

PickensPlan

T. Boone Pickens Media Coverage 5.6.10

Total of 8 Placements

- Blog/Online: 3
- Broadcast: 5

Coverage Summary:

Forbes posted a second piece as a result of Pickens' meeting with editors and reporters yesterday. This piece focuses on Pickens not putting blame on anyone responsible for the oil spill. A video of him discussing this can be viewed here:

<http://video.forbes.com/fvn/billionaires-2010/t-boone-pickens-gulf-oil-spill>

Highlighted Placements (Full Articles Below)

- **T. Boone's Not Playing The Blame Game** – *Forbes Blog* – 5/5/10

Blog/Online Placements (Full Articles Below)

- **Senator Kerry Says US Climate Bill Will Be Launched "Very, Very Soon"** – *Business Green* – 5/6/10
- **Today in Biofuels Opinion: "In January 2010, our trade deficit for the month was \$37.3 billion — \$27.5 billion of that was money we sent overseas to import oil."** – *Biofuels Digest* – 5/6/10

HIGHLIGHTED COVERAGE

T. Boone's Not Playing The Blame Game – *Forbes Blog* – 5/5/10

By Alexandra Zendrian

After the Deepwater Horizon oil spill which started with an explosion on April 20, many throughout the industry are trying to assign blame. From fisherman to tourists, many have been and will be affected by this disaster. This is a disaster that has been spewing a projected 210,000 gallons oil into the waters off the Gulf coast each day since the explosion happened.

BP Capital Management Founder and Chairman T. Boone Pickens says he's not playing the blame game because this isn't the time to be doing it. See our video interview with the energy billionaire for his reaction.

"I'm not ready at all to say it was Transocean's fault, BP's fault, Cameron's fault, Halliburton's fault," he said. "I say this. Look, this is a problem for all of us. And I like to always feel in a disaster that Americans are together and they're willing to help... And then if we want to analyze it and try to determine what the problem was, whether we can be better in the future, it's time then to do that. And if blame is placed somewhere, then let it be. But not now. This isn't the time to be pointing fingers at anybody."

Lawyers are already placing the blame for this spill. Stuart Smith from the New Orleans law firm Smith Stag filed a suit on April 28 in the U.S. District Court of New Orleans on behalf of commercial fisherman and shrimpers. The defendants in that suit include British Petroleum, Halliburton and Transocean.

BLOG/ONLINE COVERAGE

Senator Kerry Says US Climate Bill Will Be Launched "Very, Very Soon" – *Business Green*
– 5/6/10

By James Murray

Senator John Kerry yesterday shrugged off the twin threat to the draft US climate bill presented by the loss of a key Republican backer and the catastrophic oil spill in the Gulf of Mexico, insisting the legislation would be unveiled "very, very soon".

Speaking at a green jobs conference, the Senator, who has led the development of the draft bill alongside independent Senator and Republican Lindsey Graham, said that the bill was on the verge of being launched and would command support from a "unique coalition", including many of the energy companies and carbon intensive firms covered by the proposed bill.

He also fuelled optimism that Republican Senator Lindsey Graham would restore his support for the bill after dramatically abandoning the bi-partisan group working on the legislation in protest at perceived Democrat attempts to push the bill down the Senate's agenda in behind controversial immigration reforms.

Kerry told reporters that Graham "is standing by the work product and he is standing by the bill", adding that the legislation would also have the public support of the chief executives at some of America's largest and most carbon intensive businesses.

In his speech, Kerry also attempted to reassure consumers that the financial impact of the bill would be kept to a minimum with two thirds of every dollar raised through the proposed pollution permit scheme used to help counter any resulting rise in energy bills.

The remaining third of the revenue will be initially used on energy efficiency and low carbon infrastructure projects, although Kerry said the proportion of funds diverted to such projects would fall over time to a point where all of the revenue is recycled back to consumers.

He also revealed some fresh details about the bill, confirming that carbon intensive non-utility industries such as steel, chemicals and paper will be exempted from the proposed cap-and-trade scheme until 2016. In addition, he confirmed that proposals to convert heavy trucks to run on natural gas put forward by Texas oil tycoon T Boone Pickens would also be supported in the bill.

However, even assuming that Kerry can win back the support of Senator Graham, the fight to pass the bill has become yet more daunting in the past week as the Deepwater Horizon oil spill has entrenched the divide between Democrats and Republicans over energy policy.

Today in Biofuels Opinion: “In January 2010, our trade deficit for the month was \$37.3 billion — \$27.5 billion of that was money we sent overseas to import oil.” – *Biofuels Digest* – 5/6/10

Senator Charles Grassley of Iowa: “[The thousands of jobs created by the wind industry](#) in Iowa have essentially been offset by the thousands of jobs lost in the biodiesel industry. [Obama] ought to be giving some push to [the biodiesel tax credit], particularly when traveling southeast Iowa to say that you want a jobs bill, you want to promote green jobs, you want to promote more jobs. One little simple bill, not controversial, and you could put 23,000 people back to work right away.”

Thomas L. Friedman, The New York Times: “[America now imports about 11 million barrels a day, about 57 percent of our total oil needs](#) — mostly from Canada, Mexico, Venezuela, Saudi Arabia and Nigeria. As T. Boone Pickens told Congress the other day: “In January 2010, our trade deficit for the month was \$37.3 billion — \$27.5 billion of that was money we sent overseas to import oil.”

BROADCAST COVERAGE

1. America's Nightly Scoreboard (Rebroadcast)

Fox Business Network, National | DMA: 0

05/05/2010, 10:00 PM - 11:00 PM

[CC] 00:14:55 The "Best Of Imus" can be seen it:00 A.M. Eastern Saturday and Sunday we will have Senator John McCain, **T. BoonePickens** ..00:16:27

[CC] 00:45:36The Center For American Progress, a great progressive think tank said let's have an independent commission take look at this we need to know what caused it. It is awkward for the president he had just v ouches for the safety just days before. At it was an accident. A wkward for Mr. Cheney and Bush that apparently they gave into industry lobbying to have fewer safety precaution on these rigs maybe not the cause we don't know. Want to hear something funny. A friend of mine said well, another one of your rich friends screwing up the earth. I said one of my rich friends? He said yeah, **BoonePickens**. I said no, no, no it's not **BoonePickens** it's British Petroleum. They thought BP was --. Oh, man trying to get us off of foreign oil on to natural gas this is where ask this is s hocking me is this is where I totally agree with **BoonePickens**. I just joined **Pickens**. Com. He was on the show. Yes. He was here in Washington. I saw him when he was in town. Fascinating to me a guy who made some of his billions drilling for oil is now a big natural gas guy. My friends on the left say he'll make a lot of money off of this to which I say god bless him...00:47:48

[CC] 00:57:39 Check it out this weekend Fox Business Network this Saturday and Sunday morning for the best of Imus . Our guest will include Senator John McCain, Glenn Beck and **T. BoonePickens**.00:58:08

Audience: N/A Spot Cost: N/A

2. America's Newsroom

Fox News Channel, National | DMA: 0

05/05/2010, 09:00 AM - 10:00 AM

[EC] 00:01:38 BP saying it's capped one of three leaks in the Gulf of Mexico. Today a giant dome arrives to be placed over the well and **T. BoonePickens** in ten minutes on whether or not this can save the Gulf of Mexico. 00:01:52

Keywords:Oil Spill: BP; Gulf of Mexico; T. BoonePickens;

[CC] 00:10:06 In the meantime, Jamie, can a man-made dome fix the giant in the leak? The **oil** man himself, the titan **T. BoonePickens** is on deck in the studio.00:11:52

[EC] 00:16:23 There are major developments in the Gulf to contain that massive **oil** spill, a BP spokesperson telling Fox moments ago one of three **oil** leaks has been capped. Curtis Thomas tells us this does not diminish the amount of **oil** leaking but brings cleanup crews closer to fixing the problem. Work is finished on a 100-ton containment dome on land. We expect that dome to be hauled out to sea later today and once it goes underwater it is supposed to trap the **oil** and eventually siphon it away into a tanker but domes like these are untested at 500 feet. We'll have to see later whether or not that happens. The **oil** typhoon **T. BoonePickens** is with me. Will it work? It wil work. Bill: will it work? I know it worked on a blowout in Mexico, the Yucatan Peninsula, about 20 years ago but the water depth was much shallower. You're talking about a mile town. Bill the Yucatan was how much? 22 About 200. Bill: 20 feet. That's is substantial difference. We're 15 days into it. I understand it's difficult. Why can't we just plug this thing? Am I making it too simple? Yeah. Way too simple. Bill: like going to the moon . --We've been to the moon! You can't get into the hole to plug it. You've got to get the drill pipe back in the hole to pump cement down to plug it, and could I take 30 seconds on these people that are working on this? Let me tell you, you're looking at the best people in the business out here. They're doing eveything they can, as fast as they can. I can tell you, I know what I'm talking about, I've been there, and so I know what it is. Bill: that's why we brought you on today. The ceo of BP, Tony Hayward, I don't know if you saw him if you know him or not. I know Tony. Bill: he said how the hell did this happen. Those are his words. He raises a great question. How? You can say the same thing about say an airliner goes down, you can say the same thing. How did this happen. I mean, this is an acident. This is no question it is. You had the best crews on there. Those crews have been together for ten years. Those guys were friends. Those guys that we've lost. Eleven of them. And I just --I don't want anybody to point the finger at these guys not being good. Bill: if that's the case, then, what have we learned from this? Once the oil is all plugged up and we get the beaches clean again, what do we take from it? Ou'll learn some things, but you know, blowout preventers, we worked with them for 50 years, and it gets better, maybe something better comes out of the next blowout preventer. We'll lean something on this. And you know, and we'll be better at it. But no, you know, we've gone a long time without an accident like this. So you know, they're going to hapen. It just isn't a perfect world. Bill: good point. **T. BoonePickens**, good to see you again. My best to you all right? God. Bill: hopefully we'l have news later today from the Gulf. 00:19:33

Keywords:TZ; **Oil** Leak: Gulf of Mexico; BP; Curtis Thomas; Containment Dome; BP CEO Tony Hayward;

Visuals:Illustration of Dome Collection Method; Scene of **oil** rig fire;

Speakers:T. BoonePickens, PickensPlan.com;

[EC] 00:31:29 Folks across the state of Florida, stocking up on fish. It's not known if the **oil** will reach the coast of Florida. The top environmental officials saying there is a chance, there is a chance, that the state will dodge the worst of the catastrophe. As we just reported with **T. BoonePickens**, about 15 minutes ago, BP was able to cap one of the three **oil** leaks, and they have also constructed this giant concrete dome. It's five stories tall, sometime today or tomorrow, they'll try and cap the biggest leak there. If they're able to do that, they might not be able to capture 500 barrels of **oil** a day but be able to mitigate the leaking on the Florida Gulf that's happening now. 00:32:21

Keywords:Oil Spill: Florida Keys; **T. BoonePickens**; BP; Concrete Dome;

Audience: 1,457,804 **Spot Cost:** \$10,887

3. Fox & Friends

Fox News Channel, National | DMA: 0

05/05/2010, 08:00 AM - 09:00 AM

[EC] 00:49:31 Listen, breaking news, **T. BoonePickens** the **oil** man himself, will tell us whether or not the new plan will work. 00:50:09

Keywords:Preview: Next Hour, Joan Rivers, **TBoonePickens**, NYPD, Tom Ruskin, Grand Ole Opry, TN, BP

Audience: 1,673,946 **Spot Cost:** \$12,041

4. Andrea Mitchell Reports

MSNBC, National | DMA: 0

05/05/2010, 01:00 PM - 02:00 PM

[EC] 00:45:33 ... And what are you being told about the wind shift and the weather conditions and how vulnerable Florida's coast is now? Well, you've been out on the Gulf of Mexico. And you know that sometimes the wind comes this way and sometimes it goes that way. If the gusher continues, and they can't get this thing capped, and they have to wait another three months of it gushing until they can get a relief well down there to suck the oil out through a different well,

you can imagine how much oil is going to go in the Gulf of Mexico. And no matter which way the wind blows then, it'll start lapping up on to those beautiful, beautiful beaches. And I heard T. **BoonePickens** saying on "Morning Joe" this morning, senator, it's going to take months more than they are estimates if they have to drill that vertical, that second well. Well, I can tell you what the ceo of BP said yesterday afternoon. And that is, they've got one relief well that's going down. It's already down to 6,000 feet. They're going to 13,000 feet. But to get down for the rest of it is going to take them three months. Then they drill another relief well so they can relieve that pressure by sucking the oil out through those wells and stop the pressure going through the one where the blowout preventers did not work. It's a grim forecast. Thank you very much, Senator Nelson. It is grim, Andrea. 00:49:20

Keywords:TZ; Oil Spill: Mississippi; Florida; British Petroleum CEO; cleanup costs; economic damages; The Times of London; Blowout Preventer; Tax Extenders Bill; Tax Cuts; Gulf of Mexico; Morning Joe; **T. BoonePickens**;

Speakers:Sen. Bill Nelson, FL D;

Audience: 327,477 **Spot Cost:** \$2,652

5. Morning Joe

MSNBC, National | DMA: 0

05/05/2010, 08:00 AM - 09:00 AM

[CC] 00:01:08 "The Washington Post isn't that your paper. That is my paper. A front page headline talking about this oil spill, which of course, we've been concerned about the possibility of it going to Louisiana to Mississippi, Alabama, Florida. Now the possibility that the currents could take that all the way around to North Carolina. "The New York Times" talking about the possibility, **T. BoonePickens** was talking about 5,000 barrels a day. A day. The "New York Times" front page talked to scientist who's said this could explode to 60,000 barrels per day. A catastrophe.00:03:24

Audience: 505,541 **Spot Cost:** \$3,679