

PickensPlan

T. Boone Pickens Media Coverage 5.1.10-5.3.10

Total of 29 Placements

- Print: 6
- Blog/Online: 6
- Broadcast: 17

Coverage Summary:

Pickens appeared on *CNN's Your Money* on Saturday where he discussed the oil spill and the Pickens Plan.

Greenville News reported on comments Sen. Lindsey Graham made about the energy bill. Graham discusses his reasons behind withdrawing his support. He also mentions that the legislation incorporates Pickens' plan to reduce our dependence on foreign oil.

The *Fort Worth Star Telegram* also reported on the energy legislation and Pickens' work with Sen. John Kerry on the bill.

The Texas Tribune posted an interview with Pickens at Texas Tech University where he discussed many topics, including his life and career and the Pickens Plan. The video can be viewed here: http://www.texastribune.org/videos/2010/may/03/conversation-t-boone-pickens/?utm_source=texastribune.org&utm_medium=rss&utm_campaign=Tribune%20Feed:%20Main%20Feed

Highlighted Placements (Full Articles Below)

- **Goldman Sachs Under Fire on Capitol Hill; IRA Conversion and How You Can Save Money; T. Boone Pickens Talks About the Oil Spill** – *CNN.com* – 5/1/10
- **Graham Pushes Clean Energy, Offshore Oil Exploration** – *Greenville News* – 5/1/10
- **Teaming Up** – *Fort Worth Star Telegram* – 5/1/10
- **Video: A Conversation with T. Boone Pickens** – *The Texas Tribune* – 5/3/10

Print Placements (Full Articles Below)

- **We Should Consider Every Fuel** – *Wall Street Journal* – 5/1/10
- **Pickens: U.S. Should Not Compete For Oil With China** – *Wyoming Business Report* – 4/30/10
- **Going Green Makes Nation More Secure** – *The Herald* – 5/1/10
- **Wind Power Not Worth The Cost** – *The Minnesota Daily* – 5/2/10

Blog/Online Placements (Full Articles Below)

- **Beyond the Velvet Rope** – *Politico's Click* – 5/1/10
- **Cramer's Game Plan for Next Week** – *CNBC.com* – 4/30/10
- **Media Power 50: No. 7 - Forbes/Forbes.com** – *BtoB Online* – 5/2/10
- **Clean Energy Fuels (CLNE) A Top Stock Winner In The Energy Sector For Senior Analyst; Find Out Why** – *Wall Street Transcript* – 5/3/10

HIGHLIGHTED COVERAGE

Goldman Sachs Under Fire on Capitol Hill; IRA Conversion and How You Can Save Money; T. Boone Pickens Talks About the Oil Spill – *CNN.com* – 5/1/10

VELSHI: Definitely worth doing a little extra research on this.

Listen, there is oil in the Gulf of Mexico, it is come ashore, this is putting the drilling of oil in question, we are about to talk to a man who's been drilling for oil for decades, what has he got to say about all this? When we come back.

(COMMERCIAL BREAK)

ROMANS: A bad situation turning much worse in the Gulf of Mexico this weekend.

VELSHI: This massive oil slick from that leak in the Gulf of Mexico has reached land. Let's bring this conversation over to T. Boon Pickens, he is joining us now, he's the founder of B.P. Capital, he's been in the oil business for as long as there's been an oil business, Boone.

T. BOONE PICKENS, FOUNDER, BP CAPITAL: For about 100 years.

VELSHI: Let's talk about this, we get, I think the U.S. produces about a third of its own oil, we import the rest of it and about a quarter of that oil that we produce comes from the Gulf of Mexico. How big a deal is it that we have had this massive spill in the Gulf of Mexico both for our oil supply and politically?

PICKENS: Well, you know, these things are -- it was a bad accident is what it was. This is not something that we haven't seen around the world before so, yes, we're leaking about 5,000

barrels a day, which is a lot of oil, but they're picking it up pretty fast, so you're not going to have; it's not going to be like Prince William sound up in Alaska that was an entirely different accident up there.

ROMANS: Boone does this affect you know the president recently said that he was open to more drilling in some places, does this embolden the people who say, hey, wait a minute, this is an ecological disaster waiting to happen, or does this have no political ramifications at all?

PICKENS: When you say none, of course it's going to have some, because it's on every station every day, it has everything stirred up but I think when he's says he is going to shut down, I think he is talking about the outer continental shelf which is off the east and west coast and he talked about opening up off the west coast of Florida and now I think that governor down there, Crist has said no, we're not going to do this or somebody has.

Let's just watch it, don't go crazy over it because the sad part of it is its losing 11 guys there on the Trans ocean rig. So hold your breath because I don't think that the damage we're going to have from the oil is going to be somewhat minimum when you finally analyze it.

VELSHI: Let's bring in something that you also know a lot about. I want to play a little bit of what the president said this week when he was in Missouri about America's role in alternative energy. Listen to this.

(BEGIN VIDEO CLIP)

BARACK OBAMA, PRESIDENT OF THE UNITED STATES: I don't accept second place for the United States of America. I want us to be first in wind power, first in solar power and I want us to be first when it comes to bio diesel and the technologies that are being developed in places like Poland. And that's why my energy security plan has been one of the top priorities of my administration since the day I took office.

(END VIDEO CLIP)

ROMANS: How are we doing on that being first in all those technologies of alternative energy?

PICKENS: Well I'm with him on the renewables, the solar and the wind, that is good. But solar and wind do not replace foreign oil. I mean that is for power generation. And when he talks about bio-diesel that is a very, very low volume addition to what we need.

I don't understand why he doesn't mention -- you see back when he accepted the nomination and in the fourth debate when asked the question about foreign oil, he said at that time in ten years, we will not import any oil from the mid east. I have not seen any plan from him yet that addresses those remarks. And he's going to have to talk about that at some point. So the only thing that we have that replaces oil from the mid east will be to use natural gas.

ROMANS: All right. Boone Pickens, a lot to chew over in deed on our energy needs our energy dependents and how we're going to fix that going forward. Thanks, Boone Pickens.

You are really going to like this next one too. We're going to tell you how to get a college degree, a college degree and stay out of debt. A degree with no debt all at the same time next.

(COMMERCIAL BREAK)

Graham Pushes Clean Energy, Offshore Oil Exploration – *Greenville News* – 5/1/10

By Rudolph Bell

Sen. Lindsey Graham came to Greenville on Friday to talk about clean energy, but his attention turned to the oil spill that's polluting the Gulf coast.

The senator said it would be irresponsible to halt offshore drilling as some Democratic senators are now asking the president to do.

He still wants to expand the search for offshore oil and gas despite the massive oil spill.

"We've had problems with car design, but you don't stop driving. The Challenger accident was heart-breaking but we went back to space," Graham said. "The biggest beneficiaries of this proposal to stop drilling would be overseas oil interests, OPEC and regimes that don't like us very much."

In Greenville to highlight clean-energy technology at a General Electric Co. plant, the South Carolina Republican said he figures most Americans want to find out what happened in the April 20 explosion at a BP oil rig.

Graham appeared with GE executives and Catherine Heigel, president of Duke Energy Carolinas, to mark the Greenville plant's completion of two 420,000-pound turbines that will be used to burn synthetic gas made from coal at an experimental power plant Duke is building in Indiana.

Talking to The Greenville News after the ceremony, Graham said Senate Majority Leader Harry Reid of Nevada had poisoned the political atmosphere for bipartisan energy and climate change legislation by calling for the Senate to take up the politically explosive issue of immigration reform.

Graham worked for months with Sens. John Kerry, Massachusetts Democrat, and Joe Lieberman, Connecticut independent, to craft the energy legislation and had planned to unveil it on Monday. He withdrew his support, however, after Reid announced the Senate would take up immigration reform.

Graham said Reid wants to blame Republicans for failing to support immigration reform as a way of improving his chances for re-election in Nevada, where he's in political trouble and there's a large Hispanic vote.

"Nobody believes immigration has a chance to go forward, so why are we doing it? The only reason we're doing it is because he's trying to protect his political future," Graham said.

"I'll take political risks, but I'm not stupid. I would never have engaged with energy and climate discussions as seriously as I have believing that on the Friday before the Monday rollout we'd be talking about an immigration bill that Harry Reid was going to bring up. That's toxic politics."

A spokesman for Reid could not be reached.

Graham's energy legislation would limit carbon emissions — a key objective of environmentalists worried about global warming — while at the same time encouraging more oil and gas drilling and nuclear power plants.

Graham said the bill would make clean-energy technology such as the GE turbines more valuable in the marketplace, creating new jobs in South Carolina and across the nation. He said the measure would give South Carolina 37.5 percent of any new revenue from oil and gas drilling off its coast.

Graham also said the legislation incorporates a plan promoted by Texas oilman T. Boone Pickens to reduce the nation's dependence on foreign oil by generating electricity from wind turbines and using natural gas to power commercial vehicles.

Teaming Up – *Fort Worth Star Telegram* – 5/1/10

By Maria Recio, Anna M. Tinsley, Dave Montgomery and Aman Batheja

There could not have been two more fire-breathing enemies than Texas oilman Boone Pickens and Sen. John Kerry, D-Mass., the 2004 Democratic presidential nominee.

Pickens funded the Swift Boat Veterans for Truth, the group that taunted Kerry about his military service, despite Kerry's medals for valor. And in a feud that wouldn't quit, three years later Pickens offered \$1 million "to anyone who could prove wrong anything the Swift Boat Veterans charged about Kerry." The Massachusetts senator, then up for re-election, fired back -- but never did collect the \$1 million.

Kerry's office recently sent out a news release detailing no less than Pickens' support for the climate change legislation Kerry has been working on. Pickens spoke last week, saying he's "working closely" with Kerry and other senators to make sure any measure includes "tax credits of \$65,000 for the purchase of natural gas powered trucks."

Natural gas is "the only resource we have in America that will move an 18-wheeler other than diesel, and we're importing the diesel," Pickens said, according to the Huffington Post. "It's cleaner, cheaper, abundant and ours. We're fools not to do this."

Video: A Conversation with T. Boone Pickens – *The Texas Tribune* – 5/3/10

By Evan Smith

The energy magnate traveled to Texas Tech University in Lubbock in mid April as part of the Trib's inaugural College Tour stop. He talked about wind and other renewables, how high the

price of oil will go, how he'd grade Barack Obama's performance in office so far, and what it's like to lose \$2 billion in a single year.

http://www.texastribune.org/videos/2010/may/03/conversation-t-boone-pickens/?utm_source=texastribune.org&utm_medium=rss&utm_campaign=Tribune%20Feed:%20Main%20Feed

PRINT COVERAGE

We Should Consider Every Fuel – *Wall Street Journal* – 5/1/10

T. Boone Pickens and his plan (Letters, April 24) strike again. This time it's for using natural gas in every commercial truck.

It's not that natural gas technology does not work in big trucks and buses. It does work -- just not as much as he likes. Shouldn't the market for that gas and those vehicles make those choices? In its March 31 report to the National Highway Traffic Safety Administration and the Environmental Protection Agency, the National Academies of Science evaluated technologies and approaches to reducing fuel consumption in those very same medium- and heavy-duty trucks, like making diesel engines even more efficient and use of more hybrids. But a wholesale switch to natural gas was not in the conversation.

And who says there's no plan? Last time I checked there was a plan to increase domestic offshore exploration of oil, a plan to reduce use of imported oil by making new cars and trucks more fuel efficient, known as the CAFE/GHG rule from the EPA and NHTSA, and the EPA's recent plan to increase the use of domestically produced renewable fuels (RFS2). A recent study by the Center for American Progress, United Auto Workers and Natural Resources Defense Council highlighted how clean-car technologies like turbocharging, hybridization, electrification and clean-diesel technology, coupled with climate policy, can create U.S. jobs. It did not highlight growth for natural gas consumer vehicles.

Consumers and markets do have plans. Today they are implementing them by buying more fuel-efficient vehicles. According to Wards Auto, 2009 sales of hybrid vehicles grew from 2.1% to 2.9%, compared to 2008, while sales of clean-diesel engines in cars and SUVs jumped from 2.1% to 3.7% of all engines.

As it should, our energy plan involves many technology and fuel choices; natural gas is not the only choice.

Allen Schaeffer

Executive Director

Diesel Technology Forum

Frederick, Md.

Pickens: U.S. Should Not Compete For Oil With China – *Wyoming Business Report* –
4/30/10

By MJ Clark

DALLAS — In a letter this week to the Wall Street Journal, American hedge fund wizard T. Boone Pickens wrote of the threat posed by China's using "state-owned banks to provide funding for state-owned oil companies to buy or control oil supplies."

The danger is that, with the world economy in recovery, the limited oil supplies will be in high demand and the United States might be left out in the cold.

"China has a plan. We have no plan," Pickens warned. "We cannot, should not and need not compete with China for oil."

At present, Pickens noted, two-thirds of the oil imported by the United States is used as gasoline for the nation's 250 million cars, light trucks and sport utility vehicles, and as diesel for about 8 million heavy-duty trucks (which use about one-third of the transportation fuel).

The solution that Pickens offers is to "shift that fleet from diesel to domestic natural gas." Doing so would reduce dependence on foreign oil and "we would no longer need a drop of oil from the nations of the Organization of Petroleum Exporting Countries (OPEC)."

Pickens added that the U.S. has natural gas reserves in excess of 200 years due to increasingly effective recovery techniques. "We could create jobs, clean up our environment, enhance our economy and protect our natural security by using clean, domestic natural gas instead of dirty imported diesel."

In his letter, Pickens promoted the NAT GAS Act (H.R. 1835 and S. 1408), adding, "Any energy bill that doesn't include using domestic natural gas for heavy trucks isn't a plan for America; it's a plan for China."

Pickens does have an interest in natural gas. In 1997, he formed Pickens Fuel Corp. (which was renamed Clean Energy Fuels Corp. in 2001), and has been promoting natural gas as the best vehicular fuel. Clean Energy Fuels operates natural gas fueling stations from British Columbia to the Mexican border.

Going Green Makes Nation More Secure – *The Herald* – 5/1/10

By Peter Skidmore

For the past nine years, I've had the privilege to serve our country as a combat engineer in the South Carolina Army National Guard. In 2003, I served in Operation Iraqi Freedom, serving first

in Al Asad and then in Fallujah. After an initial enlistment of six years, I reenlisted this past February for another six-year commitment.

I have been proud to serve my country. But as a veteran I have witnessed first-hand the negative consequences of America's dependence on foreign oil. While watching the oil fields in Kuwait, I was reminded that much of the oil we Americans put in our cars comes from that volatile region.

Indeed, we send more than \$1 billion a day overseas to buy oil, much of it from failed states and countries that harbor terrorists. T. Boone Pickens has called this the largest transfer of wealth in human history. And our own Department of Defense has argued that ending our country's dependence on foreign oil should be a top national security priority.

That is why I am thankful for U.S. Sen. Lindsey Graham's leadership on federal energy legislation. Bucking his own party and special interests in Washington, Sen. Graham is looking out for my comrades in uniform. As the only U.S. senator serving in the National Guard and Reserve, Graham's leadership is perhaps not so surprising.

Graham is clearly also motivated by the state of our economy. South Carolina has one of the highest unemployment rates in the country. Over the past several decades, the manufacturing industry has disappeared from the Rock Hill area. And when the recession hit in 2007, our construction and homebuilding sector crashed to a halt.

What would be the quickest way to get our housing industry restarted? By investing in energy efficiency. Right now, South Carolina is one of the least energy efficient states in the country, and many of us waste hundreds of dollars a year on high utility bills because of our poorly insulated homes and businesses.

The federal energy legislation supported by Graham would create market-based incentives for local manufacturers, contractors, distributors and supply companies. These local businesses could help customers improve the efficiency of their homes and thereby lower their energy costs. The money saved on our utility bills could then go into the local economy to support new businesses and positive job growth.

Federal legislation also would create incentives for South Carolina's growing homegrown energy sector, including solar, wind and biomass. Together with energy efficiency, these resources can help free our state from the expensive fossil fuels like coal and oil that we currently import from unstable and hostile countries.

Finally, there is the environment. Alternative energy is not only homegrown, it also is clean. What better way to honor both our troops and the clean air and water so vital for our children than by creating a clean energy future?

I know this sounds ambitious. But these steps already are being taking by the U.S. military. Just this past October, the Navy began testing a biofuel suitable for a F/A-18 "green hornet." Recognizing that its own dependence on foreign oil is dangerous, the Navy is building a "green fleet" carrier strike group made up of ships powered entirely by nuclear energy and biofuels.

In short, the U.S. military is looking for solutions. So is Sen. Lindsey Graham. And soon he will be introducing legislation to increase American power and free our country from foreign oil. It is time for those of us in South Carolina who support our troops to back our senator.

Peter Skidmore, a Lake Wylie resident, serves in the 172nd Platoon in Chester. He no longer is on active duty and now works as a private investigator with Skidmore and Associates.

Wind Power Not Worth The Cost – *The Minnesota Daily* – 5/2/10

By Rolf Westgard

U.S. Secretary of the Interior Ken Salazar has just approved the \$2 billion Cape Wind project, which will place 130 turbines off the coast of Cape Cod. The project will receive large taxpayer subsidies and use the money to buy its 130 turbines from Siemens of Germany. The project has a

nameplate capacity of 468 megawatts (MW), but U.S. wind farms overall averaged output at 24 percent of nameplate capacity in 2008 and 2009.

In testimony before the Commonwealth of Massachusetts Energy Facilities Siting Board, the developer said that in summer, when winds are weakest, Cape Wind will produce an average of 100MW. A medium-sized coal plant like Xcel Energy's Allen S. King Generating Plant at Bayport, Minn., produces at five times that output throughout the year. This suggests rate increases for power customers to pay for this costly program.

U.S. Rep. William Delahunt, D-Mass., blasted the project and provided his own estimates: "This will be the most expensive and most heavily subsidized offshore wind farm in the country at over \$2.5 billion, with power costs to the region that will be at least double," he said. In a recent offshore wind contract negotiated between National Grid and a Rhode Island wind developer, the rates for power run two to three times higher than electricity generated at other power plants. Regulators recently rejected a similar deal as too expensive for ratepayers.

Since wind turns itself on and off, the electric grid manager needs a backup natural gas peaker plant which can be turned on quickly when the wind fails. In Texas, which has three times the wind power of any other state, customers can be interrupted when there is a major drop in wind energy.

Also in Texas, T. Boone Pickens' giant wind farm plan for the Midwest has come a cropper, and Pickens is looking for places to put the turbines he has on order from General Electric. Goodhue County, Minn., is currently in his sights. I suggest holding onto our wallets if he comes to the Twin Cities.

Rolf Westgard, Geological Society of America, University volunteer faculty

BLOG/ONLINE COVERAGE

Beyond the Velvet Rope – *Politico's Click* – 5/1/10

By Anne Schroeder Mullins & Patrick Gavin

There was a velvet rope, a celebrity cat walk, a press check-in, a stage and a cigar bar — all in the nation's dowdy capital. Welcome to Tammy Haddad's annual White House Correspondents' Weekend brunch, version 2.0.

This year there were new rules and guidelines: press was in a pen and any conversation had beyond the area was off the record. In short, there was maximum party control.

But none of that fundamentally altered what this brunch is all about: Washingtonians mingling with celebrities under a tent sipping spiked pink lemonade.

As for the celebs: Kim Kardashian in a hot pink sheath; Chevy Chase; the Jonas Brothers (with Demi Lovato); the Wayans brothers; Matthew Morrison; Chace Crawford; Sherri Shepherd — and the list goes on.

Tim Daly showed up with flowers — in hopes to appease Tammy Haddad and Hilary Rosen after calling their party out of control (to POLITICO). The card read: "From your favorite d-bag."

"Entourage" star Adrian Grenier was there, too. He said he's having "an amazing time" in D.C. We asked him (and a handful of others) to rank their excitement for the Saturday night dinner, the weekend's main event. He said he's a "10," but that he's being "cautious" and keeping it publicly to a level 3. "This is my first step into politics," he deadpanned. "I'm getting ready."

Financier T. Boone Pickens wasn't afraid to express himself: "I'm a nine!" he energetically confessed about his excitement over tonight's dinner.

Washingtonian Debbie Dingell said that she plays it pretty close to the vest at the main event. "The people you meet don't remember you after 30 seconds anyway — so just stick with your friends," she advised.

Talk show host Wendy Williams says on a level of 1-10, her excitement is most definitely a "10." "Yes!" she said. She also said that she hopes to meet Michelle Obama because the first lady is her "peer."

"We're family gals, same age, lot of things in common," Williams said.

This was White House senior adviser David Axelrod's very first WHCD brunch. As for the night's dinner, he couldn't muster a number between 1 and 10 to gauge his excitement. "I'm looking forward to it," he deflected.

Film director and producer Davis Guggenheim (also known as Mr. Elizabeth Shue) went, like others, with "10." "A lot of my journalistic heroes are here," he said. Like? "Diane Sawyer, George Stephanopoulos" — fortunately he's sitting next to Mr. Ali Wentworth tonight.

"View" co-host Sherri Shepherd is a "9.5," though "if [she] had comfy shoes it would be a 10."

Arianna Huffington said she feels the anticipation over this year's event is more intense than ever. "I don't know why, it's like we all think it's the last big dinner before the Titanic."

We stopped "Glee" star Matthew Morrison — who we saw at the Time/People party — to ask what time he got to bed on Friday night. "No comment," he laughed. He ranked his anticipation for the coming night at "8," but as the day rolled on, he said, so would his enthusiasm. "I get mobbed in L.A. but it's nothing like it is here," he offered. "It's nuts!"

Others spotted in the crowd included: John Fox Sullivan, Bob Barnett, Richard Wolffe, Dick Keil, Betsy Fischer, Jim Courtovich, Ann Compton, Jeff Zeleny, Lawrence O'Donnell, Mike Feldman, Wolf Blitzer, Colleen King, Greta Van Susteren, Steven Weber, Dan and Rhoda Glickman, Andrea Mitchell, Steve Krupin, Asaf Nagrin, Chris Kofinis, Chris Matthews, Marc Adelman, Winston Lord, Jayne Sandman, Sasha Johnson, Mark Murray, Chris Cillizza, Doug Heye, Brad Dayspring, Rob Collins, Rep. Eric Cantor, David Corn, Susanna Quinn, Dan Froomkin, Ed Henry and Shirley Hung, Mark Ein, Andrew Breitbart, Larry Solov, Ed Schultz and Howie Kurtz.

Cramer's Game Plan for Next Week – *CNBC.com* – 4/30/10

By Constance Parten

It's been a tough week. So what's the game plan for next week? For Cramer it's all about the jobs report on Friday.

"I think when the Federal government reports how many people were hired in April ... we are going to see a significant decline in unemployment," Cramer said. "You're going to hear about this number of jobs created or that number — here's what we watch on Mad Money. We don't care about that creation number, we're looking at the households report. It's a much better indicator, and if we see a number that indicates we're headed lower to 9.5, 9.2, 9.1 percent on unemployment, I suspect you'll see a substantial rally in the markets and most importantly, the banks. Yup, the very banks that were taken down so wrongly today due to ill-conceived chatter stemming from financial regulatory reform."

While the devil is in the details, Cramer said he still is not hearing anything worrisome about this legislation and is "excited that we're going to get some clarity in the next month."

"Do we have to wait for this number to be reported on Friday to buy stocks? Absolutely not. Not after the shellacking we took today.

Cramer said he thinks the bank stocks will rally of their own accord.

"However, if I am right and the household number shows a big downtick in unemployment, and if a consensus on financial reform begins to develop next week, as I believe it will, you could have the beginning of a monster rally in the financials," Cramer said.

So how will the week fare for individual stocks? Here's a day-by-day breakdown:

Monday

We get reports from restaurant supplier Sysco [SYYS 30.855 -0.685 (-2.17%)] and from aggregate giant Vulcan Materials [VMC 58.50 1.22 (+2.13%)].

"Why are these important?" Cramer asked. "First, we've had an incredible bull market going on in restaurants ... and Sysco will give us a heads up ... on if it will continue.

"As for Vulcan, this company has been saying there are no stimulus dollars. They haven't filtered down to where crushed rocks are being bought ... I think that's starting to change and we'll be impressed with the quarter, although the stock has run already in all fairness."

Tuesday

Watch Steve Madden [SHOO 39.25 -18.73 (-32.3%)], Cramer said. "We think the Shoobie's going to show why we believe the shoe bull market is not only alive and well but scorching," Cramer said.

"Speaking of scorching, we know that we need more cell towers ... as our telco infrastructure morphs from a network that was built to handle terrestrial voice traffic to a wireless data and video world, and if we are right then we could hear great things from cell tower companies American Tower [AMT 41.12 0.31 (+0.76%)] and SBA Communications [SBAC 35.55 0.05 (+0.14%)]."

"Last night I said I believe the drug companies have bottomed," Cramer said. "This is a gutsy thesis. They've been real dogs. So let's see if Merck [MRK 35.14 0.10 (+0.29%)] and Pfizer [PFE 16.80 0.08 (+0.48%)], both of which report Tuesday, confirm what I think may be a nascent bull market."

Wednesday

Transocean [RIG 69.175 -3.145 (-4.35%)] reports, and Cramer said he thinks the company that owns the Gulf rig that's spewing barrels of crude, will defend itself well on Wednesday when it reports. "Will anyone listen? Frankly, I doubt it," Cramer said. "When this mess gets cleaned up you need to buy Transocean, you gotta buy it before it's cleaned up, so let's listen in to hear how much of the business is non-gulf."

Speaking of the gulf, Cramer noted the market's been "hating Devon" [DVN 67.58 0.25 (+0.37%)] ever since it sold its Gulf properties to Apache [APA 102.65 -0.27 (-0.26%)] in order to concentrate on domestic natural gas.

"All I can say ... is it's better to be lucky than good, and I think Devon's going to surprise us on Wednesday with how much natural gas it has found, and how cheaply it has found it," Cramer said.

The Week's Tsunami Play JDS Uniphase [JDSU 13.73 0.22 (+1.63%)] stalled at \$13, but Cramer said he thinks the internet equipment tester is "ready to bust out to the upside."

Thursday

Clean Energy Fuels [CLNE 18.7466 0.1166 (+0.63%)], Copano Energy [CPNO 26.50 0.30 (+1.15%)] and Scotts Miracle-Gro Co.

"You know Boone Pickens has a \$100 bet with me that we will see legislation that would benefit CLNE by Memorial Day," Cramer said. "If we get this legislation, the earnings won't matter; the stock will soar. If we don't, the run in this stock has been too much. Lets get the skinny on that call."

"We want to hear from this new fave about how things are doing," Cramer said. "This is one of the few stocks that was up today, in part I bet because of that outsized 8.7 percent yield."

Scotts Miracle-Gro [SMG 48.55 0.10 (+0.21%)] could be "one of the biggest upside surprises of all when it reports Thursday," Cramer said. "I still think you need to be in ahead of the quarter."

Friday

The unemployment report. "It makes me feel that every trade's at risk until we see that number," Cramer said. "I'm bullish on it, betting we will get a clean, clear indication that people are being hired again. If I'm right, we'll be headed toward Dow 12,500 after this cleansing sell-off ... If I am wrong, I still think that these trades I describe will work, but the upside will be muted so, please, do not be greedy."

Media Power 50: No. 7 - Forbes/Forbes.com – BtoB Online – 5/2/10

Financial magazines took a beating last year, and Forbes was no exception. Its print ad revenue tumbled 25.6% from 2008, and the downward trend continued in the first quarter of this year with a decline of 15.6%, according to the Publishers Information Bureau.

But with the economy on an apparent upward swing, Forbes likes its vantage point. Forbes.com's traffic is holding steady at 18 million unique monthly visitors, and the Forbes Audience

Network, which includes sites such as RealClearPolitics, Investopedia and RealClearSports, garnered 20 million unique visitors in March, according to comScore.

Forbes' print market share hit a record high of 41% last year, up from 39% in 2008.

"I've definitely felt like we've hit the bottom and are on the trajectory up," said Kevin Gentzel, chief revenue officer at Forbes Media. "The big [marketing] ideas are coming to fruition in a bigger way."

Several of its editorial platforms, in print and digital, feature exclusive sponsors. Zurich Financial, for example, sponsors "Intelligent Investing With Steve Forbes," a long-format video program launched last year that features the Forbes Media CEO interviewing financial luminaries such as T. Boone Pickens.

Clean Energy Fuels (CLNE) A Top Stock Winner In The Energy Sector For Senior Analyst; Find Out Why – Wall Street Transcript – 5/3/10

May 3, 2010 - The Wall Street Transcript has just published Alternative Energy and Utilities Report offering a timely review of the Energy sector. This Special Report contains expert industry commentary through in-depth interviews with public company CEOs, Equity Analysts and Money Managers. Please find an excerpt below.

John Roy, Ph.D., joined Janney Montgomery Scott, LLC, in 2008 as a Senior Research Analyst covering alternative energy and advanced materials. He also holds a master's degree in electrical engineering from the University of Southern California and a bachelor's degree in electrical engineering from the University of California, San Diego.

TWST: In your Clean Energy Fuels report, you disagreed with the recent news about competition from oil and gas companies possibly hurting that company. Can you expand a little more on that?

Dr. Roy: Clean Energy Fuels, I've covered that company for quite a while. One of the arguments that is against them is that they just build gas stations. They make specialized gas stations, but they do fuel vehicles. The thinking is that over time, the large integrated companies would come into this space. There are two points to make here. One is that Clean Energy is focusing on servicing fleets, and fleets today are not even serviced by the large integrated guys with diesel. They're serviced by specialized wholesalers because the fleets want it delivered to their site, delivered at 3 a.m.; they want to pay in 90 days. That's something that the large integrated Exxon Mobils (XOM) and BPs (BP) of the world are not interested in doing. And two, it's also a relatively small market in the United States compared to the huge market of 250 million light-duty vehicles that they want to service. So &"A", it's a small market, and it's got specialized needs that they don't even service with diesel today. So we would think, why in the world would they want to go after servicing natural gas?

TWST: The Natural Gas Act could have a significant impact on the companies you cover. What is the current status of that legislation?

Dr. Roy: Actually, yesterday there was a huge meeting that went all day yesterday at House Ways and Means Committee. Boone Pickens presented the idea, and he was fairly well received by the House Ways and Means Committee. I think the committee members really did understand what he was trying to say. There are two different lines of logic that we hear about how it might pass and when it might pass. One of them is, Boone is actually out there saying that it will pass by Memorial Day, and it will pass stand-alone, which would be upside surprise. I am more in the camp that it's going to pass probably in the next two quarters, but it may not pass stand-alone. But the idea seems to be supported very solidly by all those in Congress, on both sides of the aisle. It's got about 140 co-sponsors in the House, almost 50/50 Republican and Democrat. The key thing that we keep hearing from the committee members is energy security, that is, getting off of foreign oil on to our domestic resource. Obviously, we have lots of natural gas in the United States. Environmental stewardship, that is the second idea.

There are two elements to it. One is natural gas itself, that is roughly 30% cleaner than diesel, and in some of the most harmful emissions, it's even better. Particulate matter is an example. The other thing is you're going to have job creation. This is going to be stuff that's going to create green jobs. Again, if you get the resources in the U.S., you are going to have jobs created in U.S., etcetera, and things like that. So energy security, environmental stewardship and job creation are things that the Congress is really interested in. So we do think that it's going to rank fairly strong. I think there was actually an op-ed article in the Wall Street Journal today saying, "Yes, you should pass this." So I'd say the next couple of quarters, it will pass. The other side of the story is, do you really need to have more incentives to make this work. I think you really want to be

aggressive with this. Remember, it's not a technology bet. This stuff works. Like I said, there are 10 million natural gas vehicles in the world. It's not like it's a risk. We have the resources in the U.S. I think it's an excellent idea and that the payback will be quite good.

TWST: Given that, if you had to pick one stock as your favorite today, which would it be?

Dr. Roy: Today, it's probably Clean Energy Fuels. There has been some recent negative views on it, in terms of, like you said, competition, etcetera, which has taken stock price down. We think that the stock price will appreciate, and we do think that the Natural Gas Act will pass. And that one is, probably that's the most appreciation available.

BROADCAST COVERAGE

1. Venture

Bloomberg, National | DMA: 0

05/02/2010, 03:30 PM - 04:00 PM

[CC] 00:23:03 This is Bloomberg's special coverage of the Milken Institute Global Conference. Here is Willow Bay in Los Angeles. One of the highlights of the three day conference was **BoonePickens** and Ted Turner on America's energy future. Two of America's most outspoken business leaders and environmentalists. Coal generates 52% of our power. We are stuck with coal for a while. You paint with a broad brush when you start saying we are going to go to solar and wind and get rid of coal. This is where the money is going be made. If we do not do it, China and eastern countries are going to do it. We need to be the leaders in renewable energy. All we have to do is we have to pass a law in Washington. One of the things that law has to do is stop subsidizing coal and oil...00:24:32

Audience: N/A Spot Cost: N/A

2. Taking Stock

Bloomberg, National | DMA: 0

05/02/2010, 12:00 PM - 01:00 PM

[CC] 00:53:02 This is Bloomberg's special coverage of the Milken Institute Global Conference. Here is Willow Bay in Los Angeles. One of the highlights of the three day conference was **BoonePickens** and Ted Turner on America's energy future. Two of America's most outspoken business leaders and environmentalists. Coal generates 52% of our power. We are stuck with coal for a while. You paint with a broad brush when you start saying we are going to go to solar and wind and get rid of coal. This is where the money is going be made. If we do not do it, China and eastern countries are going to do it. We need to be the leaders in renewable energy. All we have to do is we have to pass a law in Washington. One of the things that law has to do is stop subsidizing coal and oil...00:54:32

Audience: N/A Spot Cost: N/A

3. Venture

Bloomberg, National | DMA: 0

05/02/2010, 09:30 AM - 10:00 AM

[CC] 00:23:02 This is Bloomberg's special coverage of the Milken Institute Global Conference. Here is Willow Bay in Los Angeles. One of the highlights of the three day conference was **BoonePickens** and Ted Turner on America's energy future. Two of America's most outspoken business leaders and environmentalists. Coal generates 52% of our power. We are stuck with coal for a while. You paint with a broad brush when you start saying we are going to go to solar and wind and get rid of coal. This is where the money is going be made. If we do not do it, China and eastern countries are going to do it. We need to be the leaders in renewable energy. All we have to do is we have to pass a law in Washington. One of the things that law has to do is stop subsidizing coal and oil...00:24:34

Audience: N/A Spot Cost: N/A

4. Taking Stock

Bloomberg, National | DMA: 0

05/01/2010, 07:00 PM - 08:00 PM

[CC] 00:53:03 This is Bloomberg's special coverage of the Milken Institute Global Conference. Here is Willow Bay in Los Angeles. One of the highlights of the three day conference was **BoonePickens** and Ted Turner on America's energy future. Two of America's most outspoken business leaders and environmentalists. Coal generates 52% of our power. We are stuck with coal for a while. You paint with a broad brush when you start saying we are going to go to solar and wind and get rid of coal. This is where the money is going be made. If we do not do it, China and eastern countries are going to do it. We need to be the leaders in renewable energy. All we have to do is we have to pass a law in Washington. One of the things that law has to do is stop subsidizing coal and oil...00:54:26

Audience: N/A **Spot Cost:** N/A

5. Taking Stock

Bloomberg, National | DMA: 0

05/01/2010, 04:00 PM - 05:00 PM

[CC] 00:53:04 This is Bloomberg's special coverage of the Milken Institute Global Conference. Here is Willow Bay in Los Angeles. One of the highlights of the three day conference was **BoonePickens** and Ted Turner on America's energy future. Two of America's most outspoken business leaders and environmentalists. Coal generates 52% of our power. We are stuck with coal for a while. You paint with a broad brush when you start saying we are going to go to solar and wind and get rid of coal. This is where the money is going be made. If we do not do it, China and eastern countries are going to do it. We need to be the leaders in renewable energy. All we have to do is we have to pass a law in Washington. One of the things that law has to do is stop subsidizing coal and oil...00:54:31

Audience: N/A **Spot Cost:** N/A

6. Political Capital

Bloomberg, National | DMA: 0

05/01/2010, 12:30 PM - 01:00 PM

[CC] 00:23:15 This is Bloomberg's special coverage of the Milken Institute Global Conference. Here is Willow Bay in Los Angeles. One of the highlights of the three day conference was **BoonePickens** and Ted Turner on America's energy future. Two of America's most outspoken business leaders and environmentalists. Coal generates 52% of our power. We are stuck with

coal for a while. You paint with a broad brush when you start saying we are going to go to solar and wind and get rid of coal. This is where the money is going to be made. If we do not do it, China and eastern countries are going to do it. We need to be the leaders in renewable energy. All we have to do is we have to pass a law in Washington. One of the things that law has to do is stop subsidizing coal and oil...00:24:21

Audience: N/A **Spot Cost:** N/A

7. Power Lunch

CNBC, National | DMA: 0

04/30/2010, 01:00 PM - 02:00 PM

[EC] 00:00:52 In the near term, that might tighten the supply-demand balance and benefit a lot of companies. Tom Petrie of Meryl Lynch joins from us Denver. I assume that if, indeed, Tom, what Kevin just laid out for us does play out that would increase **energy** prices. I think that's right, sue. And the one other forecast that I think that it probably puts center stage **BoonePickens'** proposals for more use of **naturalgas** in various sectors, including transportation. Another followup question for tom there. Go ahead, Steve. I was just going to ask kevin or anybody on the panel if they know if these shutoff valves have worked in the past. I remember going out to an **oil** rig when I was covering **energy** with "The Wall Street Journal" And asked them very much about what happen it is the pipe there's the shutoff valve. Do these things generally work? Is it an anomaly... 00:11:08

Keywords:Oil Spill: FL Gov. Charlie Crist; BP; Venice LA; MS; Red Fish Bay; Beyond Petroleum; Texas City; Alaska; Bank of America; Exxon; Chevron; Anadarko; Lord Brown; Hurricane Katrina; George Bush; Tony Hayward; President Obama; **BoonePickens**; Wall Street Journal; Echo Fish Platform; Penex Field; Bay of Campeche;

Visuals:BP logo; BP stock; Exxon Valdez spill; Kirsch Bio: PFC Energy Market, Bureau of Intelligence and Research at State Dept; Book Bio: ClearView Energy Partners; Petrie Bio: Bank of America Merrill Lynch, Petrie Parkman and Company Co-Founder, First Boston Corporation; Oil Drillers: Transocean, Noble Corp, Diamond Offshore, Halliburton; Energy Companies: Exxon Mobil, BP, Chevron, Anadarko Petroleum; NYMEX Crude; Crude Oil;

Speakers:James C Klick, Herman Herman Katz and Cotlar; Acy Cooper Jr, Louisiana Shrimp Association Vice President; Andy Lipow, Lipow Oil Associates; Kevin Book, Managing Director, ClearView Energy Partners; David Kirsch, Director, Market Intelligence Services, PFC Energy; Tom Petrie, Vice Chairman, Bank of America Merrill Lynch;

Audience: 357,754 **Spot Cost:** \$2,955

8. Your \$\$\$\$\$

CNN, National | DMA: 0

05/01/2010, 01:00 PM - 02:00 PM

[EC] 00:26:34 A bad situation turning much worse in the Gulf of Mexico this weekend. This massive **oil** slick from that leak in the gulf of Mexico has reached land. Let's bring this conversation over to **T. Boone Pickens**, he's joins us now, he's the founder of B.P. Capital, he's been in the **oil** business for as long as there's been an **oil** business, **Boone**? For about 100 years. We get, I think the U.S. produces about a third of its own **oil**, we import the rest of it and about a quarter of that **oil** that we produce comes from the gulf of Mexico. How big a deal is it that we have had this massive spill in the gulf of Mexico both for our **oil** supply and politically? Well, you know, these things are it was a bad accident is what it was. This is not something that we haven't seen around the world before so, yeah, we're leaking about 5,000 barrels of oil, but they're picking it up pretty fast, so you're not going to have it's not going to be like Prince William Sound up in Alaska, that was an entirely different accident up there. **Boone**, does this affect the president recently said that he was open to more drilling in some places, does this embolden the people who say, hey, wait a minute, this is an ecological disaster waiting to happen, or does this have no impact at all? When you say none, of course it's going to have some, because it's on every station every day.... 00:30:47

Keywords:TZ; **Oil:** Gulf of Mexico; BP Capital; Governor Crist, FL; Transocean **oil** rig; US;

Visuals:Oil spill;

Speakers:T. Boone Pickens, Founder, BP Capital; President Obama;

Audience: 583,707 **Spot Cost:** \$5,488

9. Morning Joe

MSNBC, National | DMA: 0

05/03/2010, 07:00 AM - 08:00 AM

[CC] 00:04:57 So, Fred, one thing that won't turn around quickly, unfortunately, is the oil spill. This is an environmental disaster of already ethnic proportions, but we talked to **T. Boone Pickens** this week who said if anybody believes we are going to fix this in a month or so is dreaming. This is a catastrophe. The problem is the oil keeps flowing every day with another 200,000

gallons. We really don't know how to turn it off. The relief valve didn't kick in. There's a need to drill some relief wells. It will take a couple of months to do that. The possibility now is that within a week we can put a cone over it. And that has a chance of working, but at 5,000 feet, Joe, it has never been tried before. It's been done at 300 feet. A lot of Americans across the word and environmentalists are wondering why we didn' have a fail-safe system in place....00:06:16

Audience: 517,518 **Spot Cost:** \$3,601

10. Morning Joe

MSNBC, National | DMA: 0

05/03/2010, 06:00 AM - 07:00 AM

[CC] 00:00:03 The unforeseen problem is the oil spill in the gulf coast. This is catastrophic. And it is going to continue. The president showed, I thought the president showed a lot of courage a month or two ago coming out. And giving an **energy** policy, he said we'll do everything to try to break our dependence on foreign **oil**. And one of the things that he talked about doing was offshore drilling. Now, of course, this has blown up in their face, but this is this is just bad all around. Environmentally a nightmare, politically very bad. So we talked the other night to **T. BoonePickens**. He said, this is going to get much worse before it gets much better. We'll have him share stories as well. They are saying it could take two months to drill the well to get some relief. He laughed and said if they do it in two months, that would be the fastest oil rig drilled. It will be months and months. Right now there's **T. BoonePickens** said they have five different plans. They have to do all things at once. The president is saying BP will pay for all of it. I don't know how. I don't know either. There had not been an **oil** spill like this since 1969. Valdez was a tanker...00:04:41

Audience: 432,122 **Spot Cost:** \$3,002

11. The Dylan Ratigan Show

MSNBC, National | DMA: 0

04/30/2010, 04:00 PM - 05:00 PM

[CC] 00:41:49 We need to make sure that safety is a top priority. So we need to investigate this incident. We need to investigate this disast to make sure that nothing like this happens again. We need to find out what happened. Something went wrong. I should also argue we should only go down the road of anything that works. If there's enough resource there, as there is the case for **naturalgas**, where you have hundreds and hundreds and hundreds of gallons, you can move the truck over as **T. BoonePickens** likes to say, if there's not enough **oil** available, why do we bother

creating the risk? Just because it's good politics, I guess is my question. No one source is going to solve all of your problem. But right now in the midst of this crisis is not the time to be deciding the future of **oil** exploration. We need to first make sure that we reduce the damage from this disaster. And make sure we learn the lessons from it as well. I couldn't degree with you more, especially on the investigations, congressman, it's always a pleasure, thank you for giving us a visit this afternoon.00:42:48

Audience: 469,726 **Spot Cost:** \$4,597

12. MSNBC News Live

MSNBC, National | DMA: 0

04/30/2010, 12:00 PM - 01:00 PM

[EC] 00:36:05 All right. David, thank you so much for sharing your expertise with us. I just wanted to mention the top five animals threatened are tuna, sea turtles, sharks, dolphins and brown pelicans. We just got the first word that workers are using detergent to scrub the first bird that has been coated with **oil**. Also, the Air Force planes could dump chemicals to help break up the **oil** slick and navy skimmers could go in and suck up the **oil**, but part of the problem now with the weather is that the waves are slashing up and over those booms laid out to contain the **oil** slick. So this spill of national significance is really getting people talk about **energy** from offshore drilling to **wind** power and clean **energy**. It is a big business. In fact, a climate bill stalled in congress that could bring big tax credits for natural gas Texas **oil** man, **T. Boone Pickens** says he'll keep pushing. Am I going to quit? No. We've got to get this done. This is a huge security issue for America. You cannot continue to buy **oil** from people that are taking your money and putting it in the other side of the war. **Pickens** has spent millions of his own money to push for climate change legislation. We'd like to make a clarification. Earlier this month on a segment about Florida groups fighting over rights to the tea party name, one guest accused Doug Getzlow of improper conduct. Our research reveals charges were dropped... 00:39:59

Keywords:Oil Spill; Dawn Blue Dishwashing Soap; Northern, Gannett; LA.; Exxon Valdez; Coast Guard; Tuna; Sea Turtles; Sharks; Dolphins; Brown Pelicans; Air Force; **Wind** Power; Clean **Energy**;

Visuals:Oil spill;

Speakers:David Usher, Marine Pollution Control; **T. Boone Pickens**, BP Capital Mgt.

Audience: 303,302 **Spot Cost:** \$2,519

13. MSNBC News Live

MSNBC, National | DMA: 0

04/30/2010, 10:00 AM - 11:00 AM

[EC] 00:10:07 We're keeping an open eye. The **oil** has reached the shore. Some believe the spill could be worse than the 1989 Exxon Valdez disaster. **Oil** tycoon **T. BoonePickens** or **BoonePickens** as he calls himself now. He may have the answer that would settle our **oil** troubles once and for all. 00:10:28

Keywords:Tease : **BoonePickens;**

Visuals:**Oil** spill in the Gulf of Mexico;

[EC] 00:14:52 As the race to contain that **oil** spill in the gulf grows more urgent, so does the debate over America's **energy** policy. Obama administration putting the brakes on authorizing **oil** drilling until there is an adequate review of exactly what happened. Is that the sound of opportunity knocking for my next guest. **BoonePickens**, famed Texas **oil** man and now a clean **energy** advocate, chair of the hedge fund by capital management. Good to have you, sir. I know you have spent billions pushing for **wind** power, now **naturalgas**. In unfortunate ways, this spill great news for you? Is this great news? No, this is sad for the industry and for everybody involved, but I would like for the president to clarify when he says he's shutting down offshore drilling. I can't believe that that's what he's saying. I think he is meaning to say that they are not going to put the outer continental shelf off the east and west coast and the west coast of Florida up for drilling, which is what he announced a month ago. But you can't shut down offshore drilling. When I say it is good news I mean in the sense it's certainly terrible for the people involved, horrible incident, and cleanup devastating in the area, I mean in terms of you pushing forward on your agenda, will you be able to point to this and say this is one more reason why we should be looking at **wind** and **naturalgas**? No, I'm not going to say, that of course. Because if you remember what I've said I'm for all American. Anything that's American I'm for. I want to get off the OPEC **oil** is what it is. We're buying **oil** from the enemy when we're buying opec **oil**. We're paying for both sides of a war. No, I don't want --I don't want to shut down offshore. You know, this is a sad accident that happened. This is an unusual case but there have been others like this. So I think way too much is being made of the oil that's coming out there in the gulf. All that will get cleaned up and we'll be back to normal. The world hasn't changed because of this blowout. Let me ask you, since you've been working with senator graham and other senators on this so-called climate bill. You're focused on natural gas, provisions there, you want tax credits for natural gas vehicles. That's been a big push for you. You heard senator graham he will filibuster if immigration moves this year. Says you can't do both. How do you keep moving on them? I keep moving. I don't have any choice. Am I going to quit and say I can't do it? No. We've got to get this done. This is a huge security issue for America. You cannot continue to buy oil from people who are taking your money and putting it on the other side of the war. You're paying for both sides of a war. That is by and far the most important thing I think that the United States is

facing.... All those are jobs. 600,000 Jobs I think --I've never heard anybody yet that's come up th a number like 600,000. I mean, this all can be accomplished with a \$7 billion expenditure. I think that's good. Senator Reid told me it was a great return on \$1 billion. \$1 Billion gets you 100,000 jobs. So you know, no, I think what we proposed is real. It will happen and it must happen for the country. **BoonePickens**. Great to have you, sir. Thanks for joining us. Thank you. 00:19:34

Keywords:TZ; **BoonePickens**: Obama administration; BP Capital Mgt; **Wind** Power; OPEC; Sen. Lindsey Graham; Immigration; Clean **Energy**; **NaturalGas**; GDP; Sen. Harry Reid;

Speakers:**BoonePickens**, Chair, BP Capital Management;

Audience: 326,449 **Spot Cost:** \$2,637

14. Local 2 News At 6

KPRC-TV (NBC) CH 2, Houston | DMA: 10

04/30/2010, 06:00 PM - 06:30 PM

[CC] 00:04:14 And now to the latest on the battle of the clean-up of that massive **oil** spill threatening the Gulf of Mexico, heavy **winds** and high tides have complicated efforts to stop the **oil** threatening to coat birds and other marine life. Meanwhile, president obama has ordered a stop to any new offshore **oil** projects until safeguards are in place to be prevent another rig explosion like the one that sank deep water horizon. Now some people are concerned what ts could mean to the supply and cost of seafood if the **oil** slick washes closer to Texas. KPRC local 2 reporter Mary Benton joins us now live in Kemah with more on the concern. All of the focus, of course, is right now on Florida and Louisiana, but some folks here in kemah are paying close attention because they say any impact, however small, could be devastating.... while some believe the **oil** slick could become one of the nation's worst environmental disasters in a decade, Texas **oil** man **T. BoonePickens** believes otherwise. All that will get cleaned up and we'll be back to normal. The world hasn't changed because of this blowout. Reporter: rescue crews spent the day trying to save birds and marine life already covered by the **oil**, while president obama ordered a stop to any new drilling until new safeguards are in place. It's not going to affect gas prices at all, but as far as its environmental impact, this is a natural disaster and national disaster of increasingly epic proportions...00:08:07

Audience: 88,731 **Spot Cost:** \$1,017

15. Local 2 News At 11 AM

KPRC-TV (NBC) CH 2, Houston | DMA: 10

04/30/2010, 11:00 AM - 12:00 PM

[EC] 00:04:48 Our coverage of the **oil** rig disaster and the leak coming onshore continues later in this newscast. Texas tycoon and legendary **oil** investor **T. BoonePickens** is talking about it today. At 1:30, why he says too much is being made out of this whole thing. 00:05:00

Keywords:Tease: **T. BoonePickens; Oil** rig disaster;

[EC] 00:26:33 Next, why Texas **oil** tycoon **Pickens** says too much is being made out of that **oil** spreading through the gulf now. 00:27:08

Keywords:Tease: Cancer; Vaccine; Prostate cancer; **T. BoonePickens; Oil** spill;

Visuals:Patient; **Oil** slick;

[EC] 00:29:50 Two airport planes have been sent to mississippi and are awaiting orders to start dumping chemicals on the **oil** spill threatening the gulf coast. Good morning and thank you for joining us. Again, I'm Lauren Freeman. Thanks for staying with us. I'm Joel Eisenbaum. The National Weather Service predicts **wind**, high tides and waves this weekend could push **oil** deep into the inlets, ponds and lakes that line southeast Louisiana. Thunderstorms are expected today with seas at six to seven feet pushing tides several fet above normal towards the coast... Texas **oil** man **T BoonePickens** says now is not the time. This is a sad accident that happened, but this is an unusual case, but there have ben others like this, so, I think, way to much is being made of the **oil** that's coming out there in the gulf. All of that wil get cleaned up and we'l be back to normal the world hasn't changed because of this blowout. Government officials say the blowout, about 40 miles offshore is spewing 5,000 barels a day into the water. At that rate this spill could eclipse the worst **oil** spill from the exon valdez back in 1999. President obama says bp is ultimately responsible for the cleanup, \$6 milion a day. Keep your umbrella handy. You may need it this weekend. Multiple times. It looks like we'll kick off the new month will rain. 00:31:47

Keywords:TZ; **Oil** rig disaster: Air Force; Mississippi; Gulf Coast; National Weather Service; President Barack Obama; Offshore **oil** drilling; Exxon Valdez; BP;

Visuals:**Oil** slick;

Speakers:**T. BoonePickens**, Texas **oil** tycoon, courtesy MSNBC;

Audience: 33,177 **Spot Cost:** \$331

16. Channel 2 News Morning Weekend

KJRH-TV (NBC) CH 2, Tulsa | DMA: 61

05/01/2010, 09:00 AM - 10:00 AM

[CC] 00:11:15 An OSU alum voices his concerns about the **oil** spill in the gulf coming up, what **T. BoonePickens** has to say about the ordeal. Plus, an Arizona sheriff's deputy is recovering from a gunshot wound, the latest on the controversial suspects in the case.00:12:16

[CC] 00:30:36 **Energy** officials say the massive oil spill in the Gulf of Mexico will significantly set back efforts to increase offshore drilling. Releasing more than 200-thousand gallons of **oil** a day. Experts call the clean up "uncharted territory", nothing like this has happened before. President Obama has put a drilling, Oklahoma native, ban on any "new" offshore **T- BoonePickens** spoke on MSNBC About how the spill effects the industry. "Is this great news for you. Is this great news? No, this isn't great news. It a sad day for the industry and for everybody involved. I would like for the president to clarify when he says he's shutting down offshore drilling. **Pickens** says this pushes back the US's attempt to reduce foreign **oil** dependency. President Obama has ordered a review of the **oil** spill and what precautions could have been taken. He'll get the results in 30-days. And it was just announced this morning that the president will head to the gulf tomorrow for a firsthand update on the **oil** spill.00:32:06

Audience: 41,040 **Spot Cost:** \$142

17. 2 News 5:00

KJRH-TV (NBC) CH 2, Tulsa | DMA: 61

04/30/2010, 05:00 PM - 05:30 PM

[CC] 00:04:23 **Energy** officials say the massive oil spill in the Gulf of Mexico will significantly set back efforts to increase offshore drilling. Releasing more than 200-thousand gallons of **oil** a day. Experts call the clean up "uncharted territory", nothing like this has happened before. President Obama has put a drilling, Oklahoma native, ban on any "new" offshore **T- BoonePickens** spoke on MSNBC About how the spill effects the industry. "Is this great news for you. Is this great news? No, this isn't great news. It a sad day for the industry and for everybody involved. I would like for the president to clarify when he says he's shutting down offshore drilling. **Pickens** says this pushes back the US's attempt to reduce foreign **oil** dependency. President Obama has ordered a review of the **oil** spill and what precautions could have been taken. He'll get the results in 30-days. And it was just announced this morning that the president will head to the gulf tomorrow for a firsthand update on the **oil** spill.00:05:50

Audience: 37,316 Spot Cost: \$200