

# PickensPlan

## T. Boone Pickens Media Coverage 6.8.10

### Total of 21 Placements

- Print: 3
- Blog/Online: 7
- Broadcast: 11

### Coverage Summary:

Pickens appeared on *Larry King Live* to discuss the oil spill and BP's efforts to fix the problem. Pickens also mentioned the abundance of natural gas and legislation pending in Washington that would give America its first energy plan in 40 years.

During an interview on *CNBC*, Pickens said that it's possible the oil leak in the Gulf could last a year, citing a similar leak. Pickens also discussed the six-month moratorium on deep water drilling, saying that should not have been done. The interview can be viewed here: <http://www.cnbc.com/id/37560554>

Senator John Kerry appeared on *The Charlie Rose Show* on *PBS*. During his interview on the energy bill, he said that Pickens' plan to run heavy-duty trucks and 18-wheelers is included in the bill. Kerry went on to say that the U.S. is the Saudi Arabia of natural gas.

*The Oklahoman* published an editorial on Pickens' prediction that we will have an energy bill this year, saying "Pickens is making a splash with his investments and his predictions. We hope he's spot on in saying a good energy bill is doable this year."

### Highlighted Placements (Full Articles Below)

- **Gulf Oil Leak Could Last A Year: T. Boone Pickens** – *CNBC* – 6/7/10
- **Bold Guess: Pickens Heralding 2010 Energy Bill** – *The Oklahoman* – 6/8/10

**Print Placements** (Full Articles Below)

- **Viewpoints: Here's How BP Can Cap PR Gaffes** – *The Sacramento Bee* – 6/8/10
- **Oil Spill** – *Ventura County Star* – 6/8/10

**Blog/Online Placements** (Full Articles Below)

- **The Risks of Not Drilling Offshore** – *MoneyShow.com* – 6/7/10
- **T. Boone Pickens: This Oil Leak Could Go On For A Year** – *Business Insider* – 6/7/10
- **Solar And Wind Is Not An Energy Policy?** – *FavStocks* – 6/7/10
- **BP Backlash to Benefit Niche Energy Firm** – *The Street* – 6/8/10
- **Observations From The AMR Supply Chain Executive Conference: The Constant Interplay Between Efficiency And Effectiveness** – *The 21<sup>st</sup> Century Supply Chain* – 6/8/10
- **T. Boone Pickens Sees Oil At \$400, CNBC Reports** – *Theflyonthewall.com* – 6/8/10

## **HIGHLIGHTED COVERAGE**

### **Gulf Oil Leak Could Last A Year: T. Boone Pickens – *CNBC* – 6/7/10**

It's possible that the oil leak in the Gulf of Mexico could last a year, oil man T. Boone Pickens told *CNBC* Monday, citing a similar leak.

“If you go back and look at the well that I’m comparing it to—Ixtoc—which was a Mexican well in the Gulf of Mexico...that went for 290 days,” Pickens said, referring to the 1979 oil spill.

Despite the BP [BP 35.16 -1.60 (-4.35%)] accident in the Gulf of Mexico, Pickens said in an interview with *CNBC* that a six-month moratorium on deep water drilling “should not have been done.” He explained that the rigs would likely move out of the Gulf of Mexico to somewhere they would be able to work. By the time they get back in, said Pickens, a year could pass and production won’t happen for six months to another year after that.

“There’s only been one accident in the deep water, which is the one we’re faced with right now,” Pickens said. “There have been only two wells that have caused us a problem like this in the last 50 years, which was in 1969 in Santa Barbara and this one.”

Pickens said that the United States needs an energy policy that will free it from dependence on oil from the Middle East, a promise President Obama made while campaigning. “He’s been there two years,” Pickens said about Obama, “And we don’t have an energy policy to get us off the oil from the Middle East.”

“The wind and the solar do not replace oil,” said Pickens who launched the Pickens Plan a couple of years ago that aims to reduce foreign oil through alternative energy sources like solar, wind and natural gas. “Seventy percent of all the oil we use in the United States goes for transportation.”

“None of those,” Pickens said, referring to wind, solar and nuclear energy, “will move an automobile or a 18-wheeler.”

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### **Bold Guess: Pickens Heralding 2010 Energy Bill – *The Oklahoman* – 6/8/10**

"We're going to have an energy bill this year," T. Boone Pickens said last week.

We hope he's right, but Pickens has been wrong before in the predictions game. But who hasn't been wrong regarding how high or how low oil and gas prices will be and how long it will take to craft a realistic national energy policy?

Speaking at a Tulsa conference, the Holdenville native flat out predicted passage of an energy bill in 2010. This contradicts the notion that Congress won't do anything significant this year beyond passage of health care and financial industry reform legislation.

That the U.S. needs less dependence on foreign oil is beyond dispute. It's a bipartisan position; reaching a lower dependence status will take bipartisan agreement. That's precisely where the oil hits the beach. In the wake of the Gulf oil spill, some members of Congress would like to shut down all offshore drilling. Instead, such drilling needs to be expanded.

Pickens' glowing regard for the potential of domestic natural gas to reduce foreign oil consumption isn't shared by environmentalists, who see the growth of gas production from shale formations as a messy business. They do align with Pickens on the need to expand use of renewable energy sources, but Pickens is more pragmatic on the subject: "Batteries don't move 18-wheelers."

Pickens is making a splash with his investments and his predictions. We hope he's spot on in saying a good energy bill is doable this year.

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## PRINT COVERAGE

**Viewpoints: Here's How BP Can Cap PR Gaffes** – *The Sacramento Bee* – 6/8/10

By Doug Elmets

Watching the public relations crisis engulfing BP as it struggles to manage the Gulf of Mexico oil spill, I am reminded of a wise old adage: When you're in a hole, stop digging.

Every day, it seems, BP's leaders say or do something that makes the colossal environmental disaster even worse.

I spent many years managing public affairs for Arco, which was eventually bought by the British petroleum giant BP. After the company's April 20 drilling rig explosion off Louisiana, many friends asked me how I would handle public relations if I were in charge.

At first I hesitated to embrace the role of Monday morning quarterback. But BP's repeated missteps have so astonished me that when *The Bee* asked for my thoughts, I could not hold back. So here goes:

Foot-in-mouth disease

If there's anything that can turn a major public relations problem into an utter disaster, it's an arrogant, tone-deaf company executive. Meet the 2010 poster child for this type, BP CEO Tony Hayward.

Every time Hayward opens his mouth, bad things happen for BP. In a boneheaded move to minimize the worst spill in U.S. history, he called it "relatively tiny." Hmm. Has he actually seen

the black, goeey oil slick killing off fisheries and fouling the shore of multiple states? About a week after the spill, Hayward was quoted in the New York Times as asking his inner circle, "What the hell did we do to deserve this?" Ah, nothing like playing the "we are not to blame" card to rouse some public empathy.

The real doozy, however, was Hayward's comment suggesting that he's a bit weary after working such long hours since the spill. "I'd like my life back," whined the pink-cheeked oil titan who reportedly makes upward of \$10,000 a day. Gee, Tony, I bet the 11 people killed when your oil rig exploded and sank would like their lives back, too. And what about the millions of shrimpers, motel owners and other people whose very survival depends on seafood and tourism? Or those whose retirement was dependent on BP's plummeting stock?

Suggestion: Send Hayward on a long vacation, and hire someone like Gen. Colin Powell or T. Boone Pickens to do the talking.

A believable game plan

As BP lurches from option to option in attempting to stem the flow of crude, the American public grows ever more dubious that the company has what it takes to resolve this catastrophe. "Saturday Night Live" has had a field day spoofing the various potential solutions BP has trotted out, with comedians suggesting satirical cleanup approaches like "dolphins with mops Scotch-taped to their fins." Americans understand this is a complicated task, and we don't expect miracles. But company officials could have increased public confidence by managing expectations more intelligently from the get-go.

Suggestion: Lay out all the future options rather than making it look like you're coming up with ideas on the fly.

Showing we care

It will take years for BP to mend its tattered image, but it can make a solid step in the right direction by pledging to do whatever it takes – for however long it takes – to help gulf residents recover from the economic devastation caused by the spill.

Suggestion: Establish a \$1 billion fund to aid gulf residents, accompanied by a promise to spend as much as necessary to make the region whole again.

The credibility gap

BP's credibility has taken a beating, but much of the bruising has been self-inflicted. When a company official declares there are 1,000 barrels of oil a day pouring into the ocean and it turns out it's more like 5,000, public trust goes bye-bye.

Suggestion: When you don't know the answer, don't answer the question.

As new chapters in the disaster continue to unfold, BP can take heart from one reliable truth: Eventually, another crisis will come along and nudge the oil-covered brown pelicans off the front page.

Remember Hurricane Katrina? The Exxon Valdez? Tiger Woods? These and other stories held us captive for weeks, but ultimately were eclipsed by other news. So it will go for "The Most Hated Man in America" (as Hayward was labeled by the New York Daily News) and BP.

In the meantime, company officials might want to start rewriting their crisis management manual.

Doug Elmets is president of Elmets Communications in Sacramento.

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**Oil Spill** – *Ventura County Star* – 6/8/10

President Obama couldn't have stated it better, "Make no mistake, BP is operating at our direction." Now it finally makes sense why stopping the flow of crude oil into the Gulf is taking so long.

The Star's editorial comments somewhat correlate to those of T. Boone Pickens: Let BP plug it and clean it. Stop government from calling those charged with fixing this mess to Capitol Hill. First, solve the issue, then bring those responsible to town, and, finally, what about the 11 human lives that were lost?

Makes you wonder what's in our future when the government gets to direct healthcare reform instead of playing the public relations game with oil wells?

Fred Miller, Simi Valley

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## **BLOG/ONLINE COVERAGE**

**The Risks of Not Drilling Offshore** – *MoneyShow.com* – 6/7/10

By Terry Savage

The pictures of oil spewing into the Gulf of Mexico are disgusting. And the damage to the Gulf region is terrible. That is one thing upon which we can all agree.

Now, should we stop all drilling in the Gulf and offshore waters? Think twice before you answer.

The Obama administration has announced a moratorium on drilling permits for six months, as well as suspending planned exploration drilling off the coasts of Alaska and Virginia and on 33 wells under way in the Gulf of Mexico.

Is that an action that will cut risk or increase it?

It all depends on what kind of risk you're talking about.

Sure, we could stop drilling in the Gulf. We could also stop drilling in Alaska, and refuse to issue new permits for exploration in any other location. And it might be a good idea because it would certainly prevent the kind of disaster we're seeing in the Gulf of Mexico.

Except that we need that oil. Or we need a substitute source of energy to keep our nation running.

How big a risk is not having a secure domestic source of oil?

As T. Boone Pickens points out at [www.PickensPlan.com](http://www.PickensPlan.com) (subject of a previous blog), in 1970 the United States imported 24% of our oil. That was significant enough to make the first oil embargo by the Organization of Petroleum Exporting Countries (OPEC) in 1973 a shocking event to our nation. Today, the United States imports 65% of our oil!

Every day, 85 million barrels of oil are produced around the world. And 21 million of those are used here in the United States. That's 25% of the world's oil demand—used by just 4% of the world's population.

Can any administration seriously consider stopping oil exploration without proposing uses of alternative energy to fill a gap that would put our nation seriously at risk?

Remember, most of our imported oil comes from countries that are not our “friends.” Venezuela and Middle Eastern countries grow rich on the profits they make from selling oil—and would have no compunctions about raising the prices as our economy becomes even more dependent on their oil.

We spent nearly half a trillion dollars on imported oil last year. That may not seem like much when we've been running a \$1.8-trillion budget deficit this year. But a significant increase in the price of imported oil could grind our economy to a halt.

So, should we really be announcing that we're suspending drilling for new offshore supplies?

It seems the administration is reacting to political consequences, not economic ones. The president had lifted a moratorium on offshore drilling in both the Atlantic and Gulf areas only weeks before BP's (NYSE: BP) drilling rig explosion.

Drilling for oil under water has always been a risky business.

Shallow water wells were first drilled off the coast of Louisiana in the 1920s. In 1947, Kerr-McGee drilled the first offshore gulf well located out of sight of land.

Since then, the global history of oil drilling has included wells drilled at greater and greater depths, not only offshore in American waters, but those in the North Sea. All have provided a supply of energy that has been in high demand around the world.

The most recent deep water exploration finds have been located off the coast of Brazil. According to Petrobras (NYSE: PBR), the "ultra-deep" Tupi field off the coast of Rio de Janeiro could hold as much as eight billion barrels of recoverable light crude, and initial production should exceed 100,000 barrels daily.

The Obama administration doesn't seem to have any issues with Brazilian offshore drilling. In fact, according to The Wall Street Journal, the US Export-Import Bank has issued a "preliminary commitment" letter to Petrobras in the amount of \$2 billion and has discussed with Brazil the possibility of increasing that amount—through either direct loans or loan guarantees!

Clearly, the administration knows a good deal when it sees one—financing foreign offshore drilling. What it doesn't seem to see is the consequences of completely stopping offshore drilling in areas that directly benefit America.

So, now let me ask you again: Should we stop drilling in the Gulf? Please join the conversation and have your say.

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**T. Boone Pickens: This Oil Leak Could Go On For A Year** – *Business Insider* – 6/7/10

By Joe Weisenthal

Spoken straight from an oilman who might now: T. Boone Pickens is on CNBC warning that the oil leak in the Gulf could go on for a year, citing past undersea blowouts that took a very long time to put out, even with multiple relief wells.

Presumably he's talking about the Ixtoc I oil spill in 1979, which first sprang a leak in June 1979, and went until March of the following year.

He did say, however, that he's no ready to abandon deepwater drilling, noting that this is the only accident of this sort at this depth ever.

Of course, he's also there to promote his pro-natural gas energy policy: "Natural gas can do anything."

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**Solar And Wind Is Not An Energy Policy?** – *FavStocks* – 6/7/10

When could this power America?

Some interesting energy news on CNBC today featuring US Commerce Secretary Gary Locke. Ultimately, the longer the US stays without a serious energy policy, the more dangers America will face in the future.

So what can be done? Is cap and trade, solar and wind, etc. America's best foot forward?

For an hour today, Mr. Locke helped host CNBC, and many issues were covered, but a common topic was the lack of a comprehensive US energy policy. Throughout the day, Mr. Locke pointed to the direction that countries such as China and Germany were taking – at least their focus on green technologies – but then came Boone Pickens.

Mr. Pickens claimed that the only thing truly remarkable about China's current actions compared to the US was its \$200 billion worth of recent oil deals. Throughout the world, according to Pickens, China is making massive oil deals, while trying to also invest in a small amount of – relative to its needs – green power. Nonetheless, the far bulk of China's energy investments, Mr. Pickens reminded Mr. Locke, were, and will be for some time, driven purely by oil.

Unlike China, however, the US is not securing its future oil requirements Pickens stated. Moreover, while Pickens is a big supporter of wind and solar, he claimed that such technologies will have little impact on US foreign oil dependence, which is 70 percent driven by transportation, for at least several decades.

Thus, while the BP oil spill – the second such spill in the last 50 years – has resulted in new calls for green, non-oil based energies, the idea that such technologies can END foreign oil dependence in the next 20 or 30 years is pure fairy a tale according to Pickens, and most auto and energy studies on this subject have consistently supported Mr. Picken's claims.

Certainly, without question, Mr. Pickens insisted that solar and wind power must be developed as quickly as possible. Unfortunately, however, these technologies will require decades to end US foreign oil dependence. Consequently, it seems one must ask, if the US bets the farm on solar and wind powered electric cars as the solution to foreign oil dependence, will the US survive the path to this goal?

Might not a few decades of \$5, 6, 7 or even far higher gasoline prices simply crush the US economy, which is undoubtedly inextricably linked to cheap energy?

Despite, for instance, the potentially devastating downsides of natural gas water pollution, can the US afford not to take advantage of this fossil fuel in the next few decades? Why wouldn't domestic natural gas, with tough environmental requirements, be better than foreign oil until solar, wind, etc. mature into their full potential?

Furthermore, on the upside, natural gas burns cleaner than petroleum, and it could also create many US jobs and keep tens of billions of dollars per year in the US instead of American-hating Persian Gulf countries, which could ironically support higher rates of hybrid and EV adoption.

For instance, if using the plethora of information gleaned from hybrid and EV consumer cost-effectiveness studies, one has to assume that EVs and hybrids are long term solutions to foreign oil dependence – at least 3 decades minimally. Moreover, as energy prices trend higher, there is a threshold at which consumers will begin focusing on cheap, particularly upfront, technologies versus more expensive long-term saving fuel efficient technologies.

Inevitably, what is the harm in honesty and transparency regarding energy?

Quite simply, based even on positive, futuristic extrapolations, America will be heavily dependent upon Persian Gulf oil for several decades. That is simply a fact that no significant player in the auto and energy fields will deny.

Just a couple of years ago, President Barack Obama campaigned on the promise that the US would be free of Persian Gulf oil within a decade. Unfortunately, there is almost NO doubt that Obama will fail to live up to that promise. Nevertheless, the President could still come close to that goal by embracing natural gas as an interim path to solar and wind power, at least according to Mr. Pickens.

Perhaps Mr. Pickens is just blowing sunshine up his own fully-invested ass, but will America ever really know until we have a fully bipartisan, transparent conversation on the topic? Finally, isn't it time for a real goal to end foreign oil dependence?

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**BP Backlash to Benefit Niche Energy Firm – *The Street* – 6/8/10**

By Jake Lynch

HOUSTON (TheStreet) -- BP's(BP) devastating oil spill in the Gulf of Mexico will likely incite a backlash among taxpayers and legislators against offshore drilling. As offshore oil drillers fall out of favor, land-based, natural gas companies will benefit.

The United States' dependence on oil has been a top political issue for decades, but the fragility of the economic recovery put energy independence and environmental conservation on the back burner. Famed investor T. Boone Pickens has been trying since 2008 to generate support for a plan to shift from crude oil to natural gas and wind energy, which cause less environmental damage than fossil fuels and could create jobs in the U.S. Fallout from the BP oil spill will bring natural gas back to the forefront. Natural gas is abundant domestically and is safer to extract than crude oil. One company that's benefiting from natural gas growth is Carbo Ceramics(CRR), the world's largest maker of ceramic drilling materials and the provider of the world's most popular fracture simulation software. Carbo, led by CEO Gary Kolstad, has been featured in TheStreet's Under the Radar series.

Since 2007, Carbo has boosted revenue 5.2% annually, on average, and expanded earnings per share 2.5% a year. Its stock has delivered annualized gains of 16% over the same span, while the S&P 500 Index and Dow Jones Industrial Average lost value.

Carbo's focus on disruptive growth materials, also known as proppants, has helped it weather downturns better than peers and outgrow them during expansions. Proppants are beads used for oil and gas drilling. Fossil fuels are contained in the pores of rocks. Ceramic proppants are pumped, along with fluids, in a process called hydraulic fracturing. The proppants become lodged in pores, keeping them open and maximizing fuel release during the pumping process.

This technology maximizes the output of oil and gas wells. Typically, hydraulic fracturing is used when it appears that a well's production has peaked. Because drilling new wells is costly, companies use hydraulic methods to increase fuel extraction at existing wells. High-margin ceramic proppants are replacing sand-based alternatives, which are cheaper, but less effective. Proof of this trend is apparent in Carbo's quarterly earnings report.

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## **Observations From The AMR Supply Chain Executive Conference: The Constant Interplay Between Efficiency And Effectiveness – *The 21<sup>st</sup> Century Supply Chain* – 6/8/10**

By Trevor Miles

As always the AMR/Gartner conference, held this past week in Phoenix, was well attended, informative, and, believe it or not, a lot of fun. This year we had some of our Sales organization attend and that is always bad news for the Marketing folks. We have neither the stamina for nor the practice of the late nights, let alone the will to refuse to participate.

Before the meeting we heard that the meeting was fully booked and that people were being turned away. I am usually sceptical when I hear this, but I have to say all the sessions were packed with many people standing at the back of the hall. The Top 25 dinner on Wednesday evening was well attended as was the barbecue on Thursday evening. While we did not attend the Peer forums run during the day on Wednesday, I heard anecdotal evidence from attendees of a packed house. While good for AMR, and the conference as a whole, I interpret the strong attendance numbers to mean that companies in North America are feeling a lot more bullish about the economy. This is important given the theme of the conference, which was “The Economy of Abundance: Rebuilding the Infrastructure of the Global Supply Chain for Sustainable Growth”. Rebuilding infrastructure is not cheap and is a long-term commitment. One has to be fairly confident of the outcome before embarking on infrastructure investment.

As always the announcement of the AMR Research Supply Chain Top 25 is one of the main events. In announcing the list for 2010, Debra Hofman made the observation that

“Twenty years ago, a typical product company had supply chain reporting to manufacturing, with responsibility mainly for inbound materials management and outbound shipping. New data shows that supply chain reports to manufacturing in only 6 percent of companies surveyed, while 61 percent have the head of supply chain reporting directly to the CEO, general manager or president of the business.”

For those of us who have toiled in the industry for years, this is good news. I don't mean this in a selfish manner, but rather that it is great to see that the value added by the supply chain function is being accepted and therefore the transformative capabilities of the supply chain function are being adopted. The value add is from being able to operate more efficiently and therefore to reduce costs, while improving customer service. The transformative capabilities are from being able to operate more effectively in an increasingly global market with a widely dispersed supply chain because of off-shoring and outsourcing. But also more effectively in terms of using the existing infrastructure – whether currently inadequate (emerging economies) or crumbling (Western economies) – at a reduced environmental cost.

I compared the top 10 companies on the AMR list for 2010 using the free Kinaxis Benchmarking Service, and summarized the results below. The AMR convention is to average the results over the past 3 years, which I have done too. One observation I would like to make based on the table below is the constant interplay between efficiency and effectiveness brought out by the fact that the two companies with the highest net profit, Cisco and RIM, have amongst the worst working capital ratios (WC Ratio), other than Apple (which is number 1 on AMR's list).

The speaker list was carefully and well chosen. I was struck by what seemed to be a conscious effort to get more speakers from outside North America. The keynote address was given by T. Boone Pickens, chairman of BP Capital Management and founder of the Pickens Plan. I had never heard Mr. Pickens speak in person before, and was thoroughly amazed at his command of the facts. He spoke for over an hour without notes and without a script, constantly reeling off facts about the energy industry. While not entirely aligned with Mr. Pickens politically, I find his plan to use natural gas compelling. Some facts he stated which made me sit up and take notice are:

- Maximum oil production in the world is 85M barrels/day.
- Demand in 2008 was projected at 87M barrels, until the economic crisis hit
- Forecasts for Q4 in 2010 is 86M barrels.
- 70% of all the oil in the world is owned by state run oil companies
- 1 mcf of natural gas is equivalent to 7 gallons of diesel
- 1 mcf of natural gas costs \$4.10
- 7 gallons of diesel cost \$21

- A battery cannot move an 18 wheeler
- The US spends \$1B/day on oil imports

While these facts are compelling reasons to adopt the Pickens Plan for the conversion of the heavy truck industry to natural gas, it is also a wake-up call to all supply chain practitioners about the future cost of fuel and its impact on the supply chain. While switching to natural gas in the US makes sense from an economic perspective, most supply chains are now global and will be under increased strain from both cost and scarcity of fuel. If we include sustainability and “green” issues, there is a lot of incentive to rethink our supply chain designs and to operate our existing supply chains both more efficiently and more effectively.

In keeping with the theme of the conference, the other speakers, namely Robert Blackburn (BASF), Didier Chenneveau (LGE), Brian Krzanich (Intel), and Richard Lechner (IBM) all emphasised sustainability in all its aspects including reducing the impact of application and by-products (including containers) of the main product. But the overarching theme of all the speakers was the effective use of the supply chain to reduce the movement of goods to a minimum while satisfying customer demand in order to reduce the financial and environmental cost of the supply chain.

We had a much bigger presence than normal at this conference and it was well worth the cost and effort. The quality of the speakers is excellent and AMR does an excellent job of identifying a topical theme. As always the more detailed sessions run by AMR analysts were also of excellent quality. There was a real buzz at the conference about S&OP. Jane Barrett of AMR made the observation that many of the companies that were early adopters of S&OP have now started to use a different term to distinguish their more mature S&OP practices from standard practice. One can always tell when a topic is reaching critical mass because people start inventing new names for it in order to differentiate their application.

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**T. Boone Pickens Sees Oil At \$400, CNBC Reports** – *Theflyonthewall.com* – 6/8/10

T. Boone Pickens told CNBC's Jim Cramer that he expects oil to hit \$400 per barrel if U.S. energy policy continues on its present path. "If we don't do anything," Pickens said, "in 10 years we will be paying \$300 or \$400 a barrel for the oil."

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## **BROADCAST COVERAGE**

### **1. Mad Money (Rebroadcast)**

**CNBC, National | DMA: 0**

**06/07/2010, 11:00 PM - 12:00 AM**

[CC] 00:10:50 Let's go to Phillip in Nevada, please. Phillip. Caller: hey, Jim. With the recent BP **oil** spill do you think we can expect to see a run-up in the alternative **energy** sector such as Belician Miners? No, I don't. I think all **energy** is in some sort of horrible bear market. If the market were more logical and in less of a bear phase, I think you'd be right. The alternatives would go up. But you know what? It's not happening. And one of the reasons it's not happening is the futures for **oil**, at one point they were 69 last night. At 4:00 A.M. They were \$69. The other thing I would mention just so everyone gets this is the futures out ten years are showing that **oil**'s going to spike big. Not as much as **BoonePickens** said on our show last Friday. But you know, not the current futures of **oil** are going lower, and so alternative **energy**'s not going to work either.00:11:48

[CC] 00:51:37 Let's get Mad Mail in here. This is from Lisa. Dear Jim, appreciate you having **BoonePickens** on Friday. So did my dad. He thought it was a great, great segment. Sometimes the show is just like a present after a difficult week. I own AT&T, and I wondered if you thought Vodafone was more attractive considering the partnership with India's Reliance. I feel like I should switch over to Vod. Can I get your opinion on this? Yes....00:52:45

**Audience: 68,106 Spot Cost: \$772**

### **2. Mad Money**

**CNBC, National | DMA: 0**

**06/07/2010, 06:00 PM - 07:00 PM**

[EC] 00:00:32 Let's go to Phillip in Nevada, please. Phillip. Caller: hey, Jim. With the recent BP **oil** spill do you think we can expect to see a run-up in the alternative **energy** sector such as Belician Miners? No, I don't. I think all **energy** is in some sort of horrible bear market. If the market were more logical and in less of a bear phase, I think you'd be right. The alternatives would go up. But you know what? It's not happening. And one of the reasons it's not happening is the futures for **oil**, at one point they were 69 last night. At 4:00 A.M. They were \$69. The other thing I would mention just so everyone gets this is the futures out ten years are showing that **oil**'s going to spike big. Not as much as **BoonePickens** said on our show last Friday. But you know,

not the current futures of **oil** are going lower, and so alternative **energy**'s not going to work either. 00:12:40

**Keywords:**Mad Money; Lehman; AIG; Fannie; Freddie; GM; Washington Mutual; Wachovia; Citigroup; Financial Reform; President Obama; Toronto Conference; Kesha; BP; BP **Oil** Spill; Velesian Miners; **BoonePickens**; Larry Kudlow; Kudlow and Cramer;

**Visuals:**Dow Industrials; Banco Veczyz; Banco Santander; **Oil** Spill in Gulf of Mexico; Copper; DRY; CurrencyShares Euro; Checklist;

[EC] 00:51:17 Let's get Mad Mail in here. This is from Lisa. Dear Jim, appreciate you having **BoonePickens** on Friday. So did my dad. He thought it was a great, great segment. Sometimes the show is just like a present after a difficult week. I own AT&T, and I wondered if you thought Vodafone was more attractive considering the partnership with India's Reliance. I feel like I should switch over to Vod. Can I get your opinion on this? Yes.... 00:53:54

**Keywords:**Voda Fone; Eldorado Gold; Intel; ActionAlertsPlus.com; Cape Sand Blast; Nexico Beach; Fort Walton;

**Visuals:**Emails mentioning: **BoonePickens**, AT&T, VOD, India's Reliance, Intel, Ciena, Triquint, Helix **Energy** Solutions;

**Audience:** 202,551 **Spot Cost:** \$2,003

### 3. Closing Bell

**CNBC, National | DMA: 0**

**06/07/2010, 04:00 PM - 05:00 PM**

[CC] 00:10:17 **Oil**, meanwhile continuing to gush into the Gulf of Mexico, and what a story, what a devastation. Is it disaster a good reason for Congress to pass an **energy** bill designed to wean the nation off of **oil**? And which clean **energy** sources will take **oil**'s place? Up next **energy** investor **BoonePickens** will be here to give us his take.00:11:04

[EC] 00:14:25 Welcome back. You are looking at a live picture right now of the Gulf **oil** leak to the White House said that BP needs to do a better job compensating individuals and businesses impacted by the disaster. The disaster has pushed climate change to the top of the obama administration's agenda, but what will that mean for the **energy** industry and the country? Joining me now is the titan of the **energy** business **BoonePickens**. And also staying with us for the

entire hour is Commerce Secretary Gary Locke. **Boone**, thanks for coming back on the Program and spending time. You bet, Maria. Good to see you. Let me kick this off with your gut instinct about what has gone on in the Gulf, and this disaster, and President Obama has been increasingly vocal about the need for climate change legislation following the disaster in the Gulf, and what is your reaction to what is going on, and how long do you envision this clean-up, and containment to actually take? Well, you are going to be -- You see some good progress here. BP has gotten something to work. They are getting 11,000 barrels a day out of there, and I think that they have got a plan to go forward to even take more of the **oil** than 11,000 barrels a day. All of that is good. That is great. That is much better than where we were. This is going to go on for some time until you get the relief well in. But don't get it in your head that the relief well is a cinch, because just the fact that you get the relief well in position, it may not be that easy to kill a well. So, we may -- could this go on for a year? Well, in -- Now, I don't want this to come out in the headline that **BoonePickens** says it could go for a year. Could it? Yeah, it could go for a year. If you go back to look at the well, I am comparing it to which is the Mexican well in the Gulf of Mexico just off of the Yucatan, that had three relief wells, and so, it could. I am hopeful that this relief well, they will be able to kill it, and that will be that. ... 00:24:56

**Keywords:** TZ; Oil Spill; White House; BP; Obama administration; President Obama; Gulf of Mexico; Mideast; Bob Schieffer; Exxon; China; Germany; Europe; Russia; Iran; Brazil; Robert Gibbs; Secretary Salazar;

**Visuals:** BP video;

**Speakers:** **BoonePickens**, Founder - CEO, BP Capital; Commerce Secretary Gary Locke;

[EC] 00:31:10 ...China moving from an export-led economy to consumer-led economy. Your thoughts, Secretary Locke? With the growing middle-class, you will see opportunities for American companies who can capitalize on the brand and the ingenuity and especially in the cosmetics and some clothing apparel lines, but, some low-cost technology items initially, but then you have to worry about the piracy and counterfeiting in China, but originally going back to what **BoonePickens** talked about is **energy**. And especially **energy** efficiency and the technologies there, it is a great opportunity for American companies in education, teaching English, masters programs, business programs, and also in medical devices and in medical care. So, you have to be very careful when you go into China, but there are incredible opportunities there.... 00:38:36

**Keywords:** TZ; China; Goldman Sachs; AIG; SEC; General Motors; iPad; Apple; **BoonePickens**; Secretary Clinton; Google; Microsoft's Steve Ballmer; Indonesia; India;

**Visuals:** Financial Times; China media attack Goldman; book: The End of the Free Market by Ian Bremmer; Goldman Sachs stock; Shanghai Composite; Inside China; China's GDP; Microsoft stock;

**Speakers:**Commerce Secretary Gary Locke; Donald Tang, CEO, Civic Securities International Partners; Ian Bremmer, President, Eurasia Group, author;

**Audience:** 320,181 **Spot Cost:** \$2,951

#### **4. Closing Bell**

**CNBC, National | DMA: 0**

**06/07/2010, 03:00 PM - 04:00 PM**

[EC] 00:35:45 Later legendary investor **T. BoonePickens** will tell us in an interview whether he supports the president's push for climate change legislation in the wake of the Gulf of Mexico disaster. Back in a moment. 00:36:01

**Keywords:**Preview: Closing Bell at 4PM is previewed.

**Visuals:**BP Capital CEO **T. BoonePickens**

**Audience:** 355,033 **Spot Cost:** \$2,925

#### **5. Storyboard**

**CNBC World, National | DMA: 0**

**06/07/2010, 07:30 AM - 08:00 AM**

[CC] 00:00:00 (show is Mad Money).....Has the time finally come? Will congress at long last to start passing pro **naturalgas** legislation ? The last time we heard from **Pickens**she bet me that the Natural Gas Act would pass by Memorial Day ... . Mr Pickens it is an honor to have you back on Mad Money . Thank you. You know we've got the legislation in place. And it is going to happen. Senator Reid , the majority leader said he had to have an **energy** bill this year and that's going to happen. I do think I owe you a hundred dollars because I said we would have it passed by Memorial Day. And that didn't happen though we did get the filed before Memorial Day. Yes. I will go double or nothing to end of 2010 OSK> I don't know whether you heard the presient ay speaking CARneige Mellon and he said tapping our natural gas reserves . Am I parsing this or was that abig breakthrough? President the other day speaking connie jeanne allen but he directly said tapping our **naturalgas** is there's an allied force in this too closely what was that a big

breakthrough ? Well that's the second time he said it in 10 days. And that's good. He's starting to understand it's the only resource we have in America that will compete against diesel and its leader it's cheaper and it's ours....00:02:01

**Audience:** N/A **Spot Cost:** N/A

## 6. Larry King Live (Rebroadcast)

**CNN, National | DMA: 0**

**06/08/2010, 12:00 AM - 01:00 AM**

[CC] 00:06:40 **BoonePickens** later.00:07:52

[CC] 00:33:23 Larry: more straight talk on this catastrophe from **Boone Pickens**.00:34:45

[CC] 00:38:12 Larry: **BoonePickens** joins us again back with us. He's the founder of BP Capital, it's not the **oil** company. It's just initials. He's an advocate for the **Pickens** Plan for reducing United States dependents on foreign **oil**. We welcome him back to "Larry King Live". All right, you forecast this when they said they were going to try the other thing. You said it wouldn't do it. It's now day 49 of this disaster. How are things looking to you, **Boone**? Well, you know, we were on 38 days when I was with you last time. And I said we would come back 38 days later for sure. But BP's made some progress here. I mean they now are --Got their hands on more **oil** every day than they did before they got this last procedure in place. So they're get 11,000 barrels a day. And I talked to some of the BP people today and they think they can improve on the 11,000 barrels. So everything helps. But actually what you're doing is trying to control as much of this **oil** as you can until you get the relief well down. Because I don't want anybody to think that this problem is going to be solved on the procedure that they have in place now. All you're doing is helping yourself until the relief well gets down. That's going to be in August. Larry: why does --Why August? Why does it take until August? Because this --The procedure they're using, there is no way can you shut the oil off. All you can do is try to capture as much of it as you can. The relief well is the only way you're going to kill this well. Larry: why does it take so long? The relief well? Larry: yeah. Well, the relief well, you could go back and look at what the vertical well, the one that's blowing out right now, how long it took you. And can you look at the relief well which is coming in from a horizontal position and you're going to spend at least that much time on the relief well. Larry: is there a guarantee that will work? No. There is not a guarantee. And you might find --Go back to history and if you look at the Ixtap well, a well in Mexico in 1979, I think they had to do three relief wells before they solved the problem. And the well flowed for 290 days. But it was only in 200 feet of water. Larry: all right....00:40:56

[CC] 00:47:47 . Our guest is **BoonePickens**. **Boone**, President Obama fielded a lot of flack for his administration's response. He was on us with last Thursday. He was on earlier today on NBC, defended what he's done and how he's done it, watch. I was down there a month ago. Before most of these talking heads were even paying attention a month ago I was meeting with to the

Gulf. Fishermen down there standing in the rain talking about what a potential crisis this could be. Talking to experts because this and I don't sit around just is a college seminar. We talk to these folks because they potentially have the best answers so I know who's ass to kick. Larry: getting angrier and angrier as he was on our program and there this morning. What here, Boone? Well, I --I just --That's not the way I manage. I work with people on the ground. I mean we're in a predicament here. --I don't think that gets you the best results. And, you know, kicking anybody around is nobody wants out of this jam quicker than BP is. And I'm not stumping for bp. I'm just an oil guy that's been in a lot of situations. Fortunately, not one like this. But I had a blowout up in British Columbia 20 years ago. And we lost three guys on that. But Larry, what we got to do and the American people need to understand more and more about our imports of oil. We're importing 13 million barrels of oil a day. And the closest to us, number two on imports is China. We are importing way beyond anything we should do. And we have resources in this country that we could use. We have so much **natural gas**. We have 7,000 billion barrels of **oil** equivalent of **natural gas**. We need to use that. Importing 13 million barrels a day is way beyond anything that is sustainable. Larry: that seems so simple. Why don't we use the **natural gas** we have? Well, I'll be in Washington working on that tomorrow. And --But I think it's going to happen. We've got the legislation in place, and I think that we will get legislation this year to give us, America, an **energy** plan for the first time in 40 years. Larry: we have a question for you on the phone from Morgantown, West Virginia, for **BoonePickens**. Go ahead. Caller: yes. Originally BP had said that there was 5,000 barrels a day escaping from that well. But yet now they're saying that they're capturing 11,000 barrels a day. Have they decided exactly how much **oil** is coming out or escaping from that well? Larry: **Boone**? I don't think BP ever said it was 5,000. The 5,000 actually came from our government estimate. But BP has never said how much **oil** is coming out. ...00:52:14

[CC] 00:56:30 Larry: we're back with **BoonePickens**. The president has imposed a six-month moratorium on drilling at 33 deepwater sites. What do you think? The governor of Louisiana doesn't like it. What do you think? I wouldn't do it because six months is not what's going to happen to us. You shut it down for six months, those rigs are going to move out of the Gulf. They'll go someplace else to drill. And when you start up again in six months, you've got to get rigs back. That's going to --That will take you another six months. It really means that you're shutting down for probably 12 to 24 months is what it will amount to. Larry: we have a call for **BoonePickens**. Sioux City, Iowa, hello. Caller: hello. My question is why weren't the Gulf states better prepared for a disaster like this being that it wasn't a matter of if it was going to happen, but when it was going to happen? And like the oil boom and all that kind of stuff, why wasn't it in place already prepared for, you know, the disaster? Larry: **Boone**? Well, I don't know, when you say it was going to happen, you know, we've gone a long time without anything like this. In fact, this is the worst of all. And we've been drilling in the Gulf for over 50 years. So, you know, that's hard to say. You know, I don't know whether you can prepare totally for something like this. We know a lot more now. And this is going to get back to --You're going to identify the problem, I think, pretty quick once you get it over with and you're able to investigate. And the blowout preventer is a big part of the problem. And so the Gulf states couldn't do anything about a blowout preventer now. I understand what you're saying. All the oil that we've got that we're trying to pick up and get out of there. But we're going to get this fixed. It's going to be a mess. And there's going to be a lot more oil in the Gulf before it's done. But I don't know. I mean, you can second-guess these things. I don't have the answer to that question. Larry: how bad will the

economic impact be of this? Will it be substantial? Ongoing? A long time? Oh, no question. You know, this is going to be very expensive. And, you know, you're going to get up into the billions. ....00:59:04

**Audience:** 416,996 **Spot Cost:** \$3,320

## 7. Larry King Live

**CNN, National | DMA: 0**

**06/07/2010, 09:00 PM - 10:00 PM**

[EC] 00:00:00 Plus, **T. BoonePickens**, he's telling us what he would do about this mess. 00:00:36

**Keywords:**Open; James Cameron; Titanic director; **TBoonePickens**;

**Visuals:**James Cameron; footage of **oil** soaked bird; **TBoonePickens**;

[EC] 00:07:33 **Boone Pickens** later. Don't go away 00:07:42

**Keywords:**Tease; James Cameron; **TBoonePickens**;

[EC] 00:34:36 Larry: more straight talk on this catastrophe from **Boone Pickens**. He's back and he's next. 00:34:46

**Keywords:**Tease; **TBoonePickens**;

[EC] 00:37:48 Larry: **BoonePickens** joins us again back with us. He's the founder of BP Capital, it's not the **oil** company. It's just initials. He's an advocate for the **Pickens** Plan for reducing United States dependents on foreign **oil**. We welcome him back to "Larry King Live". All right, you forecast this when they said they were going to try the other thing. You said it wouldn't do it. It's now day 49 of this disaster. How are things looking to you, **Boone**? Well, you know, we were on 38 days when I was with you last time. And I said we would come back 38 days later for sure. But BP's made some progress here. I mean they now are --Got their hands on more **oil** every day than they did before they got this last procedure in place. So they're get 11,000 barrels a day. And I talked to some of the BP people today and they think they can improve on the 11,000 barrels. So everything helps. But actually what you're doing is trying to

control as much of this **oil** as you can until you get the relief well down. Because I don't want anybody to think that this problem is going to be solved on the procedure that they have in place now. All you're doing is helping yourself until the relief well gets down. That's going to be in August. Larry: why does --Why August? Why does it take until August? Because this --The procedure they're using, there is no way can you shut the oil off. All you can do is try to capture as much of it as you can. The relief well is the only way you're going to kill this well. Larry: why does it take so long? The relief well? Larry: yeah. Well, the relief well, you could go back and look at what the vertical well, the one that's blowing out right now, how long it took you. And can you look at the relief well which is coming in from a horizontal position and you're going to spend at least that much time on the relief well. Larry: is there a guarantee that will work? No. There is not a guarantee. And you might find --Go back to history and if you look at the Ixtap well, a well in Mexico in 1979, I think they had to do three relief wells before they solved the problem. And the well flowed for 290 days. But it was only in 200 feet of water. Larry: all right.... 00:44:13

**Keywords:** TZ; Oil Man; BP Capitalists; **Pickens** Plan for Reducing US Dependence on Foreign **Oil**; BP; relief well; Adm Thad Allen; relief well;

**Visuals:** underwater video footage of **oil** leak;

**Speakers:** TBoonePickens, fmr **oil** exec;

[EC] 00:48:19 Our guest is **BoonePickens. Boone**, President Obama fielded a lot of flack for his administration's response. He was on us with last Thursday. He was on earlier today on NBC, defended what he's done and how he's done it, watch. I was down there a month ago. Before most of these talking heads were even paying attention a month ago I was meeting with to the Gulf. Fishermen down there standing in the rain talking about what a potential crisis this could be. Talking to experts because this and I don't sit around just is a college seminar. We talk to these folks because they potentially have the best answers so I know who's ass to kick. Larry: getting angrier and angrier as he was on our program and there this morning. What here, Boone? Well, i --I just --That's not the way I manage. I work with people on the ground. I mean we're in a predicament here. --I don't think that gets you the best results. And, you know, kicking anybody around is nobody wants out of this jam quicker than BP is. And I'm not stumping for bp. I'm just an oil guys that been in a lot of situations. Fortunately, not one like this. But I had a blowout up in British Columbia 20 years ago. And we lost three guys on that. But larry, what we got to do and the American people need to understand more and more about our imports of oil. We're importing 13 million barrels of oil a day. And the closest to us, number two on imports is China. We are importing way beyond anything we should do. And we have resources in this country that we could use. We is so much **naturalgas**. We have 7,000 billion barrels of **oil** equivalent of **naturalgas**. We need to use that. Importing 13 million barrels a day is way beyond anything that is sustainable. Larry: that seems to simple. Why don't we use the **naturalgas** we have? Well, I'll be in Washington working on that tomorrow. And --But I think it's going to happen. We've got the legislation in place, and I think that we will get legislation this year to give us, America, an **energy** plan for thee first time in 40 years. Larry: we have a question for you on the phone from Morgantown, West Virginia, for **BoonePickens**. Go ahead. Caller: yes. Originally BP had said

that there was 5,000 barrels a day escaping from that well. But yet now they're saying that they're capturing 11,000 barrels a day. Have they decided exactly how much **oil** is coming out or escaping from that well? Larry: **Boone**? I don't think BP ever said it was 5,000. The 5,000 actually came from our government estimate. But BP has never said how much **oil** is coming out.  
... 00:52:44

**Keywords:** TZ; **Oil** Man; President Obama; BP;

**Visuals:** underwater video footage of **oil** leak;

**Speakers:** TBoonePickens, fmr **oil** exec; President Obama;

[EC] 00:55:55 Larry: we're back with **BoonePickens**. The president has imposed a six-month moratorium on drilling at 33 deepwater sites. What do you think? The governor of Louisiana doesn't like it. What do you think? I wouldn't do it because six months is not what's going to happen to us. You shut it down for six months, those rigs are going to move out of the Gulf. They'll go someplace else to drill. And when you start up again in six months, you've got to get rigs back. That's going to --That will take you another six months. It really means that you're shutting down for probably 12 to 24 months is what it will amount to. Larry: we have a call for **BoonePickens**. Sioux City, Iowa, hello. Caller: hello. My question is why weren't the Gulf states better prepared for a disaster like this being that it wasn't a matter of if it was going to happen, but when it was going to happen? And like the oil boom and all that kind of stuff, why wasn't it in place already prepared for, you know, the disaster? Larry: **Boone**? Well, I don't know, when you say it was going to happen, you know, we've gone a long time without anything like this. In fact, this is the worst of all. And we've been drilling in the Gulf for over 50 years. So, you know, that's hard to say. You know, I don't know whether you can prepare totally for something like this. We know a lot more now. And this is going to get back to --You're going to identify the problem, I think, pretty quick once you get it over with and you're able to investigate. And the blowout preventer is a big part of the problem. And so the Gulf states couldn't do anything about a blowout preventer now. I understand what you're saying. All the oil that we've got that we're trying to pick up and get out of there. But we're going to get this fixed. It's going to be a mess. And there's going to be a lot more oil in the Gulf before it's done. But I don't know. I mean, you can second-guess these things. I don't have the answer to that question. Larry: how bad will the economic impact be of this? Will it be substantial? Ongoing? A long time? Oh, no question. You know, this is going to be very expensive. And, you know, you're going to get up into the billions.  
.... 00:59:12

**Keywords:** TZ; **Oil** Man; BP;

**Visuals:** photos of **oil** soaked pelicans; **oil** slick footage;

**Speakers:** TBoonePickens, fmr **oil** exec;

**Audience:** 1,147,837 **Spot Cost:** \$11,277

## **8. Campbell Brown: No Bias, No Bull**

**CNN, National | DMA: 0**

**06/07/2010, 08:00 PM - 09:00 PM**

[CC] 00:49:25 And **T. Boone Pickens** back us with. He's going to sound off with his own thoughts on the oil spill disaster. He's been dead on right up until now. It's all next on "Larry King Live ".00:49:36

**Audience:** 944,448 **Spot Cost:** \$9,460

## **9. CSPAN-1 Schedule**

**CSPAN 1, National | DMA: 0**

**06/07/2010, 02:00 PM - 04:00 PM**

[CC] 01:21:11 ( speaker is Rep. Kevin McCarthy)...We should pay for it as we use it. We understand that people are trying to fix it. We need your help. Those questions are twofold. The pension issue is a tremendous issue. We made promises to a lot of people, but you're not going to be able to have it, because they are under-funded. The other thing is **energy** and dependents. I think **Boone Pickens** has done an excellent job of educating the country about where our money is going and who is spending is based on **energy**. If we could be **energy** independence, we would be stronger because that money is invested in America, and one type of technology will not get us there. Technology continues to improve, but what is so unique about where we all live, we are one of the largest in **wind**, one of the largest in solar. We have geothermal, and we do our part when it comes to **oil**. We produce 10% of the **oil** in the nation. Our **oil** costs more, and you get less money for it, but if you're buying it someplace else from another country, are we finding of problem? We have to look at it. How can we protect the environment there we control our own destiny? Let's go over here....01:22:52

**Audience:** N/A **Spot Cost:** N/A

## **10. Charlie Rose**

**PBS, National | DMA: 0**

**06/07/2010, 11:00 PM - 12:00 AM**

[EC] 00:02:10 (Sen. John Kerry is speaker)...Another example: Germany. We always recognized Germany's economy as driven by its automobile industry and the vaunted Mercedes and B.M.W. and Audi and Volkswagen, et cetera. Well guess what? Today 280,000 jobs have been created in Germany and the fastest and largest-growing portion of their economy is alternative and renewable **energy**. Rose: and I just saw where China announced in the st week that they're going to provide a subsidy to anybody who will buy **fuel**-efficient cars. A subsidy to buy **fuel**-efficient cars. Well, in our bill we excite electric vehics and we excite the conversion of heavy-duty trucks and 18 wheelers, short-haul trucks into **naturalgas**. That's the **Boone Pickens** plan. And **BoonePickens** is supporting this effort. Rose: because we have plenty of **naturalgas**. We are the Saudi Arabia of **naturalgas**. We have 4,000 trillion cubic feet of **naturalgas** that we believe is exploitable out of an 8,000 trillion cubic feet that's there. Rose: let's assume all of these things come on stream. How long will it take us and become physically feasible? How long would it take us to get off of our **oil** addiction? The conventional wisdom is that over the next 30, 40 years we will continue to drill and use fossil **fuels**. But I'm willing to bet that we have the same phenomenon take hold with respect to sulfur dioxide and acid rain in the 1990s. Everybody predicted it was going to cost \$8 billion, it was going to take eight years to do. Guess what? It took about a year and a half and a billion and a half dollars... 00:37:03

**Keywords:**John Kerry; Democrat; Republican; Gulf of Mexico; Deep Horizon Drilling Platform; BP; USCG; American Power Act; China; India; Nuclear; CIA; Climate change; General Electric; Dupont; FL Power And Light; Volkswagon; BMW; Germany; Et Cetera; Steve Tu; Solar; **Wind** turbines; Japan; Ronald Reagan; Audi; **BoonePickens**; Saudi Arabia; Google; Israel; Gaza; Turkey; Hamas; Iran; Fatah; Syria; Prime minister Benjamin Netanyahu; President Obama; President Abbas; Prime Minister Fayed; Jerusalem; Palestinian; Sunni; Arab; Camp David; Hezbollah; West Bank; U.N.; Shiite; Nigeria; Pakistan; Bangladesh; Canada; Egypt; Mexico; Brazil;

**Visuals:**Gulf **oil** spill; President Obama;

**Speakers:**Sen. John Kerry, D MA senate foreign relations committee chair;

**Audience:** N/A **Spot Cost:** N/A

## **11. The Ron And Don Show**

**KIRO-FM Freq. 97.3, Seattle/Tacoma | DMA: 13**

**06/07/2010, 06:00 PM - 07:00 PM**

00:14:00 So how desperate is this administration? they had a meeting today ..some of the stars they brought in...so they met with some the president's men and women , a team with **TBoonePickens, an energy guy** , a windmill **energy** guy, a **naturalgas** guy, an Oklahoma guy ...and oh James Cameron of the Titanic ...they brought him in... he knows how to operate a sub  
00:15:59

**Audience:** 11,200 **Spot Cost:** \$91