

PickensPlan

T. Boone Pickens Media Coverage 9.17.10

Total of 13 Placements

- Print: 1
- Blog/Online: 3
- Broadcast: 9

Coverage Summary:

Pickens will be featured on *KERA's* CEO program which will focus on his 60 year career. The episode will air Friday, September 24 at 7:00 p.m. on *KERA TV* with rebroadcasts Sunday, September 26 at 11:30 a.m. and Monday, September 27 at 10:30 p.m. CEO can be heard at 5:00 p.m. Sunday, September 26 on *KERA FM*. *KERA* is a not-for-profit public media organization that serves the people of North Texas.

The *Global Warming Examiner* looks at the benefits of the NAT GAS Act, calling it a better stimulus bill than any others floating around.

Highlighted Placements (Full Articles Below)

- **KERA'S "CEO" Features Interview With Boone Pickens Of BP Capital** – *dBusinessNews* – 9/16/10

Notable Natural Gas Coverage (Full Articles Below)

- **Natural Gas Act Is A Stimulus Bill With Bi-Partisan Support In Congress** – *Global Warming Examiner* – 9/16/10

Print Placements (Full Articles Below)

- **Pickens To Speak At Energy Conference** – *Chatham Star Tribune* – 9/16/10

Blog/Online Placements (Full Articles Below)

- **Intergraph Sees a “World of Opportunity”** – *ARC Advisory Group* – 9/17/10

HIGHLIGHTED COVERAGE

KERA'S "CEO" Features Interview With Boone Pickens Of BP Capital – *dBusinessNews* – 9/16/10

Dallas - This month on "CEO," legendary oil man Boone Pickens joins host Lee Cullum for a revealing conversation spanning a colorful 60 year career. Pickens is passionate about his country becoming more energy self-reliant and shares his plan to get there. Find out how the Founder and Principal of BP Capital is digging out from deep recession losses while attempting to influence congressional policy, and how lessons learned from his grandmother have influenced his mission to give away a billion dollars.

"CEO" with host Lee Cullum features intimate discussions with successful North Texas business leaders from the corporate and non-for-profit sectors about what it takes to make a company successful in today's global marketplace and changing economy. The September episode featuring Boone Pickens airs Friday, September 24 at 7:00 p.m. on KERA TV with rebroadcasts Sunday, September 26 at 11:30 a.m. and Monday, September 27 at 10:30 p.m. CEO can be heard at 5:00 p.m. Sunday, September 26 on KERA FM. The program will be streamed online after broadcast at www.kera.org/ceo.

CEO is sponsored by Southwest Securities, Dell Perot System and the University of Texas at Dallas School of Management. For more information about BP Capital visit <https://www.bpcap.net/default.asp>.

ABOUT CEO

Host Lee Cullum conducts intimate discussions with successful North Texas business leaders from the corporate and non-for-profit sectors about what it takes to make a company successful in today's global marketplace and changing economy.

ABOUT KERA

KERA is a not-for-profit public media organization that serves the people of North Texas. The station broadcasts to the fourth-largest population area in the United States. KERA produces

original multimedia content, carries the best in national and international public television and radio programs, and provides online resources at www.kera.org. The station's extensive coverage of the arts can be found at www.artandseek.org. KERA-TV broadcasts on Channel 13.1. KERA WORLD broadcasts on 13.2. KERA-FM broadcasts on 90.1 in Dallas/Fort Worth/Denton, 88.3 in Wichita Falls, 100.1 in Tyler and 99.3 in Sherman. KXT 91.7 FM, KERA's new music station, KXT 91.7, is streamed online at www.kxt.org.

NOTABLE NATURAL GAS COVERAGE

Natural Gas Act Is A Stimulus Bill With Bi-Partisan Support In Congress – *Global Warming Examiner* – 9/16/10

By John Ryden

President Obama is looking for new stimulus legislation to get our currently stagnant economy to start growing. Growth in the economy is essential to getting the high unemployment rate to start dropping. Currently proposed is a new stimulus bill that would spend about \$50 billion on infrastructure projects like fixing roads and bridges.

There is currently a better stimulus bill waiting in Congress that would probably get significant Republican support. That is the Natural Gas Act that has been sitting in Congress for about 2 years now. The bill provided government incentives for the development of natural gas powered vehicles and the building of natural gas filling stations to supply fuel for these new vehicles.

This bill will cost less than Obama's current proposal and will have all of the following benefits:

1. Create jobs building natural gas filling stations and the pipelines to supply those stations.
2. Create more jobs in our natural gas industry.
3. Create jobs building new trucks and cars.
4. Reduce our imports of foreign oil.
5. Reduce our trade deficit.
6. Lower the cost of energy for transportation thus improving our economic efficiency.
7. Reduce carbon dioxide emissions from transportation by 20%.
8. Clean up the air in our cities.
9. Stop our financial support of countries that do not support our interests.

The recent development of horizontal drilling and fracturing techniques has allowed the natural gas producers to develop huge fields of natural gas in this country at very low prices. They have estimated that more than 100 years of domestic supply is now available.

The cost of using domestic natural gas instead of imported oil for transportation is less than the equivalent of \$1.00 per gallon for fuel. That would be a very attractive proposition for people considering buying new cars; if the cars were available and if people were confident they could refuel their cars the same way that they could refuel with gasoline. Trucking companies would have to switch to natural gas to remain competitive.

There are additional advantages to natural gas. It burns much cleaner than gasoline or diesel fuel. It doesn't emit the particulates that diesel does and has minimal emissions of nitrous oxide and ozone that is a pollution problem in many cities. It also releases one fifth (1/5) less carbon dioxide for the equivalent amount of energy as gasoline or diesel.

Expanding our natural gas industry in this country for transportation fuel would be a great way of using the money we now send to foreign oil producers to lower our trade deficit and create jobs in this country. Our domestic automotive industry would be able to create jobs by building these new cars and trucks.

So why has the Natural Gas Act been sitting in congress for two years? My speculation is that the left wing ideological people don't support this legislation on the basis that they don't support any fossil fuel energy development. Their one dimensional thinking is that the best way to switch to a country of clean renewable energy is to only use politically correct energy sources like wind and solar. The support of any fossil fuels only contributes to more green house gas emissions. The fact that we can't possibly produce enough solar and wind power in the next decade is not a consideration. The fact that we don't currently have the technology to produce affordable 100% clean cars, trucks, busses and train locomotives doesn't seem to be an issue with them. The legislation is also being held hostage as an incentive to pass Cap and Tax legislation which could then be used to restrict the use of all fossil fuels.

This legislation will probably get passed by congress if it can get to a floor vote. It is really a simple vote. If you are against this legislation then you are going to be labeled as against American natural gas, against American jobs, and in favor of foreign oil. I would doubt that

many legislators, especially the ones facing re-election, will be able to vote against it. When this legislation lands on the president's desk for signature he will be given the same choice.

PRINT COVERAGE

Pickens To Speak At Energy Conference – *Chatham Star Tribune* – 9/16/10

RICHMOND - Gov. Bob McDonnell will host Virginia's first ever Governor's Conference on Energy Oct. 12-14 in Richmond.

Titled 'Virginia: The Energy Capital of the East Coast', the conference will focus on the business of energy in the commonwealth.

After a day of pre-conference workshops, the comprehensive conference program will include an examination of how the energy sector is organized and operates in Virginia, the latest information on state and federal regulatory activity, cutting edge alternative energy projects, and energy research and development currently underway at the state's universities.

Panels will include discussion of the future of Virginia's energy resources: developed and undeveloped, a careful and broad based review of conservation and efficiency opportunities, and consideration of transportation issues, including the future potential for electric vehicles and natural gas fleets.

The conference will be highlighted by a keynote address by T. Boone Pickens. Speaking about the conference, McDonnell noted, "This conference will bring together leaders in the energy industry to discuss all aspects of the energy business in Virginia. Working together, we can make Virginia the energy capital of the East Coast.

"In this global economy, we must tackle our energy needs with an 'all of the above' approach utilizing traditional, alternative, and renewable sources. Wind, coal, solar, nuclear, biomass, oil and natural gas are all part of our energy solution.

"By fully developing our domestic energy resources we can provide reliable, low cost power that will lead our country closer towards energy independence.

"I am also pleased to welcome T. Boone Pickens to the conference and the commonwealth. I look forward to hearing his ideas and insights on this critically important issue."

The governor will address the conference at a luncheon on Wednesday, Oct. 13.

Legendary oil and gas entrepreneur T. Boone Pickens will deliver the keynote address for the conference that evening.

In July 2008, Pickens launched a grassroots campaign to reduce the nation's dependence on foreign oil.

His "Picken's Plan" favors a significant transition to natural gas as a fuel for long distance hauling and encourages the development of fresh ideas around the question of our energy future. He is a dynamic and interesting speaker who is sure to present the audience with new ideas and challenges to traditional thinking around energy issues.

For information about sponsoring or exhibiting at the conference, and to register to attend, go to <http://www.governor.virginia.gov/> and/or <http://www.vsbno.org/GCE2010/index.html>.

BLOG/ONLINE COVERAGE

Intergraph Sees a “World of Opportunity” – ARC Advisory Group – 9/17/10

By Tom Fiske and Russ Novak.

On August 30, Intergraph held its 2010 international user group conference in Las Vegas, Nevada. The theme of the meeting was “A World of Opportunity.” The conference attracted over 2,000 attendees from more than 50 countries around the world. Attendees were treated to a plethora of presentations, demonstrations, exhibits, and training sessions on a wide variety of topics. These ranged from design, construction, and operation of plants, ships, and offshore facilities to geospatial information affecting defense and intelligence, government and transportation, public safety and security, and utilities and communications. Intergraph’s executives and domain experts, leading users of Intergraph’s technology, and industry experts led the sessions. Many sessions were designed to share best practices and workflows that help users improve productivity and extract more value from their investments in Intergraph’s technology.

Underscoring the theme of the conference is the pending \$2.125 billion acquisition of Intergraph by Hexagon AB. Hexagon plans to expand on Intergraph’s strengths while leveraging synergies between its measurement capabilities and Intergraph’s design, modeling, and geospatial information applications. Going forward, however, there are significant key corporate and general and administrative (G&A) changes planned pending the final approval of the acquisition.

Intergraph operates out of two divisions: the Process, Power and Marine (PP&M) division and the Security, Government and Infrastructure (SG&I) division. The conference had a general session for both groups, but primarily focused on separate tracks for each division. This ARC View focuses mainly on the PP&M division, but also covers corporate issues affecting both divisions.

With regards to new developments, ARC feels that the increasing deployment of Intergraph rules-based technology will provide users with significant benefits. The incorporation of rules-based technology facilitates engineering and regulatory compliance and improves design quality, productivity, and safety.

ARC views the acquisition of Intergraph by Hexagon as a positive move. Hexagon can exploit several synergies. For instance, the coupling of laser scanned data with 3D modeling affects the creation, use, and maintenance of assets in numerous and positive ways.

Opening Session Reveals New Management for Intergraph

In the opening session, Intergraph's CEO, Halsey Wise, and COO, Reid French, talked about the existence of a "world of opportunities" for companies in any economic climate including "the great recession," which began in 2009. As Halsey stated, change, uncertainty, and the willingness to take calculated risks lead to innovation that captures obvious and not so obvious opportunities. Intergraph's track record over the past several years demonstrates the company's own ability to assume risk and seize the opportunities that increase profits and shareholder value.

Intergraph charted a new three-part roadmap of change, improve, and expand (embodied by its "now" – "next" – "after-next" transformation plan) back in 2002. Based on that strategy, the company identified new opportunities around its data-centric approach to engineering and geospatial products. The company focuses on its core values of customer satisfaction and developing new products. In a recent survey done by an independent firm, Intergraph's customer satisfaction is at an all-time high. The emphasis on new products is also paying off. In fact, new products, i.e., products that didn't exist five years ago continually make up a greater share of the company's revenues. Today, new products account for more than 37 percent of its revenues. Even during the recession of 2009, Intergraph steadily increased its profitability. This trend continues even today.

Referring to the acquisition of Intergraph by Hexagon, Halsey indicated that Intergraph will operate as a division of Hexagon and will continue to use the Intergraph name and brand. Of course, some additional complications must be addressed, because the company serves the US defense and intelligence agencies. Halsey also spoke about synergies between the two organizations. Halsey then announced that following the close of the acquisition, he and Reid French will step down as CEO and COO respectively and that Ola Rollén, current CEO of

Hexagon will assume the corporate CEO position of Intergraph pending final approval of the acquisition. Existing Presidents of PP&M, Gerhard Sallinger, and SG&I, John Graham will continue to run the divisions.

Ola Rollén presented his vision of the synergies of the new enterprise. These start with the fact that Hexagon measures real-world systems and Intergraph creates models of real-world assets. This really is a cyclic process by which models affect changes in the real-world systems or assets and then the models are updated to reflect those changes. The models add intelligence to the data so that the appropriate people can make better decisions that affect the design and operations of those assets. According to Ola, the importance of this synergy cannot be underestimated. By strongly coupling point cloud data with 3D engineering models, Hexagon is uniquely positioned to address the needs of EPCs and owner-operators throughout the entire asset lifecycle. From a SG&I perspective, the merger of laser-scanned data with GIS offers improved accuracy and a better presentation layer to the users.

Ola talked about Hexagon's success with previous acquisitions such as Brown & Sharpe, Leica Geosystems, and NovAtel. He also emphasized the success Intergraph has had with its acquisitions of companies like Alias and COADE. His point is clear; both companies have experience and success at seizing new opportunities by acquiring and integrating technology that fills gaps within their respective organizations' portfolio of products and solutions.

The guest keynote speaker, T. Boone Pickens provided a passionate, controversial, and opinionated view of the energy market. Pickens claims that the US energy usage is out of alignment with the rest of the world. The US consumes far more oil than any other country and imports far more of its energy resources than any other country. This model, he claims, is unsustainable.

In his plan for an energy-independent US, Pickens calls for the use of more North American-based energy resources to reduce the amount of imported foreign oil. He states that developing more nuclear, wind, and solar energy will help the situation, but is insufficient to reduce America's foreign oil dependency significantly because these sources do not address the major consumers of oil, such as the heavy transportation sector. Pickens' plan relies on increasing use of natural gas reserves in the US, which are three to four times greater than the equivalent oil reserves of the Middle East. His plan does not require any major R&D efforts to increase usage, just the conversion from diesel-powered vehicles and oil-consuming processes to natural gas-powered vehicles and processes. He claims the technology is already available.

Also in the opening session, Intergraph recognized both customers and employees for outstanding achievements and innovation.

ARC Meets New CEO to Discuss Synergies between Hexagon and Intergraph

ARC met with the executive staff of Hexagon and Intergraph. At the meeting, Ola Rollén discussed the rationale behind the acquisition and the synergies between the two organizations. Hexagon is a global provider of precision measurement technology systems for objects in 1D, 2D, and 3D. Hexagon offers a range of products and solutions including global mapping to precision measurements with nano accuracy. Industries ranging from infrastructure, to agriculture, mining, and manufacturing use the company's applications. Intergraph is a global provider of engineering and geospatial software that enable users to visualize complex data.

Ola reiterated many of the synergies between Hexagon and Intergraph. Intergraph's software will be integrated into Hexagon's measurement technology to provide a visual presentation layer for managing, analyzing, and sharing the large amounts of data generated by their respective products. Hexagon's strength is its ability to measure as-built assets with detailed precision and granularity. This as-built information can be incorporated into Intergraph's modeling and geospatial applications. Intergraph's applications add intelligence and enable analysis and re-design modifications to improve real assets. Incorporating accurate measurement data supports improved decision making in design and construction work as well as in geospatial applications.

We openly discussed many other issues at this meeting. Some were industry-specific in nature while others involved longer-term strategic plans for future product developments and applications.

ARC Review with PP&M Business

ARC met with key executives of the PP&M business unit of Intergraph to get a business update. Despite the economic downturn in 2009 and slightly lower revenues than 2008, Intergraph continued making strides in the market by steadily increasing its profitability. Like other companies, Intergraph is seeing its business bounce back in 2010, apparently at a record-setting pace. The company also continues to increase its investment in R&D and that includes R&D investment through the great recession.

Intergraph expanded its market position with several partnerships and acquisitions that filled gaps in its portfolio and strengthened its offering for improving its customer's productivity, design quality, and safety needs. Last year, Intergraph made two acquisitions that provide the company with new business opportunities. The already-popular CADWorx plant design suite, acquired with the COADE acquisition, is gaining even more traction among users that require a simple 2D and 3D plant design application for small- to mid-sized projects. The same is true for CAESAR II and PV Elite and Tank, which are popular pipe stress, pressure vessel, and tank analysis applications.

The acquisition of the SIGGRAPH business unit from Technische Computer Systeme Sussen GmbH provides Intergraph with additional capabilities in the electrical design space. The integration of SIGGRAPH.CAE in SmartPlant Enterprise solution suite expands Intergraph's electrical offering to cover the complete plant life cycle of an electrical power distribution network from concept to detailed design and into operations and maintenance. Intergraph sees great interest in its expanded electrical design offering.

In a partnership with GexCon, Intergraph has created an interface between SmartPlant and SmartPlant Marine 3D with GexCon's FLACS to perform explosion analysis. The interface makes it relatively easy for users to import SmartPlant 3D models for analysis to identify safety risks in the early design phase, thus improving safety and design quality. Intergraph said that, using the company's SmartPlant 3D automation API, this only involved a two-week services project.

Intergraph's SmartPlant 3D rules-based design software offers more extensive opportunities than just interfacing with explosion analysis soft-ware. The rules-based technology enables clients to automate any number of design rules, design checks, or drawings and reports. Users with strategic intent can improve productivity over time while reducing design errors by creating and maintaining automation rule sets. This could apply to companies with semi-repetitive design work, significant volumes of best practice specifications, or licensors of proprietary process technologies.

Samsung Heavy Industries' (SHI) automation for offshore/ship accommodations modeling and drawings generation provided a good example of this capability at the conference, where SHI won first place globally in Intergraph's Platinum Pipe automation competition. Notably, SHI chose to maintain proprietary control of that automation routine, yet it can still hand over models

to partners or owners without losing license or control of its automation rules for accommodations design.

Intergraph recently developed a web-enabled SmartPlant Materials Subcontractor Management module to help EPCs manage suppliers and subcontractors more effectively. Intergraph developed the SmartPlant Materials Subcontractor Management module jointly with CH2M HILL to create a web-based common collaboration platform for all companies involved in EPC project delivery. The module is currently in production use.

ARC Participates in Roundtable Discussion on Safety

ARC actively participated in the PP&M Executive Roundtable session. Joining Gerhard Sallinger, PP&M President, industry experts focused upon the issue of safety and the impact of rules-driven engineering design tools across the entire asset lifecycle. Issues discussed included automated workflows (e-project management), the impact of potential litigation and associated audit-trail requirements, and an overview of the underlying importance of asset information management.

ARC's position is that projects are becoming more complex, costly, with severe time constraints and involve major compliance and regulatory issues. These issues, coupled with the increasing demands of complex supply chains and the need to partner with project stakeholders on a global basis, expose the shortcomings of traditional project management tools and techniques. Rules-based engineering tools and technology significantly improve how information is used, including the accuracy, completeness, reliability, access, and timeliness of the information. This enables the right people to get the right information at the right time, improving decision-making support. Adoption of rules-based design tools will significantly improve conditions for all phases of the lifecycle.

TechExpo Exhibitors Highlight Products and Solutions

Intergraph had an extensive TechExpo with approximately 50 exhibitors from Intergraph and international partners that support the business processes of both PPM and SGI. The exhibitors provided demonstrations and highlighted their products, projects, services, and solution

capabilities. Exhibitors included Aspentech, FIATECH, Microsoft, MIMOSA, Oracle, and Rolta.

Conclusion

The Intergraph conference presented users with an excellent opportunity to share their project experiences with their peers and learn more about the latest developments in technology and applications to improve productivity, design quality, and safety. The general impression from the attendees was favorable and they enjoyed the many interesting presentations, demonstrations, exhibits, and information and training sessions.

With regards to new developments, ARC feels that Intergraph rules-based Smart 3D design software interface capabilities (e.g., explosion analysis) will provide users with significant benefits. The incorporation of a rules-based engine facilitates engineering and regulatory compliance and improves design quality, productivity, and safety.

ARC views the acquisition of Intergraph by Hexagon as a positive move. Hexagon can exploit several synergies. For instance, the coupling of laser scanned data with 3D modeling affects the creation, use, and maintenance of assets in numerous and positives ways.

The success of the acquisition will depend on the ability of each company to leverage each others' strengths. Going forward, the two companies will need to collaborate closely. Based on the history of each organization's ability to engage in successful M&A activities, ARC expects the acquisition to provide additional value to its customers.

The acquisition is not without challenges, however. Several corporate functions need to be rationalized. In addition, how will the merged company leverage R&D resources, sales channels, and product development efforts? Can it successfully leverage cultures and background from a hardware-focused company with that of a software-focused company? How will the two merged companies cross-train their respective channels to sell each other's product. Or, will they take more of a solution-based approach? These questions remain to be answered.

BROADCAST COVERAGE

1. Fox 4 News At 5:30

KDFW-TV (FOX) CH 4, Dallas/Fort Worth | DMA: 5

09/16/2010, 05:30 PM - 06:00 PM

[EC] 00:09:43 Dallas city leaders and billionaire **oilman. Boone Pickens** celebrate a major celebration at Jubilee Park. 00:09:55

Keywords:Tease: **T BoonePickens;**

Visuals:Jubilee Park;

[EC] 00:19:25 Dallas city leaders and billionaire **oil man T.BoonePickens** celebrated two new additions to Jubilee Park. A new committee center offers after school programs and a resource center. There will be a Dallas police storefront nearby. Police chief david brown and the mayor were on hand for today's ribbon-cutting ceremony. Both buildings have been opened since July. **Pickens** donated money for the project back in 2007. 00:19:50

Keywords:New Additions: Chief David Brown;

Visuals:**T. BoonePickens;** New community center addition ceremony, Jubilee Park, Dallas; Mayor Tom Leppert;

Audience: 93,559 **Spot Cost:** \$980

2. CBS 11 News At 4 PM

KTVT-TV (CBS) CH 11, Dallas/Fort Worth | DMA: 5

09/16/2010, 04:00 PM - 05:00 PM

[CC] 00:38:41 And in Dallas a. New community center and resource center opened up at Jubilee Park. Buildings were built with a donation from **T. BoonePickens**. I love it. You see the park and I remember what this looked like and I came out here with Walt and didn't think he could do

it . But he did it and included me and I am happy about it. Mayor Leppert and David Brown ,police chief, joined him for the ribbon cutting ceremony that took place today.00:39:10

Audience: 42,791 **Spot Cost:** \$444

3. NBC 5 Today

KXAS-TV (NBC) CH 5, Dallas/Fort Worth | DMA: 5

09/17/2010, 05:00 AM - 06:00 AM

[EC] 00:33:41 named in honor of Walt Human **T. Boone Pickens** and .. dedication ceremony was held in the Park. [Applause] that community center is being made safer. Live here or not, it makes a difference. Your resources, time and effort to change a community influences everybody. Jubilee gave me so many opportunities to go to different places and meet different people. 00:34:33

Keywords:Dedication Ceremony: **T.BoonePickens**, oil man; Walt Human, community leader; Dallas Police;

Visuals:Jubilee Park;

Speakers:Mayor Tom Leppert;

Audience: 57,408 **Spot Cost:** \$254

4. NBC Five News

KXAS-TV (NBC) CH 5, Dallas/Fort Worth | DMA: 5

09/16/2010, 05:00 PM - 05:30 PM

[EC] 00:25:32 A former high-crime area Dallas took another step forward today. A dedication ceremony was held for two new buildings in Jubilee Park. The community center is named in honor of Walt Human and **T. Boone Pickens**. Residents and city leaders agree recent changes are helping to make the neighborhood safer, and providing more opportunities for children. Live here or don't live her it makes a difference. Your resources, your time and effort to change a community influences everybody. > Jubilee gave me so many opportunities to go different places and meet different people. Who ever thought I would be speaking in front of the mayor. They say the crime has decreased every year since 2007. 00:26:20

Keywords:TZ; Crime Area: Walt Human; **T BoonePickens**; Dallas Police Dept.;

Speakers:Mayor Tom Leppert, Dallas;

Audience: 112,185 **Spot Cost:** \$1,169

5. TXCN Evening News

Texas Cable News Network, Dallas/Fort Worth | DMA: 5

09/16/2010, 09:00 PM - 10:00 PM

[EC] 00:11:15 Signs of life are starting to return to an area of south Dallas. We're talking about the just about Jubilee Park area. Once a thriving area, it became neglected. Almost 13 years ago the effort to rebuild began. And today a step forward so big it brought one young lady to tears. Today the board of Jubilee Park dedicated two buildings they hope will provide the south Dallas community with much need services and facilities. Some of you really miss this neighborhood and some of you don't, but you understand, live here or don't, it makes a difference. The resources to change a community influences everybody. Reporter: community leaders, including **T.Boone Pickens** who donated \$6 million , saw how the Walt Human and **T. BoonePickens** community center is already change lives night. Graduated from Woodrow Wilson High School in 2000 eight. After my graduation my brother passed away. Jubilee was there helping my family pay for the funeral. Reporter: as children played in the park, community leaders cut the ribbon, making it official, knowing this place will touch lives. In 2009 I graduated school. I was following the steps of Lacheryl Walker. A person I looked up to. Reporter: the hope is that the community center will be passed on for gerations come to. The Walt Human and **T.BoonePickens** Community Center will provide much need safety personnel like a Dallas police substation to make sure everyone feels safe. 00:13:05

Keywords:Jubilee Park: Walt Human And **T BoonePickens** Community Center; Dallas Police;

Visuals:Board of Jubilee Park; **T BoonePickens**;

Speakers:Mayor Tom Leppart, Dallas; Diana Orellano, Jubilee neighbor;

Audience: N/A **Spot Cost:** N/A

6. TXCN Midday News

Texas Cable News Network, Dallas/Fort Worth | DMA: 5

09/16/2010, 04:00 PM - 05:00 PM

[EC] 00:10:58 New changes for the neighborhood known as Jubilee Park. Mayor Tom Leppert and **T. BoonePickens** were on hand to dedicate two new buildings.. 00:11:15

Keywords:Changes: Mayor Tom Leppert; **T. BoonePickens**;

Visuals:Jubilee Park;

Audience: N/A **Spot Cost:** N/A

7. TXCN Midday News

Texas Cable News Network, Dallas/Fort Worth | DMA: 5

09/16/2010, 02:00 PM - 03:00 PM

[EC] 00:11:00 New changes for the neighborhood known as Jubilee Park. Mayor Tom Leppert and **T. BoonePickens** were on hand to dedicate two new buildings.. 00:11:17

Keywords:Changes: Mayor Tom Leppert; **T. BoonePickens**

Visuals:Jubilee Park;

Audience: N/A **Spot Cost:** N/A

8. News 8 At Five

WFAA-TV (ABC) CH 8, Dallas/Fort Worth | DMA: 5

09/16/2010, 05:00 PM - 05:30 PM

[EC] 00:07:15 Signs of life are starting to return to an area of south Dallas. We're talking about the just about lee Park area. It's --Jubilee Park area. Once a thriving area, it became neglected.

Almost 13 years ago the effort to rebuild began. And today a step forward so big it brought one young lady to tears. Today the board of Jubilee Park dedicated two buildings they hope will provide the south Dallas community with much need services and facilities. Some of you really miss this neighborhood and some of you don't, but you understand, live here or don't, it makes a difference. The resources to change a community influences everybody. Reporter: community leaders, including t. Boone **Pickens** who donated \$6 million, saw how the walt human and t. Boone **Pickens** community center is already change lives night. Graduated from woodrow wilson high school in 2000 eight. After my graduation my brother passed away. Jubilee was there helping my family pay for the funeral. Reporter: as children played in the Park, community leaders cut the ribbon, making it official, knowing this place will touch lives. In 2009 I graduated school. I was following the steps of lacheryl walker. A person I looked up to. Reporter: the hope is that the community center will be passed on for gerations come to. The walt human and **t.BoonePickens** community center will provide much need safety personnel like a Dallas police substation to make sure everyone feels safe. 00:09:03

Keywords:Jubilee Park: Walt Human And **T BoonePickins** Community Center; Dallas Police;

Visuals:Board of Jubilee Park; **T BoonePickins**;

Speakers:Mayor Tom Leppart, Dallas; Diana Orellano, Jubilee neighbor;

Audience: 113,089 **Spot Cost:** \$1,189

9. News 8 Midday

WFAA-TV (ABC) CH 8, Dallas/Fort Worth | DMA: 5

09/16/2010, 12:00 PM - 01:00 PM

[EC] 00:11:13 New changes for the neighborhood known as Jubilee Park in south Dallas. Mayor Tom Leppert and **T. BoonePickens** were on hand to dedicate two new buildings.. 00:11:28

Keywords:Park: Community Center; Resource Center;

Visuals:Mayor Tom Leppert and **T BoonePickens** in Jubilee Park in South Dallas;

Audience: 82,060 **Spot Cost:** \$731