

PickensPlan

T. Boone Pickens Media Coverage 6.30.10

Total of 12 Placements

- Print: 1
- Blog/Online: 6
- Broadcast: 5

Coverage Summary:

Pickens appeared on *CNBC's Squawk Box* this morning where he discussed the situation in the Gulf and the need to look at the abundance of natural gas on shore. During the interview, *CNBC* previewed his appearance on tonight's special with Melissa Francis "America's Crude Reality: Beyond the Gulf Disaster," which will air at 8:00 p.m. Eastern Time. *CNBC* also issued a press release on the special, mentioning that Pickens will be a guest on the show. The interview can be viewed here: <http://www.cnbc.com/id/38017661>. *Bloomberg* also published a brief on Pickens' statement that the BP relief well has a 70% chance of success.

Pickens appeared on *The Dylan Ratigan Show* yesterday, where he discussed the relief well in the Gulf of Mexico and the role natural gas can play in solving our growing energy crisis. The interview can be viewed here: <http://media.vmsnews.com/MR.pl?id=062910-6627073-C015320781>

Highlighted Placements (Full Articles Below)

- **US Needs to Exploit Nat Gas Reserves: Pickens** – *CNBC* – 6/30/10
- **NBC Presents America's Crude Reality: Beyond The Gulf Disaster** – *CNBC Press Release* – 6/29/10
- **Pickens Tells CNBC BP Relief Well Has 70% Chance of Success** – *Bloomberg* – 6/30/10

Blog/Online Placements (Full Articles Below)

- **Renewable Energy A Huge Issue Today** –*TriCities.com* – 6/30/10
- **The Future Market for Alternative Cars** – *Wall Street Pit* – 6/29/10
- **Will BP Spill Spawn Innovation, Or Just Logo Spoofs?** – *Mediapost.com* – 6/30/10
- **Gasland's False Fire Water Claims** – *The New Ledger* – 6/30/10

HIGHLIGHTED COVERAGE

US Needs to Exploit Nat Gas Reserves: Pickens – *CNBC* – 6/30/10

By Brooke Sopelsa

The massive oil spill in the Gulf of Mexico has sparked more talk of a move to clean energy, and billionaire energy investor Boone Pickens, chairman of BP Capital Management, is among those calling for action.

Pickens, a longtime oilman and now a big investor in natural gas, said that while the oil industry's record on spills is not bad, the US should be looking at its abundant supply of onshore natural gas.

“We’re number one in the world on natural gas,” Pickens told *CNBC*. “We’ve got 4,000 trillion cubic feet of gas reserves.”

Pickens, whose BP Capital Management has no relation to British oil giant BP, blamed cheap oil and gasoline for the US falling behind other countries on natural gas vehicles.

“There are 12 million vehicles that are on natural gas in the world. We have 134,000,” he said.

Pickens, making his case for natural gas on *CNBC* Wednesday morning, said a vehicle would get the same amount of miles out of 1 cubic foot (Mcf) of natural gas as it would on seven gallons of diesel fuel. With 1 Mcf of natural gas costing about \$5 and seven gallons of diesel costing about \$21, he said it’s a no brainer.

“Here, it’s infinitely cheaper, but it’s 30 percent cleaner,” he added, though he admitted natural gas prices would creep up eventually.

He called on President Obama to make good on his promise of energy independence and suggested the first step be requiring all federal vehicles purchased in the future be run on domestic fuel.

Pickens owns stock of Exco [XCO 14.75 0.36 (+2.5%)], an oil and natural gas company, and he has a large investment in Clean Energy Fuels [CLNE 15.40 0.41 (+2.74%)], a natural gas company he founded in 2001.

You can hear more of Pickens' comments about natural gas and the energy industry during a CNBC special presentation, "America's Crude Reality," Wednesday, June 30 at 8pm ET, hosted by Melissa Francis.

NBC Presents America's Crude Reality: Beyond The Gulf Disaster – CNBC Press Release – 6/29/10

Our need. Our dependence. Our way of life...As the crisis in the Gulf continues, what are the options for the future of energy in America?

On Wednesday, June 30th at 8PM ET, CNBC, First in Business Worldwide, will broadcast a one-hour special, "America's Crude Reality: Beyond the Gulf Disaster," hosted by CNBC's Melissa Francis that will explore our addiction to oil and search for safe options and new innovations for oil exploration in the future

The program will feature full team coverage:

- CNBC Senior Correspondent Scott Cohn will examine whether the push to drill caused the oil industry, government and the public to delude themselves into believing that deepwater drilling is safer than it truly is. Cohn will investigate how we got into this position in the first place; if there is too much risk built into the industry system; and take a deep look into the response plans and why they fall short.

- CNBC Power Lunch co-anchor Michelle Caruso-Cabrera will bring viewers on a television exclusive as she explores Devon Energy's oil sands project where the company is producing 35,000 barrels of oil a day out of the ground and hopes to double that by next year. Caruso-Cabrera will explore the question, "Are oil sands a viable alternative to drilling offshore?"

- CNBC Senior Energy Correspondent Sharon Epperson reports on the government's research program, Advanced Research Projects Agency-Energy (ARPA-E), and how its creation has boosted funding for energy innovation and could soon be fueling America's energy needs.

In addition, Francis will speak with BP Capital CEO and founder of Citizens for Affordable Energy, T. Boone Pickens. Other guests include: Ian MacDonald, professor of Biological Oceanography at Florida State University; Tom Petrie, Bank of America Merrill Lynch Vice Chairman of its Investment Bank; C.J. Warner, Sapphire Energy President; and John Hofmeister, Former President & CEO of U.S. Operations for Shell Oil.

For more information go to: crudereality.cnbc.com

CNBC's Melissa Francis is co-anchor of CNBC's "The Call" (M-F 11AM-12PM ET).

CNBC's "America's Crude Reality: Beyond the Gulf" will re-air on Wednesday, June 30th at 12am ET, Sunday, July 4th at 11pm ET and Monday, July 5th at 6pm ET.

Pickens Tells CNBC BP Relief Well Has 70% Chance of Success – Bloomberg – 6/30/10

By Nadine Elsibai Skoczylas

June 30 (Bloomberg) -- T. Boone Pickens, founder and chairman of BP Capital LLC, told CNBC that he gives BP Plc a 70 percent chance of success on the first attempt at placing a relief well on the Gulf of Mexico leak.

“You could probably get a 70 percent chance on the first well,” Pickens said in an interview on CNBC today. “I actually would prefer to have both wells in place before I tried to kill it. But I understand that we’ve got to move faster than that, so we’re going to go with the first one.”

BLOG/ONLINE COVERAGE

Renewable Energy A Huge Issue Today –*TriCities.com* – 6/30/10

A recent Bristol Herald Courier headline is that “Federal Stimulus” will come into this area in support of a new AEP plant and the coal-fired energy industry. In my opinion, the money can be well spent, but I’m fairly sure there will be opposition.

There will be a heavy burden that comes with the money or even without stimulus money. The people who are affected by burning coal should be assured by the industry that the latest and best technology will be used to protect human beings and the environment, and no dilly-dallying around with strict oversight by local and state federal officials.

We can only hope that President Obama and the Congress can get started on the critical renewable energy initiative, which is of even greater importance when we see what can happen will happen regarding deep water oil drilling. The astute Texan oilman T. Boone Pickens says we have to use available energy resources, including natural gas, to get us off dependence on imported foreign crude oil, and reach energy independence.

Sometimes I’m of the opinion that we stray far and wide from “common sense.” And yes, money is part of this. However, even with the Gulf spill, it does not seem so feasible at this point to stop all drilling, as this would cause severe complications, loss of jobs, a possible hike in gasoline prices and more.

We will learn some lessons, but at a heavy price. We have about six lobbyists for every lawmaker in Washington. I hardly think boycotting BP will benefit the USA. I would like to think that all concerned in energy production and consumers can come together as to the benefit for now and the future for all concerned. I’m also convinced a “smart” program on renewable energy should go forward with the best technology and the people we have with the best expertise. I respect those already committed to what is likely the number issue affecting us today: renewable energy.

Charles Gilmer

Lebanon, Va.

The Future Market for Alternative Cars – *Wall Street Pit* – 6/29/10

By Frank Holmes

Tesla Motors (TSLA) became the first American automaker to go public since 1956 today as shares began trading under the ticker TSLA on the Nasdaq. With its most expensive car selling for more than \$100k, Tesla is looking to strike a chord with wealthy yet environmentally conscious car buyers. Later this year, Chevrolet hopes its Volt (a price tag about half the size of the Tesla Roadster) will become the first electric car for the masses.

Building this industry from the ground up isn't an easy task. There were more than 260 million registered vehicles in the United States last year and only a small percentage of those are fueled by alternative energies.

The transportation sector consumed 27.92 quadrillion British thermal units (Btus) of energy in 2008, roughly 28 percent of all energy consumed in the U.S. Of that, petroleum products accounted for nearly 95 percent. Electricity and natural gas combined accounted for less than 3 percent.

This story isn't new. Petroleum products accounted for 95 percent, 97 percent and 96 percent of energy usage by the transportation sector in 1965, 1985 and 2005, respectively.

While Tesla, Chevrolet and others battle it out in the electric car market, tycoons like T. Boone Pickens have been outspoken proponents of natural gas vehicles (NGVs).

Currently the U.S. only represents a smidgen of the global NGV market. Of the more than 10 million NGVs around the world, only 110,000 drive on America's roadways. Many of these are in cities that have converted their municipal fleets of buses and trucks to liquefied natural gas (LNG).

As you can see from the chart, the U.S. trails China, Colombia and Argentina in the NGV market. More than half of the total vehicle population of Pakistan (52 percent) is NGVs, making it the world's largest market.

Overall, the global NGV market has grown by more than 20 percent a year since 2000, according to the International Association for Natural Gas Vehicles (IANGV). In the past four years alone, the Asia-Pacific Region has increased its number of NGVs from just over 1 million to almost 6 million.

Some have argued that in order to increase the usage of NGVs in the U.S., there needs to be massive investment in fueling stations and infrastructure but that's not necessarily true. There were 1,300 refueling stations servicing the 110,000 NGV vehicles as of 2007—roughly one station for every 85 vehicles, according to IANGV statistics.

That's a substantially better ratio than the world's leading NGV markets. In Pakistan, there is one fueling station for every 750 NGVs. In Iran it's one for every 1631 vehicles. In India it's one for every 1670.

In the near term, it's unlikely either electric cars or NGVs will grab substantial market share in the U.S. auto business but after 2008's sky-high gas prices and BP's Gulf disaster, the American public may finally be ready for an alternative.

Will BP Spill Spawn Innovation, Or Just Logo Spoofs? – *Mediapost.com* – 6/30/10

By Marc Stoiber

A week ago, reporters arrived at my office, looking for an opinion on a new Greenpeace contest to redesign BP's "Beyond Petroleum" logo to something "more suitable for their dirty business."

The reporters pointed me to a Flickr site with hundreds of contest entries -- some amateurish, others clearly done by professional art directors and graphic designers.

What a profound waste of time and energy.

My dismay wasn't rooted in the lack of originality -- there were some nice designs. The problem lay in a flawed brief.

Demonizing BP today is as useful as criticizing Nero's violin skills while Rome burned. It may make you feel superior and provide a self-righteous snicker. But at best, it's a superficial, unproductive pleasure. At worst, it squanders creative energy that could be put to use creating positive action.

We are teetering at the edge of one of the most significant tipping points on the road to sustainability. Not only is BP's spill a brutally public disaster, but it coincides with a movement to clean energy that is getting public attention, government stimulus funds and venture capital. Meanwhile, companies like Wal-Mart and Nike are demonstrating sustainability and profit do go hand in hand. And politicians -- especially at the municipal level -- are starting to come out openly in favor of green.

So will the BP disaster be a catalyst that tips us toward unprecedented green innovation? That depends on both the spill, and our reaction to it.

Will it be bad enough to do good?

It may sound like a cruel joke, but the longer the BP spill lasts, the more likely it will lead to real change.

Short, horrific accidents shock and stun us. But they don't tend to prod us out of our complacency. All too often, they become yesterday's news instead a force for change.

The BP spill, on the other hand, has unfolded over months. And every day, there are shocking new revelations that keep it in the headlines.

As a result, we've seen President Obama not only demand big penalties and reparations, but also tie the spill to the need for clean energy. If it takes several more months to bring the spill under control, the clean energy talk might actually manifest itself in real initiatives, and begin to create positive change -- providing the sort of tangible evidence people need in order to believe a clean alternative to oil exists.

Where are the innovations?

Where could creative energy be directed to create positive action in the wake of the spill? I believe there is opportunity in two areas: innovation in the states hurt by the spill, and innovation at BP.

1. Greening the Gulf

According to Forbes, Mississippi, Louisiana and Alabama are 46th, 47th and 48th in "green state" rankings -- nearly dead last. As the article accompanying the rankings reports, "All suffer from a mix of toxic waste, lots of pollution and consumption, and no clear plans to do anything

about it." Could the oil spill, and the reparations being paid, provide a catalyst to jump-start sustainability in these states? There is precedent for this sort of "phoenix from the ashes" transformation. When the Berlin Wall came down, West Germany discovered the manufacturing and business infrastructure in the East was so decrepit that much of it couldn't be saved. As a result, massive rebuilding projects were initiated. Today, East German production facilities rival those in the West.

If the Gulf states use stimulus money to engineer a green version of East Germany's transformation, perhaps it would incentivize companies looking for green facilities and infrastructure to move in. Imagine locating a green energy research and development hub in Louisiana.

2. Creating a better BP

As Brandchannel noted, it's not certain that the BP brand will survive the spill. If it does, perhaps the greatest apology to North America it could offer would be to honor its original promise of pushing "Beyond Petroleum."

Currently, the vast majority of BP's revenue is derived from fossil fuels, with only a token amount coming from clean energy. Could that imbalance be amended, with oil revenues being pumped into clean energy ventures?

Or could BP partner with clean energy tycoons like T. Boone Pickens, himself an ex-oilman who is now the most public supporter of wind power for the U.S.?

There is clearly a need for a radical transformation if the oil giant is to survive. There is consumer demand for clean energy. Harness enough brains, and we may have a shot at filling an innovation pipeline with ideas that could transform the economy.

A better use for our creativity than designing spoof logos, to be certain.

Gasland's False Fire Water Claims – *The New Ledger* – 6/30/10

By Ben Domenech

This morning on CNBC, the hosts brought up HBO's Gasland documentary during an interview with T. Boone Pickens (it's around the 6:30 mark). Pickens seemed unfamiliar with it, but had the right response — skepticism. People ought to really investigate these things before they jump to conclusions. Sometimes, someone's trying to play games with you.

A project of Josh Fox, Gasland is less a documentary than a screed against America's natural gas policies — including gotcha-style theater targeting respected environmental liberals. Its chief made-for-tv appeal is footage of a few individuals lighting their tap water on fire, an angle Fox has peddled to The Daily Show audience and others.

The key point of the documentary is the three setpieces where Colorado residents light their water on fire. In each case, Fox alleges or the citizens imply that this is because of natural gas drilling near their property. It's a great image. The only problem is that in each of these cases, the Colorado Oil and Gas Conservation Commission (COGCC), the agency required to investigate such claims, performed extensive tests on the water in question, and found that wasn't the case.

You can see the reports and the responses at the COGCC website, where in each case, after multiple tests, the cause was found to be methane: “Dissolved methane in well water appears to be biogenic in origin... There are no indications of oil & gas related impacts to water well.” And: “Sample results (water & gas) show naturally occurring biogenic methane gas in well and no impact from O&G operations.”

In fact, in the one case where the gas was thermogenic — which made the news rounds last year and likely prompted Fox's piece — investigators spent nearly \$150,000 testing and ruling out a 60-year-old abandoned well and 26 other nearby wells as sources or for possible problems, again finding no signs of contamination associated with the oil and gas wells. Yet the energy company

which operated nearby was so worried about negative public relations — despite the fact that they had “performed all tests requested by the COGCC, all with negative results” — they provided an additional filtration system for the family which raised the concern.

Fox is a self-styled artist. With his Documentary Special Jury Prize from Sundance for Gasland, he’s probably found a new calling in scare tactic documentaries, given that his prior film, “Memorial Day,” (which currently owns the top Google result for the phrase “groan-inducing conceptualism”), got a 9% fresh rating on Rotten Tomatoes. But for someone who presumably thinks of himself as respecting the earth, Fox is remarkably daft about nature. And by playing tabloid games with pseudoscience, Fox just engages in scare tactics which leave people with a false picture of how these things really work.

Guess what: methane is common. If you live off well water, you deal with it. If there really was a natural gas leak going on — if someone here did screw up — the company involved should of course be liable for it. But despite what Josh Fox would have you believe, all the evidence shows that’s not what is happening in Colorado.

BROADCAST COVERAGE

1. The Dylan Ratigan Show

MSNBC, National | DMA: 0

06/29/2010, 04:00 PM - 05:00 PM

[CC] 00:33:49 Meanwhile in Asia, Japan, they want to reduce their costs. Factory, the same thing. They get 90% efficiency out of the **energy** they consume. Because they know heat loss is disastrous, whether down here at the fossil **fuel** end or over here putting fry grease in your car. **T Boone Pickens** is here. I'm going to stop talking and let you start talking. Before we get into this, can we talk the Gulf of Mexico briefly? Let's go. Will the relief well stop this thing? This has good chance. But it's not a cinch. Do we have other alternatives if it doesn't work? Well, I think the second relief well, it will be in position, I suspect is what happens. You're going to go in there and try to kill it with 14.4 pound mud. If that's successful you can pump cement behind it. You can kill it with cement. If that fails you come in with a second relief well. Now we have a pump on it from two different -- once you have two hoses basically you can generate enough force to stop it. They're only 120 feet away from the vertical blowout hole. They'll take it down parallel to the -- worst case scenario, how long before this thing is capped in your mind. Don't say worst case. Worst case could really take you some time. I'm going to guess if you get it done by the middle of September I'm going to be happy. Let's talk about this board in front of us. I like it. It's good, right? It's good. It's all American. It's all American. Even these little boxes. This lumber is American. This is American wood. Nothing from the Middle East. None of the funny money. This is legitimate business here. I have a general coming up to talk incentives. Before we get to that, you're one of the most prominent presenters of sourcing of energy in the country, period. When you look at this menu, how do you reach the sourcing plant which relies largely on natural gas but not exclusively?.....00:36:04

[CC] 00:40:25 (discussion continues, now speakers are Thomas Casten and Peter Diamandis) . If you were to point towards either the system itself or the government's creation of the system, what is the leverage point that somebody like myself who has a flashlight and a microphone or a viewer who may want to express themselves directly, where do we apply the pressure so we can get out of this insanity? We need everybody to understand efficiency has to be the fuel of the future. You mentioned things people have tried. Not in the list is the market. Utilities are monopoly protected. We have to open that up to the market. We have regulatory requirements by the environmental protection that penalize efficiency, don't reward it. We need to remove them the president needs to sit down and say let me look at the laws creating barriers to efficiency or denying incentives and fix them. And we will -- Well, we said that we could invest about a quarter of a trillion dollars. Generate 20% of energy with combined heat and power. And we think give the economy a \$100 billion dividend that's a lot of incentive for the citizens to say, wait a minute, I don't want this power system anymore. Peter, I could not possibly agree with you more. I don't know that **Boone** -- oh, yeah. That's about as rational as it gets. Peter Diamandis, founder of the X Prize foundation. You're the leader of innovative solutions. You've

heard the conversation we're having. Can it solve any or all of it? . I believe in innovation in the American way. Basically the entrepreneur will go and come up with new and novel ideas. The day before something is a breakthrough, it's a great idea. The problem with large corporations is we are cautious about trying out crazy ideas. So we have one large competition and partnership with the department of **energy**, with Progressive called the Progressive Insurance Automotive X-Prize for the efficient car ls. They do over 100 miles per hour or **energy** equivalent. Then we're now working with our partner cisco to look at where can we really bring about fundamental breakthroughs? We're very young as a species technologically. The technology is 100, 200 years old. There's lots of potential breakthroughs. In solar and **wind** and nuclear infusion. Can we incentivize the brilliant people around the planet and especially the U.S. To help with that? We have to make it cheaper than **oil**, cheaper than coal so it's a no brainer to switch. Thank you, gentlemen. Last word to you, **Boone**. What I hear is all good. But what's going to happen t **energy** discussion is now starting to roll. It needs to roll. The reason we're in the jam we're in is because we've always had cheap **oil**. Is the reason we have cheap **oil** because the government subsidizes it? When I fill my car am I looking at the real cost of the gasoline, or an artificial cost between tax code and the wars? No, you're looking at the real cost. We don't tax gasoline. I think we should tax it. Around the world, they tax it. He said the people have \$2. 80 Gasoli and they're satisfied with it. So they don't think of alternative fuel. They do not think domestic fuel. I think identify done a good job of explaining this around the world and we do have to get on domestic fuel. When we do, the security issue, dylan, it just drives me coo-coo. That you're sitting here importing 5 million barrels of oil from opec. You're importing tt from the enemy. We are paying for both sides of the war. We're fools to continue to do this. It's hard to sit here and say it calmly. It inspires so much outrage. Boone, always a pleasure. Thank you very much. **Pickens Plan** . com. I have 1,a lot of followers. Thanks to all three of you for this conversation. The only solution from our perspective is to restructure the energy structure. It starts with giving us all incentives to change.00:45:54

[EC] 00:29:58 ...As **Boone** says this must end. The culture of a ccepting cheap **energy** as a political solution must end. And we, as the people, must demand our politicians stop hiding in that very easy and cheap retreat. The politicians must stand up and lead us towards efficiency by making it more costly for Americans not to be efficient. Increase the gas tax. More inline with something like it is overseas. Watch how fast people change their ways, how fast the nagging grandma will be in the room to turn the lights off. Give the money back to the people to collect as a dividend. Imagine we collected it, gave it out as a dividend. Now if **Boone** uses a lot of **energy** and I don't, I get basically a better payout because I'm not putting much in. I've got an incentive now. Some plans approach this. Senator Maria Cantwell and Susan Collins have a version where the is a 75% pass through on that tax. You're not giving the money to the government. You're creating the incentive to create the efficiency with the sourcing. Let's give the handouts to the American people who own this land. Not to special interests that are able to manipulate our political process for their own particular advance. Without any concern as to the future of our country. We're going to take a break. 00:49:10

Keywords: TZ; **Energy:** Gulf of Mexico; President Richard Nixon; Congress; **T. Boone Pickens;** United States; Japan; OPEC; James Woolsey; Brazil; CIA; Ed Whitacre; General Motors; Alan Mulally; Ford; President Dwight D. Eisenhower; The White House;

Thomas Edison; New York; Environmental Protection Agency; Oak Ridge; Department of Energy; Progressive Insurance; Cisco; pickensplan.com;

Visuals: Statistics on energy efficiency and consumption in the US; Statistics on increased energy efficiency in western Europe and Japan; Statistics on a car's energy use, courtesy of an illegible source; Statistic on the percentage of energy lost during generation, courtesy of the Alliance to Save Energy; Statistic on the percentage of energy lost from the grid to a home, courtesy of the Energy Information Administration; Statistic on the percentage of energy generated by combined heat and power production in Europe and the United States, courtesy of the Alliance to Save Energy; Statistic on energy industry lobbying in 2010, courtesy of commoncause.org; Information about the X Prize Foundation; Senator Maria Cantwell, D-WA; Senator Susan Collins, R-ME;

Speakers: T. Boone Pickens, CEO of BP Capital Management; James Woolsey, former CIA director; Thomas Casten, Recycled Energy Development; Peter Diamandis, founder, chairman, and CEO of the X Prize Foundation;

[EC] 00:56:30 Welcome back. Town square. A man not only talks the talk on climate change and energy, he walks the walk and has for some time now. Actor and environmentalist Ed Begley, Jr. No stranger to the big screen, of course. He's also tackled the big job of saving the world on his own TV show "living with ed" from taking shorter showers to installing solar panels, ed has made going green his life's work. So what better day to speak with the man than fix it week. He's with us from Los Angeles. Do you think people understand how inefficient their cars, houses, power grid and everything else actually is? No, I don't think they do. I get a bust myself. I didn't understand that I had inefficiencies in my home until 2008. I did a full home energy audit and found extra way to reduce my gas. I cut my energy bills in half. Cut my very low electric bill in half with what I did with the home energy audit. Anybody in America who wants to do a full home energy audit and pick the cheapest and easiest stuff they could do to pick and save energy. Would it be irrational for the government or banks when you buy a home to offer a lending facility that pays for the conversion of a home from an inefficient structure to an efficient structure that could be paid back over the duration of the mortgage and still end up being less than the cost of the utility bill? Is the barrier to doing what you have had the opportunity to do for a lot of people to fix costs of making the beginning of of that conversion? Exactly. ... As Boone was saying there's 300 some, 400 billion with a "b" a year leading the country in foreign oil. We can do a lot about that. Everybody knows me for solar panels and wind turbines. That's not where I started. I did cheap and easy stuff. I was a broke and struggling actor. I've been very impressed. You're getting in the mother lode. The nagging grandmother is more valuable than anybody wants to give her credit for when it comes to things like waste in the Gulf of Mexico. Tell us, if you wouldn't mind, ed, how does somebody do a home energy audit? What were some things you did when you were poor, and what were some things you did when you were less poor? Right now you can get a home energy audit for free for many utility utilities. If you can't, they're going to be worth your while. . In 1970 I started recycling and composting, I started riding my bike more than I already did. I road my bike to the studio 14 miles round trip. I don't need to belong to a gym. The world is my gym. Bike riding, composting, public

transportation. Weather stripping. All that stuff. Cheap and easy. People can do that toy. There's more things they didn't ve. Energy-saving light bulbs and thermostats. You will get money. I want people to do the stuff they can afford today and gradually go up the ladder and pick, you know, pick a little at first and more and more. One day maybe you can buy solar panels. It took me 20 years to save enough money to buy solar panels, dylan. If people wan to learn more about what you're doing, where do they go? Go to livingwithed. Net. 01:00:28

Keywords:TZ; Actor: Ed Begley Jr.; Los Angeles; **T. BoonePickens**; Gulf of Mexico; livingwithed.net; Massey Coal;

Visuals:Clips from Living With Ed, courtesy of Brentwood Comm. Inc.; Statstics on combined heat and power production in Europe and the United States, courtesy of the Alliance to Save Energy;

Speakers:Ed Begley Jr., actor and environmentalist who stars in Living With Ed and appeared in the documentary Who Killed The Electric Car;

Audience: 466,981 **Spot Cost:** \$4,688

2. MSNBC News Live

MSNBC, National | DMA: 0

06/29/2010, 03:00 PM - 04:00 PM

[CC] 00:55:45 Plus, day two of fix it week here on the DR show. Tackling our nation's **energy** crisis. You've heard of alternative sources for the future. There are many. But we have solutions you can start this afternoon. Among our guests, **oil** man **T. BoonePickens** and actor and environmentalist Ed Begley, Jr.00:56:48

Audience: 374,153 **Spot Cost:** \$3,348

3. Morning Joe

MSNBC, National | DMA: 0

06/29/2010, 08:00 AM - 09:00 AM

[CC] 00:03:33 Unless we send the navy down deep to blow up the well and cover the leak with piles and piles and piles of rock and debris, which may become necessary, you don't have to use

a nuclear weapon, by the way, I have seen all that stuff, just blow it up, unless we are going to do that we are dependent on the technical expertise of these people from bp. Surely President Clinton can give advice on other subjects other than blow up a well in 5,000 feet of water. No that is the worst idea I ever heard. Okay. All right. The president's defense, mika, we have heard that for the past several weeks. And read about it. Columbia expert had something in the paper -- experts, blow up the well, **T. Boone** with us.00:04:40

[CC] 00:08:04 Can I raise a question about government stimulus? Sure. The issue fundamentally we are missing in the economy is innovation. Yes. Nobody is innovating, that is the bottom line. The oortunity right now for innovation. You would think given that you just had **BoonePickens** on, you would think innovation would be key where is the innovation? Where is the innovation coming on and can you stimulate the innovation? That is the question, it is not can you throw a lot of money at the problem and create artificial jobs temporarily in the answer is can you create true innovation and if so, how do we spend that money? I...00:11:09

[CC] 00:40:40 You know, I did everything I could to defeat president obama and awanted hillary to winby think he has done a better job than he is getting credit for. Part of this is not avoidable, by the way. I went through this until people feel good about their own lives, they are not going to feel good about their president. There is nothing you can do about that,'cause the American people hire to you win for them and if they don't feel like winners, then they are not going to give you very much credit even, if you have done good things. So some of this credit will come. I love that guy. 41 Past the hour. Gimme something. You have evolved, obviously. Willie, tell us the truth. Talk about geology, the guy is so compelling. He convinces you that he has the answer, even when he does not. I think he has the answer. I think he is a geologist by trade. Disagrees with you. I tell you what seriously, **T. Boone** does, but you have read a lot of articles from people saying blow the well up. I have. Geologists. The concern that perhaps they are not considering the option that seriously because it would cause great cost and destroy the well. I do tend to think **T. Boone** might know more about this than perhaps you or President Clinton. Always has to be personal. Always has to be attacks on me. Well, I love the idea of blowing it up....00:42:47

Audience: 519,052 **Spot Cost:** \$3,829

4. Morning News With Grant And Amanda

KSL-AM (IND) Freq. 1160, Salt Lake City | DMA: 31

06/29/2010, 06:00 AM - 07:00 AM

00:16:15 By the way on the " blow it up" idea from , endorsed by President Clinton ... **TBoonePickens** was on this morning says it's the worst idea he has ever heard in his life ... well in this corner Bill Clinton . In this corner T. Boone Pickens 00:18:47

Audience: 23,775 **Spot Cost:** \$156

5. Squawk Box

CNBC, National | DMA: 0

06/30/2010, 08:00 AM - 09:00 AM

[CC] 00:02:03 And from Fed matters to crude realities, legendary oilman T. **BoonePickens** sounds off on everything from the BP spill to the nation's energy policy.00:05:03

[CC] 00:28:06 -- and politically says -- I'm fully employed. Definitely employed. Thank you, as steve said. We appreciate it. Any time. Thanks very much. I never liked moving but it was worth coming over here. Thanks to charles ef bes for joining us this morning. Up next, legendary oil man t. **Boonepickens**, he is ready to sound off on theulf oil spill, energy policy. "Squawk box" will be right back. Tomorrow on "squawk box former federal reserve chairman alan greenspan live. The economic recovery, housing, fin reg, inflation, debt threats, the former fed chief speaks out.00:28:46

[CC] 00:37:19 The massive gulf oil spill has sparked more talk of a move towards clean energy. But whether that translates into long-term action, that remains to be seen. Joining us right now is **BoonePickens**, the Founder and Chairman of BP Capital Management. Thank you for joining us on set today. Sure. Just to clear something up, I had somebody ask me this morning, BP Capital is that related to that British Petroleum people. I told them no. No, they're a subsidiary of ours. BP is a subsidiary of yours. Look out, people are going to think you're serious, **Boone**. I said no, no, it's **BoonePickens** Capital. Get it, BP. What do you think of the gulf oil spill? What's been happening here and what needs to happen down the road? Well, you know, you've got a blowout. I don't like to hear the word spill or leak. It's not either one. It's a blowout...00:52:06

Audience: 423,752 **Spot Cost:** \$3,333