

PickensPlan

T. Boone Pickens Media Coverage 02.24.10

Total of 4 Placements

- Print: 2
- Broadcast: 2

Coverage Summary:

The Fort Worth Business Press ran an article highlighting The Brookings Institution's Charles Ebinger's stance on natural gas noting his belief that serious infrastructure limitations will eventually hamper NGV growth. Pickens is mentioned in the article for his commitment to touting natural gas as a good fuel for fleet vehicle operators.

The Daily Times editorial board wrote an article in support of local New Mexican business owner Joe Williams, who is seeking local groups who operate fleets of vehicles to convert them to operate on compressed natural gas fuel. The editorial points out Pickens interest in creating a network of fueling stations able to provide compressed natural gas to vehicles.

Highlighted Placements (Full Articles Below)

- **Energy Expert: Increased Natural Gas Use Good, But There Are Obstacles** – *The Fort Worth Business Press* – 2/23/10
- **EDITORIAL: Natural Gas Fleets Could Be A Start** – *The Daily Times* – 2/24/10

HIGHLIGHTED COVERAGE

Energy Expert: Increased Natural Gas Use Good, But There Are Obstacles – *The Fort Worth Business Press* – 2/23/10

By John-Laurent Tronche

Despite an increased push to get more natural gas vehicles on highways, there is a significant barrier blocking the access roads: cost.

Natural gas is being touted as a good fuel for fleet vehicle operators, most notably by natural gas vehicle proponent T. Boone Pickens, but The Brookings Institution's Charles Ebinger, a senior fellow, said "serious infrastructure limitations" will hamper NGV growth.

"[Compressed natural gas] would be a great fuel for 18-wheelers. Will that happen? I wouldn't bet the ranch on it," he said, "because somebody's going to have to finance the infrastructure for that to occur."

Ebinger, who has advised more than 50 governments, including the current administration, on energy policy, addressed energy security at a World Affairs Council of Dallas/Fort Worth meeting in Fort Worth on Tuesday.

The United States' energy outlook is radically different today than it was a decade ago, having been blessed, as he puts it, by the recent discoveries of massive shale gas plays and the ability to tap them economically. Natural gas can be a transforming asset worldwide to generate electricity while reducing carbon emissions.

"Shale gas is the great story, not only domestically but perhaps less noticed internationally," he said.

Natural gas would work well as a bridge to a renewable energy future, but it isn't the only solution to solving the nation's complicated and challenging energy future, he said.

All fuels, save for ethanol, must be considered if the United States and the world expect to have enough energy resources to go around in the years ahead and meet the increasing demand brought on in large part by India, China, the Middle East and the rest of the developing world.

"Every fuel has its champions that make outrageous claims that it is the solution," Ebinger said. "I don't believe any fuel is the solution. I believe we need a diversified fuel mix."

For more on Ebinger's talk, see the March 1 issue of the Fort Worth Business Press. For information on local efforts to create a natural gas fueling hub in the area:

EDITORIAL: Natural Gas Fleets Could Be A Start – *The Daily Times* – 2/24/10

San Juan County is blessed to sit above one of the largest deposits of natural gas in the world. Despite this, most of the businesses that extract the gas send it to other parts of the country to be used.

The oil and gas industries have hit a bit of a rough patch in our down economy. It would be to our benefit if we could find a local use for all the potential we have beneath our feet.

Enter Joe Williams.

The local business owner is seeking for local groups who operate fleets of vehicles to convert them to operate from compressed natural gas fuel.

The proposal has many potential benefits. Chief among them are the facts that natural gas burns cleaner than gasoline and other fuels, and also is significantly less expensive on the gallon. In addition, money spent on fuel would be going to local companies instead of being sent abroad to foreign oil producers.

It's ideas like this that fit perfectly within our country's goal of low-emission energy independence. Both Democrats and Republicans can get behind this idea.

The Southern Ute Tribe is one of many organizations prepared to act on this proposal, but there still are things that need to happen before natural gas fleets can become reality in the Four Corners.

Most importantly, there needs to be a network of fueling stations able to provide the compressed natural gas to the vehicles. Williams says that a company owned by T. Boone Pickens is interested in filling this role. It is an interesting idea,

but until there is some sort of formal commitment in place, there's no guarantee.

There also is a large initial investment hurdle for companies that need to replace their old gasoline-powered fleets. However, we'd like to see more organizations take a leadership role and establish pilot programs to try natural gas. If Williams is right, the benefits far outweigh the costs.

This is the kind of entrepreneurial spirit our country and our county need to lift ourselves out of these economic doldrums. We applaud Mr. Williams and wish him best of luck on this endeavor, and likewise those willing to consider such a leadership role for a new idea.

BROADCAST COVERAGE

1. CSPAN-1 Schedule

CSPAN 1, National | DMA: 0

02/23/2010, 08:00 PM - 10:00 PM

[CC] 00:20:00 Walter is on the line speaking to Mr. Cox). . Host: Walter on the line for independents, Macon, Georgia. Caller: thank you, Mr. Cox. The lady on the phone --Capitalism made that high-definition camera and the car she is driving. That is what built this country. I saw on a stock market channel, the ceo of one of the largest **naturalgas** drilling corporations in America. He says as long as Obama talks about taxing corporations, they will withhold their expansion, all big corporations will. There's plenty of **naturalgas** here. He said if we start drilling like **T. BoonePickens** said, we will have jobs, we can build better power plants with natural gas that produce a lot more **energy** without pollution. A West Virginia company lied about the tritium leaking out of their pipes at the nuclear power plant up there. He said we can export **naturalgas** to Japan and Europe, and other developing countries. Guest: you are right about that. The most useful part of your discussion there at the beginning was about the video camera. The excellence of the product brought to market. I remember the first cell phone in 1984 which cost \$4,200. That product today is much improved and has a camera and lots of other pitchers and cost 100 bucks. It was bought by nothing other than markets. People seem to put down the whole word of "capitalism" as if it a four-letter word. ...00:24:40

Audience: N/A Spot Cost: N/A

2. Washington Journal

CSPAN 1, National | DMA: 0

02/23/2010, 07:00 AM - 10:00 AM

[CC] 01:55:55 Walter is on the line speaking to Mr. Cox). . Host: Walter on the line for independents, Macon, Georgia. Caller: thank you, Mr. Cox. The lady on the phone --Capitalism made that high-definition camera and the car she is driving. That is what built this country. I saw on a stock market channel, the ceo of one of the largest **naturalgas** drilling corporations in America. He says as long as Obama talks about taxing corporations, they will withhold their expansion, all big corporations will. There's plenty of **naturalgas** here. He said if we start drilling like **T. BoonePickens** said, we will have jobs, we can build better power plants with natural gas that produce a lot more **energy** without pollution. A West Virginia company lied about the tritium leaking out of their pipes at the nuclear power plant up there. He said we can export **naturalgas** to Japan and Europe, and other developing countries. Guest: you are right about that. The most useful part of your discussion there at the beginning was about the video camera. The excellence of the product brought to market. I remember the first cell phone in 1984 which cost \$4,200. That product today is much improved and has a camera and lots of other pitchers and cost 100 bucks. It was bought by nothing other than markets. People seem to put down the whole word of "capitalism" as if it a four-letter word. ...01:57:52

Audience: N/A Spot Cost: N/A