

PickensPlan

T. Boone Pickens Media Coverage 5.27.10

Total of 8 Placements

- Print: 1
- Blog/Online: 5
- Broadcast: 2

Coverage Summary:

Pickens was mentioned several times today on *Morning Joe* during a conversation about the gulf oil spill. Joe Scarborough echoed yesterday's statement, saying officials should call on Pickens to help with the situation. Later in the segment, Jim Cramer mentioned Pickens' push for natural gas, saying it's cleaner, we have a 200 year supply and it would help us get off foreign oil.

The Auto Channel posted Pickens' BooneCam with James Woolsey on its website. The video can be viewed here: <http://www.theautochannel.com/news/2010/05/26/480162.html>

During a *Christian Science Monitor* sponsored breakfast, Senator Kerry echoed Pickens' message that we are the Saudi Arabia of natural gas and we should be using this as an alternative to diesel fuel in trucks.

Highlighted Placements (Full Articles Below)

- **OPEC Controls Us: James Woolsey Talks about Foreign Oil Dependency** – *The Auto Channel* – 5/26/10

Notable Natural Gas Coverage (Full Articles Below)

- **Sen. John Kerry: Halt To Offshore Oil Drilling 'Not Going To Happen'** – *Christian Science Monitor* – 5/26/10

Print Placements (Full Articles Below)

- **Natural Gas Takes Breeze From Wind Energy's Sails** – *Des Moines Register* – 5/27/10

Blog/Online Placements (Full Articles Below)

- **Leading The World's Green Industrial Revolution** – *DenverPost.com* – 5/27/10
- **Senator Kerry: Halt to Offshore Drilling Not Going to Happen** – *The Seminal Blog* – 5/26/10
- **Sunbelt Builders Show October 14 - 16, 2010 in Grapevine, TX** – *Building Online* – 5/26/10

HIGHLIGHTED COVERAGE

OPEC Controls Us: James Woolsey Talks about Foreign Oil Dependency – *The Auto Channel* – 5/26/10

HOUSTON - May 26, 2010: At the Milken Institute Global Conference earlier this month, former CIA Director Jim Woolsey took a few minutes to talk on T. Boone Pickens' BooneCam about the economic and security implications of our foreign oil dependency, and he also spoke about the potential for natural gas to make a substantial dent in reducing that dependence.

(BooneCam Video - <http://www.theautochannel.com/news/2010/05/26/480162.html>)

To learn more about T. Boone Pickens and the Pickens Plan visit www.pickensplan.com

NOTABLE NATURAL GAS COVERAGE

Sen. John Kerry: Halt To Offshore Oil Drilling 'Not Going To Happen' – *Christian Science Monitor* – 5/26/10

By David Cook

Sen. John Kerry says the Gulf oil spill makes passage of his pending energy and climate change legislation more urgent, but he acknowledges that concern about the ecological disaster may be a hurdle to Senate action this year.

Speaking about offshore drilling at a Monitor-sponsored breakfast for reporters, Senator Kerry said, "The fact is it is urgent to move to the alternatives to that.... Our bill gives you an alternative to diesel fuel by converting trucks to natural gas. Natural gas is on land and we have the largest supply in the world. We are the Saudi Arabia of natural gas."

One potential obstacle for the energy and climate bill is that it would increase offshoring drilling at a time when that activity is politically toxic. Such drilling "isn't realistically expanded in a significant way, because the only two states that will wind up with any expanded drilling, conceivably, are Alaska and the Gulf of Mexico," Kerry said. "And that will not happen, let me emphasize, until and unless there is a full explanation of what happened in the Gulf and there is a showing that there is a capacity to prevent it from ever happening again."

Stopping offshore drilling is not a realistic option, the senator said.

"Now we are not going to stop drilling in the Gulf tomorrow, folks. Let's be realistic. There are 48,000 wells out there. One of them went sour. About 30 percent of our transportation fuel comes from the Gulf. You think Americans are going to suddenly stop driving to work tomorrow? Do you think people are going to stop driving the trucks to deliver the goods to the department stores? Not going to happen," said the Massachusetts Democrat.

President Obama made a similar point Tuesday at a fundraiser in California. “The reason that folks are now having to go down a mile deep into the ocean, and then another mile drilling into the ground below that is because the easy oilfields and oil wells are gone, or they’re starting to diminish. And what does that tell us? That tells us that we’ve got to have a long-term energy strategy in this country,” the president said.

Kerry, at the end of his session with reporters, acknowledged that the measure he co-authored with Connecticut Sen. Joseph Lieberman (I) may not clear the Senate this year.

“This isn’t going away. We may not get enough people to get out of the election fear factor this year, but this isn’t going away. And we are going to stay on it and keep pushing because I think it is the best thing that could happen for America’s economy, for our national security, for our health, and for our stewardship of our country.”

On another topic, Senator Kerry said the current Congress is “the most productive” he had seen despite Republicans engaging in what he said was “the most obstructionist partisanship that I have seen in the entire 26 years I have been here.”

PRINT COVERAGE

Natural Gas Takes Breeze From Wind Energy's Sails – *Des Moines Register* – 5/27/10

By Dan Piller

The good news for your energy bill may be bad news for Iowa's wind energy.

Thanks to a drilling boom in new fields extending from Texas to New York, natural gas has become as an environmentally friendly competitor to wind. Big new discoveries in shale deposits have brought down the price of natural gas by 60 percent from two years ago.

Michael O'Sullivan of NextEra Energy, Iowa's second-largest producer of wind power, told the American Wind Energy Association meeting in Dallas this week: "Our product is too expensive relative to other options. Our competitive advantage has largely evaporated."

The sudden rise of natural gas is credited with throwing wind energy into another of its periodic slowdowns. Iowa, with 2,300 megawatts of wind electricity generation, trails only Texas among the 50 states in wind capacity.

Iowa is seeing the herky-jerky path of wind. The state has gained about 2,300 jobs making towers, turbines, blades and gearboxes at plants in Cedar Rapids, Fort Madison, Newton and West Branch.

TPI Composites recently announced a 237-worker layoff at its Newton blade plant, but at the same time asked the state for assistance to build a blade plant at Sioux City that would employ up to 500 workers, if it is built. Clipper Windpower in Cedar Rapids laid off workers a year ago, but now has stabilized its employment at about 320 workers.

The news for Iowa in the natural gas boom isn't all bad. At least homeowners are less likely to face budget-busting winter heating bills if the price of natural gas stays around \$4 per thousand cubic feet, down from more than \$10 two years ago.

But Iowa's wind industry now faces a strong competitor.

Robert Latham of Cedar Rapids, an electricity consultant, said natural gas "makes wind energy's environmental arguments weaker and has changed the lay of the land in the Northeast."

"People there now think they have the energy answers that they didn't have six months ago," Latham said.

What had been a quiet story went national last year when Exxon Mobil, long dedicated to developing new oil and gas reserves on other continents, put down \$40 billion for a Fort Worth company with big natural gas reserves in the Barnett Shale field in North Texas.

Exxon Mobil's move into natural gas refocused it as either a fuel for a new generation of natural gas-run automobiles, as advocated by Texas oilman T. Boone Pickens, or the fuel of choice for new electricity generators should the nation's fleet of 270 million automobiles shift to electric power.

Environmentalists generally have given natural gas their highest marks among the fossil fuels. It emits between 50 percent and 70 percent fewer greenhouse gas emissions than coal.

The Union of Concerned Scientists credits natural gas as being "an important way to reduce the environmental impacts of electricity generation."

The environmental activist scientists' group tempers its enthusiasm by noting "while a vast improvement over coal and oil, it is not a sustainable solution to global warming, air pollution and resource depletion."

U.S. Energy Secretary Steven Chu said last month that proven U.S. natural gas reserves may have doubled from estimates from the middle of the last decade.

"That's a big deal because it will be a transition fuel as we go to renewables," Chu said in a speech.

But the natural gas reserve numbers cited have put a shadow over Iowa's hopes to become the new Texas of wind energy.

The surplus of Iowa's 2,300 megawatts of wind energy (and an additional 1,500 megawatts in planning) is earmarked for a proposed 765-kilovolt transmission line that would take energy from Iowa, the Dakotas and Minnesota across the Mississippi River to more populated points east.

But in recent months the Easterners who would be customers for that wind have blown back, saying they don't want to help pay for the transmission lines' estimated \$16 billion cost. A coalition of Eastern utilities and regulators proclaim they want to find their own energy independence through natural gas and offshore Atlantic Ocean wind farms.

The presence of cheaper and more plentiful natural gas heightens wind's prime political problem: Like other renewables, it still depends on tax credits and usage mandates.

In the Wall Street Journal this month, energy analyst Amy Myers Jaffe of the University of Houston said cheaper natural gas would transform U.S. energy, and renewables in particular.

"The (natural gas) shale boom is likely to upend the economics of renewable energy," Jaffe wrote. "It may be a lot harder to persuade people to adopt green power that needs heavy subsidies when there's a cheap, plentiful fuel out there that's a lot cleaner than coal, even if gas isn't as politically popular as wind or solar."

Some of that sentiment was reflected in remarks by Gov. Chet Culver, who told the American Wind Energy Association meeting in Dallas this week of his "frustration" that Congress hasn't passed a Renewable Electricity Standard mandate for the 50 states.

"Investors need that kind of signal to help the wind industry grow," Culver said.

Those kinds of comments come as wind energy, after a strong year in 2009 after renewal of federal tax credits for wind development, again appears stalled.

New wind projects this year have fallen to their lowest levels since early 2007 according to a report by Steve Bolze, president of GE Energy, to the Dallas convention.

MidAmerican Energy's vice president for regulatory affairs, Dean Crist, acknowledged that natural gas is a "big question" for wind advocates but thinks that long-term, environmental questions will prevail.

"We still think there will be a place for wind energy as new environmental laws and regulations are written," Crist said.

BLOG/ONLINE COVERAGE

Leading The World's Green Industrial Revolution – *DenverPost.com* – 5/27/10

By Tom Weis

A gaping gulf exists today between America's economic collapse, our melting globe, and the lackluster response of top leaders in the U.S. wind, solar and geothermal industries. You wouldn't know it, but these three industries, along with the energy efficiency sector, hold the key to ushering in a green industrial revolution for America, and the world.

I've just spent the past five years working inside the U.S. wind industry, with access to its top leadership, and have never seen an industry so lacking in ambition. I'll begin with their anemic growth goals.

For years, the American Wind Energy Association (AWEA) advocated providing a paltry 6 percent of America's electricity with wind power. When some of us began pushing them to raise this to 20 percent, they resisted until President Bush opined in 2006 that the U.S. could possibly generate 20 percent of its electricity from wind power.

AWEA then embraced this as a goal, but with a laggardly 2030 timeline. Now, even though the wind industry is well ahead of schedule to meet this conservative benchmark, AWEA remains strangely wedded to it, as if frozen in time. This despite a recent study by the Nebraska Power Association showing that Nebraska and several other states can reliably and affordably obtain 40 percent of their electricity from wind energy.

For the past year, I have pushed for a stepped-up goal of 40 percent U.S. wind power by 2020. Others believe we can do even more. This industry is uniquely poised - by virtue of its cost competitiveness and maturity as a technology - to lead America's economic renaissance, but it won't happen without bold leadership.

Instead, AWEA supports climate legislation (H.R. 2454) that is more likely to perpetuate a fossil fuel future than a green energy future and that even they acknowledge would not accelerate wind energy development. On the federal research and development front, wind timidly settles for crumbs, while coal and nuclear rake in billions. Then instead of doing the job themselves, AWEA waits for another Texas oilman, T. Boone Pickens, to spend \$58 million of his own money on television advertising to popularize wind power in America.

Let's look at the solar industry. A recent report by the Solar Energy Industries Association says that solar power technologies could generate 15 percent of America's power in ten years. Enough solar energy falls on the surface of the earth every 40 minutes to meet 100 percent of the world's energy needs for a full year. Granted, the right policies must be put in place to enable its proper deployment, but why only 15 percent for the U.S. by 2020?

The Geothermal Energy Association predicts that in 2010, the U.S. Department of Energy will officially recognize a near-term potential of at least 5 percent of U.S. power needs, with longer-term possibilities of over five times that amount. At least this industry can envision significant future growth, but why are they taking their cue from the federal government, and why only 5 percent in the near term?

It's gut check time. The national renewable energy trade associations are promoting incrementalism when the times demand revolutionary change. Championing a weak U.S. renewable electricity standard of 20 percent by 2020 is not leadership. Leadership is rallying the nation around an Apollo-like goal of putting America back to work creating a 100 percent renewable electricity grid by 2020.

Whether you are motivated by millions of new jobs; energy independence; better health; accountability for polluting corporations; a strengthened economy; cleaner air; protection against volatile fossil fuel costs; increased national security; renewed economic competitiveness; food security; a reduced trade deficit; water security; revitalized rural communities; energy grid security; protection of biodiversity; or the need to address the climate crisis, replacing fossil fuels with renewable energy is central to achieving it.

The U.S. has an undeniable economic self-interest, and moral imperative, to lead a worldwide green industrial revolution, but if these renewable industry captains won't do it for America, or

their children and grandchildren, how about for their bottom lines? The next ten years are pivotal. How we look coming out the other side hinges in large part on whether America's green energy leaders can find it within themselves to answer the call of history. Fortunately, vision, like political will, is a renewable resource.

Tom Weis is president of Climate Crisis Solutions (www.climatecrisisolutions.com), a mission-driven environmental consulting firm dedicated to solving the global climate crisis. He lives in Boulder. EDITOR'S NOTE: This is an online-only column and has not been edited.

Senator Kerry: Halt to Offshore Drilling Not Going to Happen – *The Seminal Blog* – 5/26/10

By Josh Nelson

File this one under not at all helpful:

Stopping offshore drilling is not a realistic option, the senator said.

“Now we are not going to stop drilling in the Gulf tomorrow, folks. Let’s be realistic. There are 48,000 wells out there. One of them went sour. About 30 percent of our transportation fuel comes from the Gulf. You think Americans are going to suddenly stop driving to work tomorrow? Do you think people are going to stop driving the trucks to deliver the goods to the department stores? Not going to happen,” said the Massachusetts Democrat.

This goes beyond the strictly political argument I’ve heard from staffers, which says that drilling is part of Senator Kerry’s energy legislation only because it may help pick up Republican support. It remains to be seen whether that political calculation will pay dividends or end up costing the bill more support than it gains.

The bit about halting drilling 'tomorrow' is a straw-man designed to make opponents of offshore drilling seem extreme. While some groups are calling for a pause on new permits, and others may be advocating taking steps to shut down currently operating offshore rigs, I haven't seen anyone argue that we should stop drilling 'tomorrow.'

At the same event, a breakfast discussion with reporters this morning, Senator Kerry echoed the talking points of oil and gas tycoon (and swift boat funder) T. Boone Pickens nearly verbatim, while touting the fact that Pickens' proposal is part of his bill:

Our bill gives you an alternative to diesel fuel by converting trucks to natural gas. Natural gas is on land and we have the largest supply in the world. We are the Saudi Arabia of natural gas."

Kerry went on to downplay the chances of his legislation clearing the Senate:

"This isn't going away. We may not get enough people to get out of the election fear factor this year, but this isn't going away. And we are going to stay on it and keep pushing because I think it is the best thing that could happen for America's economy, for our national security, for our health, and for our stewardship of our country."

Senator Kerry appears to be increasingly desperate to cobble together 60 votes for his stalled climate legislation. Rather than using the opportunity to pivot fully to clean energy, he has apparently decided to continue defending the use of dirty energy sources such as oil and gas. This political miscalculation is a missed opportunity of epic proportions, and I hope Senator Kerry realizes his mistake while the opportunity remains ripe.

Sunbelt Builders Show October 14 - 16, 2010 in Grapevine, TX – *Building Online* – 5/26/10

The Sunbelt Builders show will take place October 14 - 16, 2010 at the Gaylord Texan in Grapevine, Texas. The show celebrates its tenth anniversary this year, and you're invited to attend this very special edition. See the latest products, education yourself on the latest methods, and have a little fun when the sun goes down.

This year's keynote speaker will be T. Boone Pickens, named by Time Magazine as one of the world's most influential people.

For more show information, visit: <http://www.sunbeltbuildersshow.com/>

BROADCAST COVERAGE

1. The Dylan Ratigan Show

MSNBC, National | DMA: 0

05/26/2010, 04:00 PM - 05:00 PM

[EC] 00:00:51 (guest is Sen Nelson).... How much damage has been done by the fact that we've waited 37 days, and deferred to a corporation whose primary interest may not be the same as the American people's when it comes to a massive underwater volcano of toxic oil going into the Gulf of Mexico? There has been damage and the administration has been feeling that, and that's why the president has got to take charge now, and my suggestion is, **t** military --Or somebody like that --If he wanted to go to a civilian, somebody like a General Colin Powell. If you were to look at some of the alternatives, and I bring this from the context of conversations that I've been able to on have with people like Matt Simmons, **T. BoonePickens** and others who continue to reinforce the reality check, that is, that this could take months to plug this oil well, and your worst-case scenario is you can't plug it, which according to Matt Simmons is 9,000 days. Do we have the capacity even in a best case scenario, if top kill doesn't work, to contain this oil spill, not just on the surface but underneath the sea, can we build a berm, can we hang a curtain, should there be super tankers there? All sorts of things that get discussed by people who honestly know more about it than I do and I as I journalist and you as a politician those things aren't necessarily there right now. This is why, Dylan, that the president's got to take charge. When we set our mind to something, we can accomplish it, and you know my background. Looking back at America's space program, we thought we had three dead men that were all on the way to the moon on "Apollo 13." and this ingenuity of Americas came together and we brought them home safely. Well, the president's got to lead that, and we can do it again. In the meantime, it looks like we don't have any choice. ... 00:21:50

Keywords:TZ; Spill: BP; oil; Washington DC; Gulf of Mexico; Minerals Management Service; Persian Gulf; Senator Menendez; James Carville; Louisiana; General Colin Powell; Matt Simmons; **T. BoonePickens**; Apollo 13; Douglas Brown; Transocean; Deepwater Horizon; Japan; Texas; North Sea; Senate; Maryland; Delaware; YouTube; Navy;

Visuals:President Barack Obama; Findings of an Interior Department report on the MMS, courtesy of the New York Times; Information about BP's gulf oil plan; BP logo; Subsea activity map, courtesy of BP; Aegean Pride ship in dock;

Speakers:Representative Ed Markey, D-MA; Ken Salazar, Secretary of the Interior; Senator Bill Nelson, D-FL; James Carville, political strategist, courtesy of ABC's Good Morning America; Douglas Brown, Transocean; President Barack Obama; Matt Simmons, Chairman Emeritus of Simmons and Company International; Nicholas Pozzi, Chairman of Wow Energy Solutions;

Audience: 466,981 **Spot Cost:** \$4,688

2. Morning Joe

MSNBC, National | DMA: 0

05/27/2010, 08:00 AM - 09:00 AM

[CC] 00:03:05 ... meanwhile, the point is that the image of an action in congress really disheartens the American public. That congress can't do this is pathetic. That's why people don't trust the government. Congress has a 23% approval rating. Tom says who are those 23% that like what we're doing? And they can't pass something that will put BP on the hook despite the fact that the Gulf Coast could be decimated economically. " People who don't watch Washington, don't live there don't get it. This is not the way they live their lives. They see a problem, they solve it, and as Sam pointed out, many times it goes back to money." " **Boone Pickens** would tell you offshore drilling is dangerous, it can ruin, Escambia County should never allow drilling. He would say **natural gas** is cleaner, better. President Obama does not support it. It's much safer to drill and get out than coal. We have a 200-year supply. We could get rid of foreign oil. And that's what **Boone Pickens** would tell you. We shouldn't even be drilling down here. We should be using the **natural gas**. We are the number-one producer in the world. Why aren't we doing it? We could be doing it safer and cheaper..." J im, obviously you've got congress that is dysfunctional. They can't raise liability limits and it can't work on an energy bill that would move us beyond oil dependency in the next two decades. " Not at all." We've never had an energy policy in this country. Why? " I think one of the reasons is coal dominates our policy. The coal senators and coal congress people are so powerful, we're stuck. Every time we try to move away from, 60% of the utility system, which is what we can control, is coal. And so we import oil, which no one seems to care about, even though we could all use **natural gas** like Denmark, cleanest country many the world, switched entirely to **natural gas**. But you have people like Sander who is just say, listen, we have to be extreme. Can't be any fossil fuel. Then we have a total fossil fuel situation in congress. There's no middle ground. Again, **Boone Pickens**, smart guy, says why don't we get a cleaner fuel until we can bridge to a non-fossil fuel. "Let's do **natural gas**. " Yes." And a cleaner fuel that we have, we, meaning the United States. " We can be the largest exporter in the world. In three years we will be the largest exporter of **natural gas** to other countries because we don't use I would here." We have 200 years worth. Sam, let me ask you about the energy bill...00:21:05

Audience: 519,052 **Spot Cost:** \$3,829