

PickensPlan

T. Boone Pickens Media Coverage 4.23.10

Total of 4 Placements

- Print: 2
- Blog/Online: 1
- Broadcast: 1

Coverage Summary:

Land Line Now, a program that airs on *Sirius XM's Road Dog Trucking* channel, highlighted Pickens' testimony before the House Ways and Means Committee pointing out Pickens' push for an energy plan and the failure of Presidents over the past 40 years to follow through on their pledges to reduce our dependence on foreign oil.

Print Placements (Full Articles Below)

- **T Boone Pickens Minnesota Project Receives Approval** – *Windpower Monthly* – 4/23/10
- **Wind Project Wins Agency Approval** – *Finance & Commerce* – 4/23/10

Blog/Online Placements (Full Articles Below)

- **Native Intelligence** – *LA Observed Blog* – 4/22/10

PRINT COVERAGE

T Boone Pickens Minnesota Project Receives Approval – *Windpower Monthly* – 4/23/10

By James Quilter

US: Billionaire oilman T. Boone Pickens' plan to build a 78MW wind farm in Minnesota has been approved by state regulators despite opposition from local groups.

Pickens pinpointed Minnesota for the project after he halved an order for 667 GE 1.5MW turbines when plans for his \$10 billion Texas wind project fell through.

52 of the turbines will be used in the Goodhue project, which was pre-developed by Minnesota-based National Wind. This company was recently acquired by Mesa Wind -- a renewables arm of the Pickens empire.

Additionally the project has been pushed through by the American Wind Alliance, a group comprising Mesa and GE.

The Goodhue project has attracted strong resistance throughout the area. Local opponents have been forming groups to seek half-mile (0.8 km) turbine setbacks, close scrutiny of AWA's 30-page contract and a one-year moratorium on wind projects.

Several reportedly contentious meetings have been held and more are on regional dockets.

Wind Project Wins Agency Approval – *Finance & Commerce* – 4/23/10

By Dan Heilman

Minnesota regulators have given the necessary approvals to allow development of a 78-megawatt wind project near Goodhue that backers say will help the state meet its renewable energy goals and further economic development efforts.

Development of the project is being spearheaded by the American Wind Alliance (AWA), a joint venture founded by Mesa Power Group LLC with the support of General Electric. Mesa Power Group was started by energy executive T. Boone Pickens, one of the nation's most visible proponents of renewable energy, in particular, wind energy. AWA was formed to drive continued growth in the wind industry. To date, AWA has reached agreement on seven other wind-power project transactions totaling more than 750 megawatts — four in Ontario and one each in Minnesota, Michigan, Missouri.

The Minnesota Public Utility Commission gave AWA the go-ahead on the Goodhue initiative in a recent approval of the project's purchase power agreement, draft site permit and its structure as a community-based project.

Mesa Power, as an owner of the Goodhue wind project, is helping finance the project and is also supplying the project with 52 GE wind turbines. The project encompasses 12,000 acres and is expected to generate enough electricity to power 31,000 to 70,000 homes. AWA expects to award a construction contract to a Minnesota-based firm in the coming weeks with a goal of breaking ground in the fourth quarter, and delivering power by late 2011. Northern States Power Company, a subsidiary of Minneapolis-based Xcel Energy Inc., has signed an agreement to buy the project's electricity.

BLOG/ONLINE COVERAGE

Native Intelligence – *LA Observed Blog* – 4/22/10

Monday, April 26, 2010

Milken Institute holds its Global Conference 2010 Opening Day (Continues through April 28.). Speakers include T. Boone Pickens, Vincente Fox, Dr. Susan Love, Larry Mizel, William Perry, Brent Snowcroft and Ted Turner. Beverly Hilton Hotel.

BROADCAST COVERAGE

1. Land Line Now

Road Dog Trucking (Sirius XM), National | DMA: 0

04/22/2010, 07:00 PM - 08:00 PM

00:22:00 Another House committee was meeting at the same time. The House Ways and Means Committee gathered to take a look at **energy** tax incentives driving the green top economy. What it got was an earful from none other than **T. Boone Pickens**, the Texas **oil** man who has a plan to secure the country's **energy** needs and free it from its dependence on foreign **oil** ... **Pickens** said was crucial to end that dependence sooner rather than later ... "America has not had an energy plan for forty years. Every president since Richard Nixon has pledged to reduce our dependence on foreign oil. Pres Obama has pledged to reduce our dependence on OPEC in 10 years and we can do that. It is not easy but we can do it. And if we do, Pres. Obama is only one to have made good on that promise. We are witnessing the greatest transfer in wealth in human history".....

00:23:59

Audience: N/A **Spot Cost:** N/A