

# PickensPlan

## T. Boone Pickens Media Coverage 6.23.10

### Total of 13 Placements

- Print: 3
- Blog/Online: 2
- Broadcast: 8

### Coverage Summary:

Pickens appeared on *CNN* last night where he discussed the Gulf oil spill and the drilling moratorium. He also discussed the national security issue this country faces because it is reliant on foreign oil. The interview can be viewed here: <http://media.vmsnews.com/MR.pl?id=062310-6557446-P014964443>.

*The Associated Press* reported on the Pickens Plan and the need for an energy plan. Pickens said nothing has happened in the two years since Obama pledged to implement a 10-year plan for exploring alternative energy sources, but he said Americans are ready for the challenge if the president will commit.

### Highlighted Placements (Full Articles Below)

- **Pickens: No Need For Drilling Moratorium** – *CNN Blog* – 6/22/10
- **Pickens: Americans Ready For 10-Year Energy Plan** – *Associated Press* – 6/22/10

### Print Placements (Full Articles Below)

- **A Dead Zone Was Already in the Gulf** – *Bloomberg BusinessWeek* – 6/22/10

- **Wind Power, Or Just A Lot Of Hot Air?** – *Washington Times* – 6/22/10

**Blog/Online Placements** (Full Articles Below)

- **Interior Secretary Says He Will Impose New Drilling Moratorium** – *CNN* – 6/23/10

## **HIGHLIGHTED COVERAGE**

**Pickens: No Need For Drilling Moratorium** – *CNN Blog* – 6/22/10

By Ethan Harp

(CNN) Minutes after the Obama Administration announced plans to seek a new oil drilling moratorium, legendary oil man T. Boone Pickens told CNN's John Roberts no such ban is needed. Interviewed on CNN's Campbell Brown program Tuesday evening, Pickens explained "We don't need a moratorium. The accident that BP's had could be likened to qualified pilots in an airliner and they have pilot error," he said. "(An) airliner crashes, starts a 50,000-acre forest fire and we shut down all flying? No more airlines until we have six months to see what happened?"

Earlier Tuesday, a federal judge ruled against a six-month moratorium on deepwater drilling, ordered by President Obama. Interior Secretary Ken Salazar, announcing plans to implement a replacement ban, said in a statement that the "industry needs to raise the bar on blowout prevention, containment, and response planning before deepwater drilling should continue. Based on this ever-growing evidence, I will issue a new order in the coming days that eliminates any doubt that a moratorium is needed, appropriate, and within our authorities."

But Pickens believes that's not the answer: "We know what we're doing, the industry does. And so, they should allow the rigs to continue to operate." said Pickens, President of BP Capital, a company with no affiliation to the BP oil company. Pickens also warned long-term delays in the resumption of drilling could threaten 35,000 jobs.

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**Pickens: Americans Ready For 10-Year Energy Plan** – *Associated Press* – 6/22/10

By Elida S. Perez

DALLAS — Texas billionaire T. Boone Pickens said Americans are ready for the challenge if President Barack Obama will commit to a 10-year plan to reduce U.S. dependence on foreign oil.

Pickens said Tuesday he believes the U.S. has enough natural gas reserves to "replace dirty foreign oil."

Speaking at the Sustainable Innovation Summit in Dallas, Pickens reiterated his belief that wind and solar power also are keys to energy independence.

The Texas oilman said nothing has happened in the two years since Obama pledged to implement a 10-year plan for exploring alternative energy sources.

Pickens also criticized the U.S. for being behind China in trying to solve energy problems.

"America has never had a plan," Pickens said. "They have a plan to solve their problem, we don't."

Pickens said the money that would be saved by using the alternative energy he proposes would far outweigh any initial costs.

His plan includes creating new jobs from expanding on the wind and solar energy industry, providing incentives for homeowners and commercial building owners to upgrade their insulation and other energy saving options and to use the country's natural gas reserves to replace imported oil as fuel until another more viable option is available.

Pickens does not think using natural gas reserves is a permanent solution. He said it is a bridge to help buy the U.S. time to further develop alternative strategies for fuel.

"We can save two and a half million barrels of fuel a day by changing 18-wheelers to natural gas," Pickens said.

Switching to natural gas would also help the U.S. keep more of the \$350 to \$430 billion spent on imported oil every year, Pickens said.

In January, Pickens bought about 300 wind turbines — less than half of what he planned to order to build the world's largest wind farm in Texas. The wind farm initially called for 687 turbines.

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## PRINT COVERAGE

**A Dead Zone Was Already in the Gulf** – *Bloomberg BusinessWeek* – 6/22/10

By Ed Wallace

The environmental damage being done to the Gulf of Mexico is often described as the size of either New Jersey or Massachusetts so the layman can understand its vastness, and indeed its enormity. Most recently the damage has been estimated to cover almost 9,000 square miles, an area that includes some of our most important shrimp fishing grounds. And—certainly if President Barack Obama has his way with the current crisis—scientists believe that for decades into the future, his suggestions will only further expand the Dead Zone in the Gulf.

Yes, long before Deepwater Horizon, there already was an existing Dead Zone in the Gulf of Mexico. And this 25-year-long environmental disaster was well-known to many scientists. The ignored crisis in the Gulf comes from the constantly increasing level of chemical nutrients, mostly nitrogen and phosphorus, that's fed into the Gulf from the Mississippi River. It has caused continuing damage to some of America's best fishing waters. The only difference between this long-term chemical Gulf disaster and the more recent oil-based problem is that virtually no one in America knew or even cared about it.

No Magic Fix

In many ways reminiscent of how it treated the recent Toyota (TM) acceleration news, runaway oil prices from 2005 to 2008, or even the mystery surrounding the death of Clinton aide Vince Foster, the media's primary reporting thrust now seems to be exploring speculation or "exposing" missed predictions and forecasts. Not to mention trying to assign quick blame for the disaster, using the few facts that have been disclosed.

Never slow to take advantage of a crisis, Congress got its second chance in four months to stage a world-class show trial so the public can see that they are on the job.

Unfortunately, few elected officials have the background necessary to understand deep-sea oil exploration and drilling.

And granted, initially in stories covering major disasters, speculation is always rife. But 60 continuous days of speculation, if not outright evasion, without any resolution or honest answers to the questions being asked, simply frustrates and angers the public. Worse, it encourages the irrational belief that this disaster can be quickly or magically resolved.

### Been There, Done That

In fact, from the first day that oil began spewing out of BP's (BP) Macondo well, everyone who actually knows something about offshore drilling seemed to understand that closing off this gusher was going to take sizable amounts of time and money—if not luck.

Real oilmen can immediately rattle off the names of previous similar oil disasters at sea: the Piper Alpha's sinking in 1988, the Ixtoc I oil spill in 1979, the Timbalier blowout in 1992, or Australia's Montara well last year. They will also give the exact same response when asked specifically how to control the current disaster, and it is the same one T. Boone Pickens gave weeks ago: It's going to take drilling relief wells to reduce the pressure of the oil, and only then can you cap the well.

This newest disaster most closely mirrors that of the Ixtoc I well, lost by Pemex 31 years ago, almost 12,000 feet down in the Gulf's Bay of Campeche.

The drilling rig Sedco 135-F lost drilling mud circulation. The already abnormally high well pressure allowed oil to fill the drill column, which in turn led to a fire and the sinking of the Sedco platform. The leak was originally believed to be spilling 30,000 barrels a day into the Gulf of Mexico; mud (drilling fluid) was pumped into the open well to stabilize the pressure, reducing the flow of oil by a third. The second step, pumping steel and lead balls into the well, reduced the flow by half again. (BP took similar steps to control the current gusher, but unsuccessfully.)

Chemical dispersants were sprayed onto the Ixtoc I oil slick, and over the next nine months many experts were brought in to attempt to cap the well. In the end it was the successful drilling of the

relief wells that reduced the oil pressure at the original wellhead. Only then was it successfully capped.

It took nine months to finish that operation, and oil still leaked from the well for another three. Today it is listed as the second-largest accidental oil spill in history, putting close to 1 million barrels of oil into the Gulf.

Of course, "nine months"—or that this accident could have been completely avoidable—is an answer that the American public simply does not want to hear.

### Redundant Inoperative Systems

By pure engineering standards, all accidents are completely avoidable, so we are impatient to know the real root cause of the problem. But here impatience is not going to help because of a basic truth of engineering: Most often there won't be one major problem found. Instead, most likely a series of mistakes and/or equipment failures culminated in the wellhead blowout and subsequent destruction of the Deepwater Horizon. It will probably take years for all the engineering studies to be completed and an accurate time line to the disaster produced.

According to one former head of an international offshore drilling company, who asked not to be identified, the focus of any investigation should be on why—since modern stack control equipment has redundant safety systems to disconnect the rig quickly from its cabling, blow the Ram and Super Shears in the wellhead, and close the well—seemingly none of them worked during this explosion.

That question may or may not have been answered in the testimony of Chris Pleasant, Transocean's (RIG) Subsea Supervisor, in front of the U.S. Coast Guard and Minerals Management Service in late May. According to the New Orleans Times-Picayune, Pleasant asked Captain Curt Kuchta to hit the emergency disconnect system within moments of the onboard explosion but was told to "calm down" and hold off.

Pleasant then took it on himself to go through the sequence that would blow the underwater cables tethering the Deepwater Horizon to the well and simultaneously close off the wellhead. According to Pleasant, nothing happened, as "the signal never left the panel." Pleasant also stated

that he had the authority to activate the emergency disconnect, since "it's my equipment," but maritime law favors the captain's decisions in these emergencies.

Ultimately the disaster will be tracked to a loss of control of the abnormal well pressures in the drilling of this well. But the critical study will need to focus on why Pleasant could not untether the drilling rig and shut off the wellhead.

### In a Matter of Seconds

In any case, all of the speculation on whether BP cut corners or was involved in drilling a substandard well doesn't matter. Up to that point, no matter how many mistakes may or may not have been made, when the Deepwater Horizon's emergency disconnect system failed, at that exact moment, BP's previous drilling problems became today's disaster.

Here's the bad news. Our oilman pointed out that fighting abnormal well pressures is a normal occurrence on offshore rigs around the world every day, but with highly trained individuals doing their job properly, few if any disasters happen. He also takes exception to the charge that BP's crew was somehow less than adequate, because "when these things go wrong, they happen in a matter of seconds, and these individuals are trained for just that."

He added that since Deepwater Horizon exploded on Apr. 20, he has ignored media speculation—because he knows the real solution is simply to drill the relief wells, and that would take months to complete.

One note of caution: If the drill casing is shattered below the surface of the Gulf and is eroding, there is an extremely small possibility that the entire wellhead and drilling hole could collapse. If that happens, all bets are off. The entire contents of that oil reserve would then flood into the Gulf of Mexico.

### Great Showmanship, Poor Statesmanship

There is your answer, the probable conclusion to the Gulf of Mexico oil disaster. But it's one the public is not likely to accept. As with the Toyota case a few months back, we want villains to blame and our pound of flesh, right now.

Politicians line up to point fingers at the other party's complicity in the damage, while the President is seen as impotent in his response to the crisis. To be fair, few elected officials have stood up and simply told the truth on the matter. Instead they seem to relish the role of torchbearers, leading the crowds to their public stoning of the guilty.

Government by mob action does not a federal republic make.

Once again, a crisis has highlighted our duality and ambivalence about oil. Many leaders and environmentalists, for example, call this event further proof that we need to walk away from the Oil Age—and then jump into their SUVs and speed to their next appointments.

The media haven't helped. We have learned the names of birds that were close to extinction and damaged by the oil spill, yet few can name even one of the 11 men killed in the explosion of the Deepwater Horizon. (To see their names or leave a condolence message, [click here](#).) We are gratified that so many volunteers have quickly cleaned off the oil that covered the region's wildlife, but we don't want to face the fact that most of those animals have also ingested the crude and will likely not survive.

But the biggest thing we have not been informed of, especially considering the character of the current crisis, is that there was already a nearly 9,000-square-mile Dead Zone in the Gulf of Mexico. We weren't aware that it was caused in large part by the massive amount of fertilizer runoff from farms across our Midwest, fed into local rivers and tributaries, and carried by the Mississippi out into the Gulf.

Change No One Believes In

President Obama stated that this disaster has again taught us that we need to move more quickly to alternative energy. Apparently he was not aware of a study published in last October's Environmental Science & Technology, which showed that the current mandate to increase ethanol production to 36 billion gallons a year by 2022 has the potential to increase the size of the Gulf's Dead Zone substantially. More ethanol, the study concluded, would mean using even more fertilizers for biofuels crops such as corn, soy, switchgrass, and stover.

Then again, there's a reason you know everything about the current BP disaster and so little about the Gulf's quarter-century-old Dead Zone. It's easy to film oil balls and plumes, animals covered in oil, and empty beaches for the nightly news stories, but water that's hypoxic and devoid of oxygen just looks like water on your HDTV.

The president seems O.K. with trading one environmental disaster in the Gulf for another. The truth is that both can be corrected—in time.

Ed Wallace is a recipient of the Gerald R. Loeb Award for business journalism, given by the Anderson School of Business at UCLA, and is a member of the American Historical Assn. He reviews new cars every Friday morning at 7:15 on Fox Four's Good Day, contributes articles to Businessweek.com, and hosts the top-rated daytime talk show, Wheels, 8:00 to 1:00 Saturdays on 570 KLIF AM. E-mail: [wheels570@sbcglobal.net](mailto:wheels570@sbcglobal.net), and read all of Ed's work at his news site, [www.insideautomotive.com](http://www.insideautomotive.com).

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### **Wind Power, Or Just A Lot Of Hot Air? – *Washington Times* – 6/22/10**

With all the looney ideas for alternative energy coming out of Washington these days benefiting well-healed corporate types and Obama crony capitalists such as GE, and with T. Boone Pickens touting the efficacy of wind farms, there are real considerations and consequences.

If wind power is so effective, why does Denmark, which has the highest per capita wind-power capacity, also rely heavily on coal power to supply much of its electricity? Answer: the unreliability of the wind farms in providing a consistent supply of energy when you need it.

Another unaddressed issue is the potential annihilation of thousands of birds and bats, vital for our agriculture. Destruction of birds and bats would result in uncontrolled proliferation of mosquitoes and consequent resurgence of malaria and other mosquito-borne viral diseases, especially given the fact that environmentalists would never allow DDT or other pest-control chemicals to be used.

Wind farms are a bad idea, benefiting only the crony capitalists.

DR. MICHAEL EMMER

Bethesda, Md.

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## **BLOG/ONLINE COVERAGE**

### **Interior Secretary Says He Will Impose New Drilling Moratorium – CNN – 6/23/10**

New Orleans, Louisiana (CNN) -- Interior Secretary Ken Salazar on Tuesday called a six-month halt on deepwater drilling "needed, appropriate and within our authorities" in announcing he will issue a new order on a moratorium just hours after a federal judge blocked such a mandate.

"We see clear evidence every day, as oil spills from BP's well, of the need for a pause on deepwater drilling," Salazar said in a statement. "That evidence mounts as BP continues to be unable to stop its blowout, notwithstanding the huge efforts and help from the federal scientific team and most major oil companies operating in the Gulf of Mexico."

Salazar's statement did not give an exact date for when the new order would be imposed, saying only "in the coming days."

He promised that the new order will include evidence that "eliminates any doubt that a moratorium is needed, appropriate, and within our authorities."

U.S. District Judge Martin Feldman in New Orleans, Louisiana issued a preliminary injunction Tuesday against the ban, which halted all drilling in more than 500 feet of water and prevented new permits from being issued. The White House said it would appeal the ruling.

President Barack Obama ordered the moratorium after the April 20 explosion of the Deepwater Horizon, an oil rig off Louisiana. Eleven people died in the blast, which triggered an underwater oil gusher.

Brian Collins, an attorney for the Justice Department, insisted Monday that the suspension is necessary while officials conduct a safety review.

But a group of companies that provides boats and equipment to the offshore drilling industry filed a lawsuit claiming the government has no evidence that existing operations pose a threat to the Gulf of Mexico and asked the court to declare the moratorium invalid and unenforceable.

Feldman agreed, writing in his ruling, "an invalid agency decision to suspend drilling of wells in depths of over 500

feet simply cannot justify the immeasurable effect on the plaintiffs, the local economy, the Gulf region, and the critical present-day aspect of the availability of domestic energy in this country."

White House spokesman Robert Gibbs said the government will immediately appeal the ruling to the 5th Circuit U.S. Court of Appeals.

"The president strongly believes, as the Department of Interior and Department of Justice argued yesterday, that continuing to drill at these depths without knowing what happened does not make any sense," Gibbs said. Such drilling "puts the safety of those involved, potentially puts safety of those on the rigs and the safety of the environment and the Gulf at a danger that the president does not believe we can afford right now."

In issuing the ruling, Feldman said, "the court is unable to divine or fathom a relationship between the findings (of the government) and the immense scope of the moratorium. The plaintiffs assert that they have suffered and will continue to suffer irreparable harm as a result of the moratorium. The court agrees."

Transocean President Steve Newman, whose company owned the Deepwater Horizon, said Tuesday that he supported ending the moratorium, and the office of Louisiana Gov. Bobby Jindal filed a brief in support of blocking the moratorium.

Jindal and Sen. Mary Landrieu, D-Louisiana, were among those asking the Obama administration Tuesday not to appeal the ruling.

"I'm going to strongly urge the administration not to appeal this ruling, but to try to find a way forward that would achieve the president's goals for safety and responsibility, but at the same time would not jeopardize and threaten a very vibrant and necessary industry for decades," Landrieu told reporters during a conference call.

iReport: In the Gulf? Share your experience with BP

Legendary Texas oil and gas executive T. Boone Pickens also said such a ban is not needed.

"The accident that BP has had could be likened to qualified pilots in an airliner and they have pilot error," he told CNN's "Campbell Brown" program Tuesday night. "(An) airliner crashes, starts a 50,000-acre forest fire and we shut down all flying? No more airlines until we have six months to see what happened?"

Ken Wells, the president of the Offshore Marine Service Association, said Tuesday that while the ruling is positive for his group -- which represents many of the ships that service oil rigs -- the decision is "tempered by the realization this is a big, strong government. And if they want to keep fighting on this, they will keep fighting."

Wells told CNN that many of the small business owners and workers who support the rigs felt "like innocent bystanders in all this," adding that many of them are losing their jobs left and right. He said Feldman's decision "may help our industry survive."

Government estimates indicate as much as 60,000 barrels (2.5 million gallons) of oil may be flowing into the Gulf every day, and the gusher has already taken a serious toll on tourism and the fishing industry in Gulf Coast states.

BP said Tuesday it had collected 25,830 barrels -- 1.08 million gallons -- of oil from the gushing undersea well over the past 24 hours. The amount is the most ever collected; the previous record was set Thursday when 25,290 barrels were collected.

The company announced Tuesday that it will donate net revenues it receives from the sale of oil recovered from the spill to the National Fish and Wildlife Federation.

Also Tuesday, protesters in London, England, briefly disrupted an oil conference that BP CEO Tony Hayward pulled out of a day earlier.

Just before the welcoming speech by BP chief of staff Steve Westwell, who was standing in for Hayward at the World National Oil Companies Congress, a woman got on stage and started shouting. Security quickly removed her.

The woman was Greenpeace campaigner Emma Gibson, who told the crowd that "because BP is incapable of telling you the truth, I'm going to tell you what you need to know."

Hayward decided not to attend the conference because of his "commitment to the Gulf of Mexico relief effort," a BP spokesman said Monday.

Westwell started his speech by apologizing on Hayward's behalf for him not being at the conference. He said the past few weeks have been "extremely difficult for BP."

"It has been hugely shocking for us, for America, and for the rest of the world," Westwell said. "Everyone at BP is devastated, and we deeply regret what's happened. Our hearts go out to those who have lost loved ones. And we are profoundly aware of our responsibilities to those people whose livelihoods and neighborhoods have suffered."

Kenneth Feinberg, who is overseeing BP's \$20 billion escrow claims fund, met with Alabama Gov. Bob Riley on Tuesday in what Riley described as a "very, very productive meeting" to discuss ways to accelerate the claims payment process.

"I will be back quickly to spend as much time as it takes to make sure that this program is designed and implemented in an expeditious manner," Feinberg said.

BP said in a statement Monday that costs from the disaster now total about \$2 billion, including the cost of the response, containment, relief well drilling, grants to Gulf states, claims paid and federal costs. To date, more than 65,000 claims have been submitted and more than 32,000 payments totaling more than \$105 million have been made, the company said.

Elsewhere, a spokesman for Iran's foreign ministry said the Islamic republic, which has chilly relations with the United States, would consider helping America with the oil spill if asked, according to the Iranian Labour News Agency.

"The difficult solution of an oil spill, from the standpoint that it's a humanitarian problem, persuades all countries to offer help," ILNA quoted Foreign Ministry spokesman Ramin Mehmanparast as saying.

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## **BROADCAST COVERAGE**

### **1. Campbell Brown: No Bias, No Bull**

**CNN, National | DMA: 0**

**06/22/2010, 08:00 PM - 09:00 PM**

[CC] 00:00:23 Day 64 of the disaster in the Gulf and tonight a judge in New Orleans has blocked President Obama's moratorium on new deepwater drilling. The White House promises to fight back but will that put the president at odds with the people in the Gulf who say the moratorium is killing their economy? I'll ask **T. BoonePickens** if there's another danger in the waters of the Gulf.00:00:51

[EC] 00:00:00 Will a bombshell interview sink America's top commander in afghanistan? Why did general stanley mcchrystal and the staff talk trash on the record about top members of the administration? 00:00:53

**Keywords:**Open: **Oil** spill; President Barack Obama; New Orleans; White House; McChrystal; Rolling Stone; Afghanistan; Immigration debate; Nebraska

**Visuals:****Oil** spill footage; **Oil** drilling platform; **T. BoonePickens**, with a Lions Club Oklahoma City banner in backdrop; General Stanley McChrystal; Activists wearing One Fremont-One Future shirts

[EC] 00:08:27 Coming up, another blow to the white house, an important ruling about deepwater drilling and the wake of the oil spill disaster. I'm going to talk about that and much more with our exclusive guest **T. BoonePickens**. 00:08:45

**Keywords:**Tease: **Oil** spill; White House; **T. BoonePickens**; Dauphin Island, Alabama

**Visuals:**Marissa Mae Nicole vessel

[CC] 00:19:03 This word coming in to cnn. Even as we talk about a judge lifting the government's six-month ban on deep water drilling we received a statement of Interior Secretary Salazar indicating he'll issue a new moratorium in the coming days despite today's ruling. It's one that Salazar says, quote, eliminates any doubt that a moratorium is needed, appropriate and within our authority. Well, that's an issue to put a true legend in the **oil** industry, **T. BoonePickens** and methane gas just discovered in the Gulf waters. My exclusive interview just ahead.00:19:42

[CC] 00:19:48 A tough new law on illegal immigration but not in a border state but in a town deep in the heart of the midwest. How's it work? Ok, she's gas. He's constipation, why am I constipation?, he's diarrhea. And our special fiber helps our probiotics so that you can show those symptoms who's in charge. This isn't even my floor. [ Elevator bell dings ] wow! That's a low price! Wow! That's a low price! Wow! That's a low price! I'm sorry. Did you say something about a low price? Wow! That's a low price! I know! [ Male announcer ] see for yourself. Staples has low prices on everything you need for your office. Staples. That was easy. [ Female announcer ] friends around the table. Seafood from around the country, during red lobster's American seafood celebration. Try new lobster with bourbon shrimp and scallops, or new Chesapeake shrimp with crab. Starting at \$12.99, ends soon at red lobster.00:20:46

[EC] 00:19:12 Guys, in 10 minutes, we're going to head back down the hill. Down the hill? Man: all right. We were actually thinking, maybe, we're going to hike up here, so we'll catch up with you guys. [ Indistinct talking and laughter ] whew! I think it's worth it. Working with a partner you can trust is always a good decision. Massmutual. Let our financial professionals help you reach your goals. 00:19:38

**Keywords:** Tease: Oil spill; T. Boone Pickens; Immigration debate

**Visuals:** Oil spill footage; Anti-Ordinance 5165 literature; Activists wearing Fremont One Future shirts

[CC] 00:22:44 Again tonight's breaking news, Interior Secretary Ken Salazar indicating he will issue a new oil drilling moratorium despite today's court ruling puts his on hold. But also tonight, we have yet another amazing and disturbing image of the disaster. Take a look at this NASA satellite photo. See the white swirls, streaks of the spill toward Alabama and Florida. There's another kind of big picture tonight, as well. What the disaster means for changing how this country gets its energy. With me from Dallas, legendary oil man T. Boone Pickens, ceo of BP Capital and not related to the BP oil company. Boone, thank you for joining us. You bet, John. Interior Secretary Ken Salazar says he is going to issue in the coming days a new moratorium on deep water drilling, one he says will be consistent with what they believe are the requirements and needs right now and the authority that the administration has and I wanted to get your response to that. Oh, we don't need a moratorium. The accident that BP's had could be likened to qualified pilots in an airliner and they have pilot error. Airliner crashes, starts a 50,000-acre forest fire and we shut down all flying, no more airlines until we have six months to see what happened. That doesn't -- Isn't the way to do it. We know what we're doing. E industry does. And so, they should allow the rigs to continue to operate. You cut out jobs. You confuse the issue. And I wouldn't have anymore moratoriums. I would proceed. On that point, Boone, in terms of an investigation to make sure that all safety procedures are followed, all of the regulations are upheld, deepwater horizon passed the safety inspection and still had a blowout. Would it be prudent, then, to make sure that everything is thoroughly investigated to make sure it doesn't happen again because as we pointed out in the last segment if there were to be another blowout on the ocean floor despite everything they have learned in the last 60-some odd days, they wouldn't be able to stop the flow of oil? Well, you can come up with, you know, all kinds of cases, but we

have had the BP blowout. Where was the blowout that happened before that? It was 50 years ago. In 1969 in Santa Barbara. So the record has been pretty good for the industry. And I think you should proceed. Listen. We're importing 5 million barrels of oil a day from the Mideast. And we need to have the oil production. And so, I would proceed. You know, the security issue for the United States to be importing oil to be using 21 million barrels a day, importing 13 of the 21 barrels that's a Boone, you paint a picture security issue. Where a six-month moratorium could be a year or more because rigs head overseas to maybe Brazil, the coast of Nigeria or the Far East to get business, a lot of these companies that supply ships that supply the rigs might move offshore, as well. What kind of economic impact could this have and how long would it take to get the oil business back? Well, to be back up drilling with 34 rigs in the deepwater which was the case when the moratorium was handed out, that you're looking at 12 to 18 months to get back to that level. And what would that mean for the oil industry here in the United States and what would it mean for our supply of oil well, you got --You're going to decline in the deepwater. The production that you have there because you're not adding to the reserves and the production. So, I would say that within 12 to 18 months you would probably lose 400,000 barrels of production a day which would mean we would have to rely on somebody else for the oil. And that's not good. So it's --And you're talking about probably 35,000 people being out of work. You're a big proponent of natural gas, particularly as a way to fuel transportation. There have been some reports in recent days, some from engineers and other people there may be huge concentrations of methane gas below the surface at the bottom of the Gulf of Mexico. A quote says, quote, the crude oil of the Macondo well which is damaging the Gulf of Mexico contains about 40% methane compared with about 5% found in typical oil deposits. The suggestion it is dangerous to drill in the area. Is there a danger down there we might fully realize? I don't --I don't think so. I mean, we know we have methane **gas** in the Gulf of Mexico, but my gosh, you know, if we're going to, you know, throw up our hands on everything, then just forget it. Let's just import **oil** from the enemy. Maybe that's a better solution. I'm being facetious when I say that because, no, we need to get on our own resources in the United States. We're the largest **natural gas** reserves in the world. 4,000 Trillion cubic feet of **natural gas** and it is on the continental United States. That can certainly be us. But we still don't focus on that. It's incredible to me that we've gone 40 years with no **energy** plan. And if you look at the poll "the New York Times" today, 49% said they wanted to have an **energy** plan and they had concerns about security for the United States. 28% said they had environmental issues. So, all at once, well, **energy** has moved ahead of the environmental concerns. **T. Boone Pickens**, thank you for taking the time. Thank you, John.00:29:03

[EC] 00:22:26 A Nebraska town cracks down on illegal immigrants but will the tough, new law hold up in court? Not bad, eh? Gecko: yeah, fastest growing for the past 5 years! Obviously people love saving money. Woman: welcome to the conference. Here's your nametag, sir, annnd for you. Gecko: uh, no I'll be ok, thanks. Woman: but how will people know who you are? Gecko: uh, you mean "the gecko"? Woman: here lemme help you. Gecko: really it's, really it's fine, (laughs) yeeeahhhh. Gecko. Fifteen minutes could save you fifteen percent or more on car insurance. [ Children laughing ] look in the glove box. [ Children laughing ] suitcase? Huh? O o where do gummy bears hide? Under the seat. Look! Yeah! O o [ telephone rings ] [ male announcer ] the all new Chevy Equinox. [ Man ] guess who? Dad! [ man ] enjoy the trip! 00:28:48

**Keywords:** TZ; Oil spill; Interior Secretary Ken Salazar; Florida; Alabama; Deepwater Horizon; James Carville; BP; Santa Barbara; Brazil; Nigeria; Macondo Well; The New York Times

**Visuals:** NASA satellite photo of oil spill; Oil spill footage; Oil drilling platform; Statement by DK Matai, courtesy of The Washington Post; The Huffington Post website

**Speakers:** T. Boone Pickens, BP Capital CEO

**Audience:** 944,448 **Spot Cost:** \$9,460

## 2. The Dave Ramsey Show On Fox Business Network

**Fox Business Network, National | DMA: 0**

**06/22/2010, 08:00 PM - 09:00 PM**

[CC] 00:35:54 (show is "Money Rocks" and guest is Curtis Sliwa)...I despise BP. Eric: what's wrong with BP. They produce oil. They had an accident. Yeah, but look the guy's taking a yacht , they bring the Swede over here. Talk about small people. They absolutely have no sensitivity whatsoever to the average every day American. But what they should be doing and what the president should have done at first he should have taken all of a sudden T. Boone Pickens right and every day they should have had a press conference arm in arm. Brothers in solidarity talking about what could be done in the Gulf what could be done in the future and the president has lost control of the situation. Curtis they didn't. What should we do with the \$20 billion that BP is going to put up in escrow. Get a freaking certified check because in 36 states they're going to go belly up, chapter 11 6789 do you think the United States government is going to be first creditor who gets paid? No the pension in U.K, in Wales and Scotland and Northern Ireland they'll be first to get the payout not U.S. Government. Talking like you want them out of business don't want them out of business we want them to continue so they can pay for the cleanup. What you have to do is get a certified check. Remember they're rolling in dough all over the world...00:37:06

**Audience:** N/A **Spot Cost:** N/A

## 3. Afternoon News

**KRLD-AM (CBS) Freq. 1080, Dallas/Fort Worth | DMA: 5**

**06/22/2010, 04:00 PM - 05:00 PM**

00:32:00 Texas billionaire **TBoonePickens** says he believes the US has enough natural gas reserves to replace what he called dirty foreign oil. **Pickens** spoke at the Sustainable Innovation Summit in Dallas said that nothing has happened in the 2 years since President Obama pledged to launch a ten year plan for exploring alternative energy sources . 00:33:59

**Audience:** 18,050 **Spot Cost:** \$139

#### 4. CBS 11 News At Six

**KTVT-TV (CBS) CH 11, Dallas/Fort Worth | DMA: 5**

**06/22/2010, 06:00 PM - 06:30 PM**

[EC] 00:08:29 **Pickens** told a Dallas group it will likely take three months before the blow out in the Gulf will be fixed. Texans are trying to help clean up the coast.. Doug Dunbar with today's efforts in the coast. Reporter: good evening, to you. Very quiet. Seven miles stretch. Nothing left except the line of defense, that lines seven miles along the beach. ... 00:11:18

**Keywords:** TZ; Gulf of Mexico: relief well; off shore drilling moratorium; Obama administration; LA Governor Bobby Jindall; FL panhandle; Orange Beach, AL; TAS Environmental; Fort Worth;

**Visuals:** underwater oil leak video from BP; cleanup efforts on Grand Isle Beach, LA; stats on bookings;

**Speakers:** T. BoonPickens, oil expert; Keith Jackson, Jason Gilke, Fort Worth residents;

**Audience:** 96,942 **Spot Cost:** \$1,104

#### 5. KUHFM News

**KUHFM-FM (APR/NPR) Freq. 88.7, Houston | DMA: 10**

**06/22/2010, 06:04 PM - 06:07 PM**

00:02:00 Texas oilman billionaire **TBoonePickens** says he believes the US has enough natural gas reserves to replace what he calls the dirty foreign oil .Pickens spoke today in Dallas. He says Americans are ready for the challenge if President Obama will commit to a ten year plan to reduce dependence on foreign oil 00:03:59

**Audience:** 14,550 **Spot Cost:** \$107

## **6. Ralph Bristol**

**WWTN-FM (IND) Freq. 99.7, Nashville | DMA: 29**

**06/21/2010, 05:00 AM - 06:00 AM**

00:35:37 it is your your turn ---reducing our dependence on **oil** ... it's our topic this morning and we want your take ... how can we really cut into our massive appetite for **oil** so we'll don't have to risk another Gulf of Mexico disaster ... would you be willing to try alternative **energy** sources? ... **BoonePickens** idea for using **naturalgas** for cars for instance is that doable? ... eight hundred seven three six three six six six ... what's the future of **wind** and solar power? ... How about clean coal technology ?... the **gassification**of coal and nuclear ---yea or nay to nuclear power? Give a call... 00:38:24

00:39:34 What's a reasonable course for us all to take it to break that dependence on **oil** in terms of creativity of thought from an **oil** man I think **TBoonePickens** takes the cake here with his massive plan to shift our consumption away from **oil** to **naturalgas**. **Pickens** envisions a day when cars to run primarily on **naturalgas** which we have in abundance and converting engines to run a **naturalgas** is doable ... He would also create ... massive solar and **wind** farms in the **nation's** midsection and feed that into an improved electric grid ... Obviously this is an idea ... that would revolutionize the way the **nation** creates and uses **energy** ... Unfortunately it hasn't got the attention I thought it deserved but that may change now ... Is **TBoonePickens** just chasing **windmill** or does his idea makes sense? .. I invite you to call . eight hundred seven three six three six six 00:42:27

00:42:27 ... flashback to two thousand six , the day after those historic words by President George W Bush that America is addicted to **oil** and here we are four years later and look what happened the Gulf of Mexico ... What we're looking for now ... from you ---suggestions on how we can break our addiction or our dependence on **oil** .....eight hundred seven three six three six six six .....point is more Americans including **oil** men like **BoonePickens** now believe we have to come up with an alternative to what we're doing ... Our **oil** imports account for two thirds of the **oil** we use . We spend a billion dollars a day for imported **oil** ... 00:44:30

**Audience:** 5,800 **Spot Cost:** \$41

## **7. Action 7 News Live This Morning**

**KOAT-TV (ABC) CH 7, Albuquerque/Santa Fe | DMA: 44**

**06/23/2010, 05:00 AM - 06:00 AM**

[CC] 00:09:03 Texas billionaire, **TBoonePickens**, says Americans are ready for alternative **energy** and that President Obama should comit to a 10 year plan, to reduce our dependance on foreign **oil**. **Pickens** believes the U.S. h as enough **naturalgas** reserves to "replace dirty foreign **oil**." and that **wind** and solar power will be key. The Texas **oilman** said nothing has happened in the two years, since Mister Obama pledged to implement the plan.00:10:30

**Audience:** 15,102 **Spot Cost:** \$55

## 8. Pronews

**KVII-TV (ABC) CH 7, Amarillo | DMA: 131**

**06/22/2010, 10:00 PM - 10:35 PM**

[CC] 00:08:29 Texas billionaire **T. BoonePickens** has been railing for years against our dependence on foreign **oil**. Today, he said Americans are ready for the challenge --If President Obama will commit to a ten-year plan to reduce that dependence. **Pickens** said, for one thing, the US has enough **naturalgas** reserves to "replace dirty foreign **oil**". It is dirty ...Gulf of Mexic **oil** that is causing major problems for the US right now. But tonight, Interior Secretary Ken Salazar says he will issue a new order imposing a moratorium on deepwater drilling after a federal judge struck down the existing one....00:10:04

**Audience:** 16,511 **Spot Cost:** \$162

The logo for "PickensPlan" features the text "PickensPlan" in a bold, sans-serif font. "Pickens" is in white and "Plan" is in blue. The text is set against a dark blue rectangular background.