 06:00 AM - 07:00 AM

DMA: 45
Spot Cost: \$267
Est. Audience: 57,394

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:00:13 He's 81 old and still travels across the country giving 40 minute speeches to college students, citing multiple statistics. We catch up with **T. Boone Pickens** and his call for a national **energy** plan. 00:02:41

[CC] 00:26:00 **Boone Pickens** goes back to **Boone Pickens** goes back to college. The billionaire **oilman** brought his fight against foreign **oil** to his alma mater yesterday. **Pickens** told students in Gallagher iba-Arena about the benefits of **natural gas** and **wind energy**. Our Kelly Ogle joined him when he spoke at Notre Dame earlier this week, where he spoke for 40 minutes without notes, citing multiple statistics, recruit students to fight against foreign **oil**. We're the only country in the world today that imports 70 percent of their **oil** today and over half of it comes from our enemies. Now there's nobody as foolish as we are. He's been calling for a **national energy** plan for decades, with every president since Nixon, he says Clinton understood it best. You can see kelly's extended interview with **Boone Pickens**, including his thoughts about the Cowboys' game against Texas this weekend, when you click on news 9 dot com. 00:26:53

7. News 9 This Morning
KWTV-TV CH 9 (CBS) Oklahoma City
10/30/2009 05:00 AM - 05:30 AM

DMA: 45
Spot Cost: \$69
Est. Audience: 28,106

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:00:10 He's 81 old and still travels across the country giving 40 minute speeches to college students, citing multiple statistics. We catch up with **t. Boone Pickens** and his call for a national **energy** plan. 00:00:51

[CC] 00:06:35 ...and which president did **Boone Pickens** say understood ending the US dependence on foreign **oil**?? News 9's Kelly Ogle talks to the Oklahoma **oil** man.. 00:09:39

[CC] 00:19:47 Still to come, why **Boone Pickens** is calling the US foolish.. 00:22:06

[CC] 00:24:00 ...goes back to college. The billionaire **oilman** brought his fight against foreign **oil** to his alma mater yesterday. We are totally consumed and addicted to foreign **oil**, it's just too easy. **Pickens** told students in Gallagher Iba-Arena about the benefits of **natural gas** and **wind energy**. And he says OSU may be one of his last college stops, in a cross-country tour building his **Pickens** army. Our Kelly Ogle joined him when he spoke at Notre Dame earlier this week, where he spoke 40 minutes without notes, citing multiple statistics, recruit students to fight against foreign **oil**. We're the only country in the world today that imports 70 percent of their **oil** today and over half of it comes from our enemies. Notw here's nobody as foolish as we are. He's been calling for a **national energy** plan for decades, with every president since Nixon, he says Clinton understood it best. You can see Kelly's extended interview with **Boone Pickens**, including his thoughts about the Cowboys' game against Texas this weekend, when you click on news 9 dot com. 00:26:16

8. News 9 At 10 PM
KWTV-TV CH 9 (CBS) Oklahoma City
10/29/2009 10:00 PM - 10:35 PM

DMA: 45
Spot Cost: \$716
Est. Audience: 101,892

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:09:56 At 81 years old the OSU cowboy **Boone Pickens** is going back to college, this time at Notre Dame University, where he's trying to sell America's future leaders on his vision for America's future energy solution. 00:11:15

[CC] 00:14:41 **Boone Pickens** goes back to college. Today, the billionaire **oilman** brought his fight against foreign **oil** to his alma mater. We are totally consumed and addicted to foreign **oil**, it's just too easy **Pickens** told students in Gallagher Iba-Arena about the benefits of **natural gas** and **wind energy**. Anhe says OSU may be one of his last college stops, in a cross-country tour building his **Pickens** army, Kelly. And we went along on a recruiting trip. **Boone Pickens** is a man who thrives on change, and he's determined to change America's **energy** future. Noon Monday, **Boone Pickens** boards his luxury jet, his aerial command if you will. We're the only country in the world today that imports 70 percent of their **oil** today and over half of it comes from our enemies. Now there's nobody as foolh as we are. This is not a new fight for the billionaire **oilman**. He's been calling for a **national energy** plan for decades, wh every president since Nixon, says Clinton understood it best, but now **Pickens** is waging an all out war, and enlisting the next generation. H e follows the markets while he and and his **Pickens Plan** staff are speeding from Dallas to South Bend Indiana, where he'll rally the troops at Notre Dame. " I'm trying to get kids my grandchildren's age and great grandchildren's age interested in what they're going to be up against. " So far he's spent 68 million of his own dollars promoting America's **natural gas** as the future **fuel** for semis and then cars, for **wind** and solar power for electricity. The 81 year old **oilman** has taken his message to about 20 universities, tailoring it to a younger audience.... He says boo yah a couple of times, he speaks for 40 minutes without notes citing multiple statistics, most of it while sitting on a stool." I like a chair because I work out every morning at 6:30, and this morning it was a leg exercising when he's through dozens line up to ask questions, he's in his element. Somebody said the other day you know

what you do? You get a thousand people together and scare hell out of them! ‘ You know maybe I do, but I know what I’m talking about. “ You’re my best prospect, you’re my best prospect to help get this done. The younger people are the best.” I think he makes a really strong case and I’m definitely going to do sommore research on his ideas.” So it was really interesting hearing his point of view an what plans he has to get us on **energy** independence. Nats: **Boone** walking out on campus a bit six oclock and **Pickens** is done with his message to the troops, he smiles during the picture taking with Notre Dame administrators, and then it’s wheels up for Dallas at 7pm. It’s been a long day, scheduled tight intentionally for a man who doesn’t have much patience for down time. You’re doing more than a lot of men who are half you’re age. I know it. Have you always been like that, running on a 5th gear? I don’t know it works whatever it is, I’m ready for bed. 00:18:00

9. News 9 At 6:00 PM
KWTV-TV CH 9 (CBS) Oklahoma City
10/29/2009 06:00 PM - 06:30 PM

DMA: 45
Spot Cost: \$559
Est. Audience: 77,842

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:10:31 Texas oilman **T. Boone Pickens** bringing his plan to overhaul the country’s **energy** policies to his alma matter, it’s a sea of orange, **Pickens** believes the biggest crisis facing our **nation** is our dependence on foreign **oil**. Instead he’s promoting American-produced **energy** sources like **natural gas**, wind, and power from solar. He’s challenging many to find new ways of **energy**. There’s so much to do it’s almost fun to see how you can save your **energy** and understand what we’re all in this together on. This is **Pickens’** second town hall meeting in Oklahoma. Monday I traveled with **Boone Pickens** to another town hall at Notre Dame and during the flight he told me he’s worked on energy issues with every president since Richard Nixon. He had a lot to say, including which president he said understood the energy issue the best. You might be surprised, tonight at 10:0. 00:11:30

10. News 9 At 5:00 PM
KWTV-TV CH 9 (CBS) Oklahoma City
10/29/2009 05:00 PM - 05:30 PM

DMA: 45
Spot Cost: \$369
Est. Audience: 58,636

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:04:11 We are very close to finally getting an **energy** plan for America, for 40 years we’ve had no plan . **Boone Pickens** back at his alma matter this afternoon. The OSU alum is promoting his **Pickens** Plan at a townhall on campus. The billionaire **oil** tycoon has been touting his plan for **energy** independence since July of 2008. It calls for developing renewable **energy** sources and using **natural gas** as a transportation **fuel**. Earlier this week, kelly had the chance to travel with **Boone Pickens** to another townhall at the University of Notre Dame. During the flight, **Pickens** said he’s worked on **energy** issues with every president since Richard Nixon. He had a lot to say including which president he felt understood the **energy** issue the best, you might be surprised. We go one on one with **Boone Pickens**, tonight at 10. And speaking of **Boone**, a huge game at Boone **Pickens** stadium this Saturday as OSU takes on Texas, and chances are it’s going to be a nail biter... 00:07:56

11. News 9 At 4:00 PM
KWTV-TV CH 9 (CBS) Oklahoma City
10/29/2009 04:00 PM - 05:00 PM

DMA: 45
Spot Cost: \$215
Est. Audience: 34,467

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] null He’s traveled across the county speaking about his **Pickens’** Plan, and this afternoon **Boone Pickens** is in Stillwater at his alma mater. Let’s listen in. 00:01:40

12. News 9 At Noon
KWTV-TV CH 9 (CBS) Oklahoma City
10/29/2009 12:00 PM - 12:30 PM

DMA: 45
Spot Cost: \$258
Est. Audience: 50,898

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:03:08 The man with the plan comes home to his alma mater. Billionaire **energy** magnate **t. Boone Pickens** will hold a town-hall meeting at Gallagher-Iba Arena in Stillwater this afternoon to promote his **Pickens** Plan for **energy** independence. The plan calls for developing renewable **energy** sources and using **natural gas** as a transportation **fuel** to help wean the US from its dependency on foreign **oil**. News9's Kelly Ogle flew to Notre Dame with **Pickens** earlier this week, as he explained his Plan to college students there. Do you like talking to the college kids? Oh yeah sure, they like me. You know why they like me? Cause I like change, and I'm always changing something. Tonight at ten more with **Boone Pickens** including which president he worked with over the last 40 years who he says, got it when it came to **energy**. And how at age 81 he maintains such a busy schedule. 00:04:38

13. Six In The Morning
KOTV-TV CH 6 (CBS) Tulsa
10/30/2009 06:00 AM - 07:00 AM

DMA: 61
Spot Cost: \$152
Est. Audience: 42,856

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:32:51 . Texas **oilman T.Boone Pickens** brings his plan to overhaul the country's **energy** policies to his alma mater. It was a sea of orange at OSU's Gallagher Iba Arena as thousands packed the house for a town hall meeting. **Pickens** believes the biggest crisis facing the **nation** is our dependence on foreign **oil**. Instead, he's promoting American produced **energy** sources like **natural gas, wind**, and solar. **T Boone Pickens, oil** magnate: "there are so many things you can do 00:35:00

14. The News On 6 At 10:00 Update
KOTV-TV CH 6 (CBS) Tulsa
10/29/2009 10:00 PM - 10:35 PM

DMA: 61
Spot Cost: \$317
Est. Audience: 62,617

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:07:57 Texas **oilman T-Boone Pickens** brings his Plan to overhaul the country's **energy** policies to his alma mater. It was a sea of orange at OSU's Gallagher Iba Arena as thousands packed the house for a town hall meeting. **Pickens** believes the biggest crisis facing the **nation** is our dependence on foreign **oil**. Instead, he's promoting American produced **energy** sources like **natural gas, wind**, and solar. **T Boone Pickens, oil** magnate: "there are so many things you can do that it's almost fun to see how you can save in your **energy** and understand what we're all in this together on." This was **Pickens'** second town hall meeng in Oklahoma. 00:09:16