

PickensPlan

T. Boone Pickens Media Coverage 2.27.09

Total of 17 Placements

- Print: 5
- Blog/Online: 2
- Broadcast: 10

Coverage Summary:

Pickens was mentioned in coverage focusing on two of the participants in Monday's National Clean Energy Project. The president and publisher of the *Toledo Free Press* praised Owens Corning CEO Mike Thaman for his role in meeting with key energy leaders, including Pickens. *The Oklahoman* piece discusses former Oklahoma Governor and current Walters Power International president David Walters' participation in the summit. Walters' quote is consistent with Pickens' messaging that energy reform is needed for the environment, the economy and national security.

Two of Pickens upcoming speeches were also previewed. *Domestic Fuel* ran a brief on Pickens keynote speech at the Alternative Fuel Vehicle Institute's annual conference in April. *The Rolla Daily News* published an article detailing his keynote speech at The University of Missouri's statewide energy summit April 22.

Television coverage also appeared previewing Pickens' appearance in Montana.

Print Placements (Full Articles Below)

- **T. Boone Pickens to Speak at UM System's First Energy Summit** – *The Rolla Daily News* – 2/26/09
- **PW: CERA WEEK 09 : "Doom and Gloom"** – *Petroleum World* – 2/27/09
- **Think Pink** – *Toledo Free Press* – 2/27/09
- **Walters Power International Sells Turbines to Power Resort** – *The Oklahoman* – 2/27/09
- **One Equals 325** – *The Fallbrook Village News* – 2/26/09

Blog/Online Placements (Full Articles Below)

- **National AF&V Conference Keynote Speakers Announced** – *Domestic Fuel* – 2/26/09
- **Energy Concerns Taking a Step Forward in Senate** – *Associated Content* – 2/27/09

PRINT COVERAGE

T. Boone Pickens to Speak at UM System's First Energy Summit – *The Rolla Daily News* – 2/26/09

Texas oilman T. Boone Pickens, architect of the "Pickens Plan" to reduce U.S. dependence on foreign oil, is the keynote speaker for a statewide Energy Summit hosted by the University of Missouri's four campuses April 22-23 in Columbia.

Pickens' keynote address is scheduled for 12:15 p.m. Wednesday, April 22 (Earth Day) in Jesse Hall Auditorium on the University of Missouri-Columbia campus. The speech is free and open to the public, but due to limited seating, registration is required. To register, visit www.missourisummits.com.

Pickens is the founder and chairman of BP Capital Management, one of the nation's most successful energy-oriented investment funds. His Pickens Plan calls for revamping U.S. energy policy to harness domestic energy alternatives while promoting the development of new technologies for alternative energy.

Pickens elevated energy reform into the national debate during the 2008 presidential campaign, with both candidates using direct facts and statistics provided by the Pickens Plan on the campaign trail. Many aspects of the Pickens Plan were included in President Obama's stimulus package, including incentives for advancement of wind, solar, and other alternative energy sources and a new transmission grid. Taking advantage of abundant domestic alternative fuels like natural gas to reduce our country's staggering dependence on foreign oil, which has reached nearly 70 percent, remains a top priority of Mr. Pickens as he continues his call for a comprehensive energy plan.

University of Missouri System President Gary Forsee announced in December that the Energy Summit would be one of two statewide economic development forums spearheaded this year by the university's four campuses. The second summit, slated for Oct. 7-8 in Kansas City, will focus on biological and life sciences.

"We want to bring together our state's best researchers, faculty, companies, entrepreneurs, investors, federal and state agencies, students and others who can help our state assume a leadership role in achieving energy and health advances for this century," Forsee said. "Cultivating renewable energy sources and improving human health are important goals in their own right, but they also can play a huge role in advancing our state's economy by creating more jobs."

Pickens' speech kicks off an afternoon lineup of leading national energy experts at the Energy Summit. First-day speakers include:

Dale Klein, chairman, U.S. Nuclear Regulatory Commission
Joan Woodard, Ph.D., executive vice president and deputy laboratories director, nuclear weapons program, Sandia National Laboratories
Gary Rainwater, chairman, CEO and president, AmerenUE
Fredrick D. Palmer, senior vice president, Peabody Energy
Richard Sayre, director, Enterprise Rent-A-Car Institute for Renewable Fuels, Donald Danforth Plant Science Center
Bob Dixon, incoming chair, Alliance to Save Energy Board
Bob Kruse, executive director of global vehicle engineering for hybrids, electric vehicles and batteries, General Motors
Karen Harbert, president and CEO of the U.S. Chamber of Commerce Institute for 21st Century Energy
Michael Chesser, chairman and CEO, Great Plains Energy and KCP&L

Research officers from the University of Missouri System's four campuses

Day two of the Missouri Energy Summit will feature presentations and panel discussions by researchers invited from public and private universities across the state, governmental and nonprofit agencies, energy companies, and others.

Missouri's Energy Summit will be chaired by Missouri University of Science and Technology Chancellor John F. Carney III, and co-hosted by Chancellor Brady Deaton at MU. The October Missouri Biological and Life Sciences Summit will be chaired by Deaton and co-hosted by UMKC Chancellor Leo Morton.

More information about the event is available online at www.missourisummits.com.

PW: CERA WEEK 09 : "Doom and Gloom" – *Petroleum World* – 2/27/09

As heads of the largest Oil & Gas, Power and Alternative energy companies gathered at the Galleria in Houston Texas last week the air was filled with cautious optimism and in many cases gloom and doom.

Generally speaking, the heads of energy companies were more optimistic while economist and consultants were not.

The CERA folks were well organized and very professional, as usual. Daniel Yergin, the Chairman of CERA is definitely in his element, well known by everyone and a skilled moderator. His questions were challenging, insightful and his manner non combative with the speakers or panelist.

CERA is an invitation only event and very selective. The object is to gather the best and most influential players currently involved in the energy industry. The conference is broken down into daily topics such as oil, gas (including LNG), Power and Alternatives. Nuclear was also discussed.

The opening day's featured speaker the Hon. Edward Markey, Congressman from Massachusetts, Chairman, House Energy and Commerce Subcommittee on Energy and Environment; House Select Committee on Energy Independence and Global Warming . Without giving to much detail at the conference the Democrat does support higher fuel efficiency for autos, opposes nuclear energy and is tough on oil and gas companies drilling in the USA. He will be instrumental in implementing President Obama's energy plan which will focus on alternate forms of energy and propose new laws affecting climate change.

Tuesday was Oil day and the keynote speeches were given by BP CEO Tony Hayward, Royal Dutch Shell CEO Jeroen Van der Veer and Ibrahim Al-Naimi, Saudi Arabia's Minister of Petroleum and Minerals Resources. The CEO'S stressed the need for continued investment by the industry in spite of the economic down turn. When the economic situation gets better demand for oil and gas will continue to grow and could double by 2050. The Saudi Minister's message was to maintain stability in oil and gas prices in the face of the global recession.

Wednesday was Gas day with a morning session dedicated to LNG which stressed the large capital investments and the long lead time required to develop a project. The keynote speaker for the day was Gerhard Schroeder former German Chancellor. While not attacking recent shortages of gas from Russia he did state the need for more cooperation between Russia and western buyers as they are dependent on each other.

Aubrey McClendon, Chairman and CEO of Chesapeake Energy was more optimistic in tone saying that the recession will end and demand for natural gas will grow and projects in shale will be viable. There are huge reserves of gas trapped in shale in the USA but expensive to develop. A similar line used by T. Boone Pickens but effective. The result of course would be to reduce United States dependence on foreign oil and gas.

Thursday and Friday were dedicated to Power and Alternative Energy. At lunch on Thursday the keynote speaker was Gerard Mestrallet CEO of GDF SUEZ and he did say there is a future for nuclear power development and his company would be a part of that growth. Dinner that night should have been billed as the "doom and gloom" banquet as the panel of experts was quite pessimistic in varying degrees. Daniel Yergin was more optimistic. The consensus among the panelists was that "2009 is lost" and that recovery will not start till 2010 or 2011.

Friday, the last day, was still about power but also included alternatives. The talk was about smart grids and smart meters all of which will improve the efficiency of distributing electricity and for households, managing their electrical consumption better.

On alternatives there was a lot of talk around the future of carbon capture and coal to liquids.

As usual, the turnout at this year's CERA week was very good with participants from all over the world and excellent industry coverage. Let's hope that next year's meetings will be more upbeat and oil and gas prices at better level for producers while still economic for consumers.

Think Pink – Toledo Free Press – 2/27/09

By Tom Pounds

A number of local business people, government officials and candidates are discussing alternative energy as one pathway to Toledo's much-needed economic salvation. While many companies are actively making their names in this field, one of our local corporate giants is greatly distinguishing itself.

This week, Owens Corning CEO Mike Thaman traveled to Washington, D.C., to attend The Center for American Progress Action Fund's "National Clean Energy Project." Thaman joined a few dozen business leaders in a roundtable discussion to look into ways of utilizing more clean energy in the United States and lessening America's reliance on foreign oil.

"Homes and commercial buildings consume 40 percent of our nation's energy and 74 percent of all electricity consumed," Thaman said. "There are 80 million underinsulated homes in the United States. Any comprehensive energy policy must include energy efficiency and improved insulation in existing and new homes and buildings."

With participants such as Bill Clinton, Al Gore, Nancy Pelosi, Robert Kennedy Jr. and T. Boone Pickens at the event, Thaman had access to key leaders in environmental planning.

Kudos to Thaman and Owens Corning for leading this effort and stepping up to keep Toledo part of the conversation.

Thomas F. Pounds is president and publisher of Toledo Free Press.

Walters Power International Sells Turbines to Power Resort – The Oklahoman – 2/27/09

By Randy Ellis

Oklahoma City-based Walters Power International this week said it has sold two NG Solar Saturn T-20 gas turbines that will be used to provide power to a large resort/condominium development under construction in Montego Bay, Jamaica.

The turbines will serve Palmyra Resort & Spa, a \$1.8-billion resort. Each turbine can produce about 1,000 kilowatts of electricity. Walters Power International purchased and refurbished the turbine units, which it obtained in Europe.

Former Oklahoma Gov. David Walters is president of Walters Power International.

Energy summit

Walters joined T. Boone Pickens and several prominent energy leaders in Washington, D.C., on Monday at the invitation-only National Clean Energy Project Summit.

The forum focused on improving the nation's power grid and taking steps to reduce the United States' dependence on foreign oil.

"Energy reform is long overdue and we now have an administration that recognizes that clean and renewable energy is not only good for the environment, it's good for the economy and national security, as well," Walters said.

"It's possible to make highly efficient natural gas plants nearly as clean as wind and soil."

One Equals 325 – *The Fallbrook Village News* – 2/26/09

On C-SPAN-1 TV Saturday afternoon, billionaire T. Boone Pickens, oilman-windfarm-natural gas expert-entrepreneur, testified in Washington, DC, at the National Governors Association, to all the nation's governors, the following jaw-dropping new fact: one diesel-engine 18-wheeler truck emits the equivalent noxious pollution of 325 automobiles.

Hmmm, let's see now: 1,400 daily Granite Construction trucks will suffocate the Temecula region with an additional daily blanket of deadly pollution equivalent to 455,000 (1,400 times 325) additional daily cars on the nearby I-15.

Buy gas masks and weather-strip your house. Stay indoors.

Nick Biddle, Temecula

BLOG/ONLINE COVERAGE

National AF&V Conference Keynote Speakers Announced – *Domestic Fuel* – 2/26/09

The Alternative Fuel Vehicle Institute (AFVi) have announced that General Wesley Clark, T. Boone Pickens, and Jeff Schuster will be their keynote speakers for their 2009 conference. Their fifteenth annual conference will be held in Orlando, Florida on April 19-22, 2009.

Keynote speakers will be joined by 200 experts presenting topics in thirty-five concurrent sessions. Information will focus on evolving transportation policy and funding changes during created an opportunity for alternative fuels. Session topics will include legislation, air quality, plug-in hybrids, fuel cells, heavy-duty hybrids, biofuels updates, electric drive advances, and in-depth workshops on federal funding, biofuels, vehicle conversions, and natural gas trucking.

An estimated 2,000 people are scheduled to attend the conference. For more information on the conference, go to <http://www.afv2009.com>.

Energy Concerns Taking a Step Forward in Senate – *Associated Content* – 2/27/09

Harry Reid Introduces Renewable Energy Infrastructure Bill to the Senate

A major energy summit wrapped up in Washington, D.C. on February 23, in which Senate Majority Leader Harry Reid (D-NV) stated he would be introducing a bill on the Senate floor this week, with the aim of the bill being the expansion of the nation's electric transmission system.

The bill is designed to give President Obama the authority to create areas where the nation's electric power grid can be expanded into places where renewable resources are found. Typically, renewable resources such as solar, wind, and geothermal are not easily accessible, and are in fact the number one problem with their use.

And so we focus on the intended effort: it is going to take a lot of money to create an entire new portion of the electric grid that is capable of harvesting the energy from thousands of wind turbines, acres of solar panels, and miles of underground geothermal piping, and transmit it cleanly to your light switch or groovy new electric car. Senator Reid's bill would allow the government to force the development of the required new sections of the electric grid, in short, to build infrastructure.

So now Washington, D.C. is facing a test about how serious the American people are about change. The Obama Administration campaigned on a platform of change, and won. But real change requires real effort, and with effort from people like T. Boone Pickens, an oil man with a wind energy plan, government is responding to pressure from businesses and people alike who are asking for relief from dependence on foreign oil and a hurting economy. Harry Reid's Renewable Energy Bill is a result of this pressure.

Since the bill to expand the electric grid is only just now being submitted to the Senate floor, look for continuing reports on the progress of the bill through committee, Congress, and to the President's desk.

Sources for this article:

1. http://reid.senate.gov/newsroom/pr_022309_cleanenergyproject.cfm
2. <http://www.pickensplan.com/theplan/>

BROADCAST COVERAGE

1. CSPAN-3 Schedule

DMA: N/A

CSPAN 3 (---) National

02/25/2009 06:00 PM - 08:00 PM

00:00:30 Up next former President Bill Clinton , **oil** executive **T Boone Pickens** and former Vice President Al Gore participate in an **energy** forum. The focus specifically on alternative and renewable **energy** sources and their relationship to the economy..Hosted by the Center for American Progress 00:01:16

00:01:16 Thank you all very much for coming to the National Clean Energy Projects Renewables Program . My name is Tim Wirth...president of the United Nations Foundation.This event that we have today has been designed primarily by the Center for American Progress and a number of allies particularly Senator Harry Reid and Mr **Boone Pickens** and a variety of the remarkable coalition that we have around the table... 00:01:50

00:03:46 ..if you ask a constituency what do you think about the grid, they go blank right away ..and one of our jobs is to make sure we get this as high in the lights as possible... and that's again why we are so indebted to **Boone Pickens** , Steve Bing and others for helping us to get where we are out today ... 00:05:07

00:35:45 ... I wanted to pay a special thanks to out **Boone Pickens** and Steve Bing ... among others here who really helped to form a frame around this issue....Boone could you share some thoughts..."Thank you I hope there is a camera here that has me between the 2 Nobel winners"... 00:36:27

01:31:35 Denise came from the American Petroleum Association to the American Wind Association ... and this is a statement I thought I'd never make ... that I give them my statement by saying I agree with everything to **Boone Pickens** said ... and I never thought I'd say that ... thank you so much for that ... you very much Congressman 01:32:16

01:53:24 and then close with the Vice President Gore and **Boone Pickens** and finally John Podesta ... so with that let me thank our special guests for being here ...our political leadership ... Jeff thank you very much ...Secretary Salazar... 01:55:51

2. Fox Business Happy Hour (Rebroadcast)

DMA: N/A

Fox Business Network (---) National

02/25/2009 11:00 PM - 12:00 AM

[CC] 00:35:14 ... Long USO as a pair trade. Gets to 20 barrels of **oil**? 66. Get to 23 22 barrels right now. **Oil** is this volatile. We had this d iscussion in the morning meeting. All the **oil** sloshing. It is crazy in the **oil** market how fast things turn. Couple months ago they were talking \$200 a barrel of **oil** and we couldn't find the stuff and **T. Boone Pickens** saying you better start spinning some **wind** turbines or you will run out of **energy**. You now they're on tankers in the gulf. It will turn again... 00:36:48

3. Fox Business Happy Hour

DMA: N/A

Fox Business Network (---) National

02/25/2009 05:00 PM - 06:00 PM

[CC] 00:35:14 ... Long USO as a pair trade. Gets to 20 barrels of **oil**? 66. Get to 23 22 barrels right now. **Oil** is this volatile. We had this d iscussion in the morning meeting. All the **oil** sloshing. It is crazy in the **oil** market how fast things turn. Couple months ago they were talking \$200 a barrel of **oil** and we couldn't find the stuff and **T. Boone Pickens** saying you better start spinning some **wind** turbines or you will run out of **energy**. You now they're on tankers in the gulf. It will turn

again... 00:36:48

4. Attack Of The Show

G4 (---) National

02/25/2009

07:00 PM - 08:00 PM

DMA: N/A

Spot Cost: \$717

Est. Audience: 51,969

00:47:59 TZ; Adam Sessler: X-Play Host Adam Sessler is revealing which future video games are going to be the most popular. SI; Adam Sessler, X-Play Host, says that Flower is a video game where you control wind to **pick** up petals from flowers and carry them on a journey. Ther is a story of clean energy versus dirty power .Sessler says that he thinks that **T. Boone Pickens** is behind this game. Sessler says that with downloadable games, you are not stuck at a Game Stop with a guy breathing on you. Sessler says that Noby Noby Boy shows that they have improved the drugs in Japan. Sessler says that the GTA IV: The Lost and Damned video game is worth the 20 dollars that it costs. V; Flower Video Game footage, courtesy of SCEA. V; Noby Noby Boy Video Game footage, courtesy of NAMCO Bandai. Rockstar Games has released a new episode to the video game, Grand Theft Auto IV. V; Grand Theft Auto IV: The Lost and Damned Video Game footage, courtesy of Rockstar Games. Anchor Banter: I am in love with the video game Flower. 00:54:33

5. 27 News Early Today

KSNT-TV CH 27 (NBC) Topeka

02/26/2009

05:00 AM - 06:00 AM

DMA: 138

Spot Cost: \$20

Est. Audience: 1,699

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:32:23 Governor Sebelius just returned from the nation's capital where she met with President Obama at the National Governor's Association Winter meeting. 27 News reporter Hannah Wooldridge has more on some ideas the governor is bringing back from D-C. She's back from a governor's conference in Washington D-C Message. Sebelius made it clear she will not support a house bill which authorizes the construction of new coal-fired power plants in the southwest portions of the state. Is a step backward, it is a model of green initiatives which frankly have been made less green as they work their way through the process so I'd say they're more like an olive brown color. The governor says the future of **energy** lies in **wind** power, not carbon-emitting coal. We don't need additional power in Kansas the Kansas **energy** council has made that very clear. In fact, the state has enough power right now to last longer than a decade we have sufficient power. We do need jobs. We need jobs throughout the state. And one study says President Obama's recovery act could potentially creat more than 11 thousand jobs expanding **wind energy** in Kansas. Wooldridge, 27 news. Sebelius is a strong supporter of **T. Boone Pickens'** plan to build a "**wind** corridor" from Texas up to Canada. She forsees Kansas playing a large role in the future of **wind energy**. 00:34:38

6. 27 News At Six

KSNT-TV CH 27 (NBC) Topeka

02/25/2009

06:00 PM - 06:30 PM

DMA: 138

Spot Cost: \$133

Est. Audience: 17,804

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:01:47 We do need jobs. We need jobs throughout the state. And one study says President Obama's recovery act could potentially create more than 11 thousand jobs expanding **wind energy** in Kansas. The president's recovery act" includes the "largest **energy** bill" ever passed, Sebelius is a strong supporter of **T. Boone Pickens'** plan to build a "**wind** corridor" from Texas up to Canada. She forsees Kansas playing a role in the future large of **wind energy**. 00:03:20

7. Northeast Kansas News At 9 PM

KTMJ-TV CH 43 (FOX) Topeka

02/25/2009

09:00 PM - 09:30 PM

DMA: 138

Spot Cost: \$37

Est. Audience: 2,170

[CC] 00:05:24 Sebelius says her top concern for the state is promoting green **energy**. The governor strongly supports the new **energy** bill which includes 30 billion dollars for **energy** efficient projects. Sebelius says it could bring approximately 11 thousand green jobs to Kansas, building power transmission lines and manufacturing **wind** turbines. " We have assets that we can deploy right away. **Wind energy** that state's around the country would love to have. The president and his team made it very clear they are well aware there are some transmission issues that have to move forward quickly, there is a significant investment in the new recovery ...an effort to move wind and solar power to market that will be enormously helpful in Kansas and put people to work" Sebelius is a strong supporter of **T. Boone Pickens'** Plan to build a "**wind** corridor" from Texas up to Canada. She foresees Kansas playing a large role in the future of **wind energy**.
00:07:28

8. CSPAN-3 Schedule

DMA: N/A

CSPAN 3 (---) National

02/27/2009 02:00 AM - 04:00 AM

01:28:04 (lengthy interview and viewer question segments)...A discussion now on **energy** independence and the Obama administration with **oilman T Boone Pickens** ... Mr. Pickens, founder and chair of BP Capital Management, talked about this plan for **energy** independence and responded to viewer phone calls... show you the Pickens Plan for **energy** independence . In nineteen seventy, Americans imported 24 percent of their **oil**. In two thousand nine, it is almost seventy percent. The US has four percent of the world population and demands twenty five percent of the world 's oil. Here is T. Boone Pickens' plan -- create jobs in **wind** and solar power, produce 22 percent of nations electricity from wind, provide 21st century electric grid , provide incentives to homeowners, building owners to upgrade to energy saving options and use American natural gas to replace oil as auto fuel. We are going to be talking to him next. Start dialing now, get your phone calls ready... Here is **T Boone Pickens** over the weekend at the National Governors Association meeting ... "If you look at the oil produced every day , it is eighty five million barrels of oil is produced globally. We are using twenty one million of the 85 million"...
01:31:12

9. Beartooth News At 10

KTVH-TV CH 12 (NBC) Helena

02/26/2009 10:00 PM - 10:35 PM

Available formats: QuickView, transcript

DMA: 206

Spot Cost: \$162

Est. Audience: 4,211

[CC] 00:03:19 Montana Ambassadors are in Helena today and tomorrow, celebrating 25 years in the Treasure State. The primary role of the organization is economic development in Montana, by helping retain business from outside of the state as well as within. The group is meeting at the Great Northern Hotel to discuss new ways to grow Montana's economy. Montana Ambassadors work closely with the governors office on generating **energy** jobs in the state. Ken Richardson "At Montana Ambassadors we thought well, lets look at where growth could be. What the challenges are and thats the core mission of our conference today, is to talk about those things ." Governor Schweitzer will address the conference tomorrow. **Oil** and natural gas magnate **T. Boone Pickens** will be the keynote speaker tomorrow 00:05:34

10. Beartooth News At 6

KTVH-TV CH 12 (NBC) Helena

02/26/2009 06:00 PM - 06:30 PM

Available formats: QuickView, transcript

DMA: 206

Spot Cost: \$143

Est. Audience: 3,915

[CC] 00:03:10 Montana Ambassadors are in Helena today and tomorrow, celebrating 25 years in the Treasure State. The primary role of the organization is economic development in Montana, by helping retain business from outside of the state as well as within. The group is meeting at the Great Northern Hotel to discuss new ways to grow Montana's economy. Montana Ambassadors work closely with the governors office on generating **energy** jobs in the state. Ken Richardson "At

Montana Ambassadors, we thought well, lets look at where growth could be, w hat the challenges are and thats the core mission of our conference today, is to talk about those things ." Governor Schweitzer will address the conference tomorrow. **Oil** and natural gas magnate **T. Boone Pickens** will be the keynote speaker tomorrow. 00:04:59