



## T. Boone Pickens Media Coverage 2.5.10

### Total of 12 Placements

&#61623 Blog/Online: 6  
&#61623 Broadcast: 6

### Coverage Summary:

Pickens appeared on "The Dylan Ratigan Show" on *MSNBC* yesterday. During the interview Pickens discussed the Pickens Plan, cutting our dependence on foreign oil by using natural gas in heavy duty 18-wheelers and listed a number of the NAT GAS Act supporters in Congress. The interview led off with clips of U.S. Presidents pledging to reduce our dependence on foreign oil, with Ratigan giving the latest figures showing that we still import 63% of our oil. The segment can be viewed here - <http://www.msnbc.msn.com/id/31510813/>

### Highlighted Placements (Full Articles Below)

&#61623 **Transcript: The Dylan Ratigan Show – MSNBC – 2/4/10**

### Blog/Online Placements (Full Articles Below)

&#61623 **T. Boone Pickens: The Oil Crisis Isn't Over – Peak Oil – 2/4/10**  
&#61623 **Nat Gas Could Cut OPEC Oil Use In Half By 2020 – Benzinga – 2/4/10**  
&#61623 **T. Boone's Natural Gas Crusade – Energy & Capital – 2/4/10**  
&#61623 **Did Oil Just Bottom? (OIH, VLO, BHI) – 24/7 Wall Street – 2/5/10**  
&#61623 **Oh, the Weather Outside Is ... Historic – CNSNews.com – 2/5/10**

## HIGHLIGHTED COVERAGE

**Transcript: The Dylan Ratigan Show – MSNBC – 2/4/10**

Unidentified Announcer: In America today, time for some tea. The Tea Party Convention kicking off today in Nashville. A pivotal test of the movement's political power. We're talking grassroots, astroturf, and weeds in the Republican Party. Is this the future of the GOP?

Also, breaking down Toyota's new troubles with the Prius, and America's energy crisis with renegade billionaire T. Boone Pickens.

All that, plus a sad goodbye to America's pandas and political wolves in sheep's clothing. (clip of political commercial by US Republican Senate candidate Carly Fiorina)

THE DYLAN RATIGAN SHOW starts right now.

\* \* \*

(Unrelated Material)

\* \* \*

DYLAN RATIGAN, host:

Hey, Matt, did I tell you I got T. Boone Pickens on the show today?

Mr. MATT LEWIS (PoliticsDaily.com Blogger): You did not. You did not.

RATIGAN: Yeah, I'm excited. I'm just--I'm excited about that. You get to say "T. Boone, he's the man." It's fun. Anyway, moving on. China--

Mr. LEWIS: So many T. Boones. T. Boone, t-bone.

RATIGAN: Yeah. There you go. It's enjoyable.

China, in its hunger for America's most precious commodity--speaking of T. Boone and oil--has bought up our debt. They are buying up, as we discussed yesterday, the world's oil resources from Brazil to Nigeria to Canada. And apparently now they want our pandas, too.

\* \* \*

RATIGAN: Plus, the winds of change with renegade billionaire T. Boone Pickens. Imagine if you could reduce carbon, improve national security, create millions of jobs, and declare your independence forever as a nation when it comes to energy.

T. Boone's vision for solving America's energy crisis in our Town Square.

\* \* \*

RATIGAN: Anyway, T. Boone Pickens is here. Reduce carbon, reduce terror, add jobs. That's good.

We're back with a plan after this.

\* \* \*

(excerpt from a Richard Nixon speech, unidentified occasion and date)

President RICHARD NIXON: At the end of this decade, in the year 1980, the United States will not be dependent on any other country for the energy we need.

(end of excerpt)

(excerpt from a Ronald Reagan speech, unidentified occasion and date)

President RONALD REAGAN: The only way we can free ourselves from the monopoly pricing power of OPEC is to be less dependent on outside sources of fuel.

(end of excerpt)

(excerpt from a Barack Obama 2008 Democratic nomination acceptance speech)

President BARACK OBAMA: In 10 years, we will finally end our dependence on oil from the Middle East.

(end of excerpt)

RATIGAN: Apparently that's like being in favor of sunshine and puppies.

Decades of rhetoric from presidents on both sides of the aisle about ending our nation's dependence on foreign oil, and yet the numbers tell the true story. Based on the latest figures from the US Department of Energy, the US--the United States currently imports 63 percent of its oil, sending approximately 226 billion US dollars--that's \$468,000 per minute--to foreign governments. (graphic on US oil imports)

America, meanwhile, runs on oil. Take a look at the pie chart, a breakdown of our energy consumption. Petroleum and coal the majority of that pie. (graphic of energy consumption pie chart)

And, as we all know by now, reliance on foreign oil not just an energy issue. It's a matter of our national security, our environment, and our independence as a nation. One reason--take a look at the map--these are the countries that are the major suppliers of crude oil to the United States, particularly the Middle East, which is always fun. (graphic of map showing American sources of oil)

Now, I'm gonna show you another map. This would be the countries designated by our State Department as dangerous and unstable. (graphic of map showing State Department-designated unstable countries) With the exception of Venezuela, which is not officially on the list but the State Department notes that the government's distinctly anti-American stance is in place, and if you look at these two maps, you'll see there's a lot of overlap.

Second reason. As we continue to borrow and buy from China, we give them our currency and they take our currency and gobble up global energy resources as quickly as possible to control energy for themselves and to protect themselves from a potential crash in our own currency as we print money by the trillion. (graphic entitled "China Gobbling Up Energy Resources")

So, the big question that our government has struggled with for decades: do they have the ability to actually reduce our nation's dependence on foreign oil? And what is America's energy future? Quite a question.

Well, there's quite a man, quite an American, in my view, in our Town Square today who has quite an answer. His name: T. Boone Pickens. He's the chair of the investment group BP Capital. You have no doubt seen his ads for the Pickens Plan. He is with us today from Dallas.

And, Mr. Pickens, in addition to the pleasure that I get in saying your name--and many others do; T. Boone Pickens just makes you feel excited--you also have this plan. How does it work?

Mr. T. BOONE PICKENS (BP Capital Management Chairman): It's--the only way you can do what the President said--and he made that statement when he got the nomination back in July of '08--and at that time he said in 10 years we will not be importing any oil from the Mideast. The only way you can cause that to happen is you have to have a resource that will replace the foreign oil.

(Graphic on screen):

#### PICKENS PLAN

- \* T. Boone Pickens, CEO, BP Capital Management
- \* Oil tycoon
- \* Says wind, natural gas, US energy future

Mr. PICKENS: Now, we get five million barrels a day from OPEC, and we have plenty of natural gas to replace a big part of that five million barrels a day.

(Graphic on screen):

#### PICKENS PLAN GOALS

- \* Reduce terror threat
- \* Reduce carbon emissions
- \* Create 3.4 million jobs
- \* End reliance on oil

Mr. PICKENS: The way we'd start off is to do it on the heavy-duty 18-wheelers. Eight million of them. If we did the eight million, did the eight million 18-wheelers--that's it--we would, when we accomplish that, we would cut OPEC in half. That's two and a half million barrels a day. OPEC sells us five. So, we could cut them in half by putting our 18-wheelers on natural gas.

RATIGAN: What's the barrier to doing that?

Mr. PICKENS: Well, we've got the legislation in place. It's--and it's led by the right leadership in the Senate. It's led by the majority leader, Harry Reid, who understands the situation very well. On the Republican side is Orrin Hatch and the--another lead Democrat in it is Senator Menendez from New Jersey.

Over in the House you've got John Larson is your leader, and you've got two other very good cosponsors of that bill, which is HR 1835, which is Dan Boren from Oklahoma and John Sullivan from Oklahoma.

So, everything's set. The House bill has 137 cosponsors. So this could--if we could get it in place--this could go as a stand-alone bill and pass quickly.

RATIGAN: What of those who say, 'Listen, Dylan Ratigan might like saying "T. Boone Pickens" and he might think T. Boone Pickens is smart and understands this and he makes a good case, but T. Boone Pickens is nothing more than a rich guy who's trying to use the government to try to get--to try to pick everybody else off.

Mr. PICKENS: Is that the question?

RATIGAN: Yeah, it's a question. How do we know that's not what you are?

Mr. PICKENS: Well, if--I've spent \$62 million telling the story. First the problem, second the solution. And if I wanted to make money, I wouldn't have spent the 62; I'd've just kept my money. (graphic of map entitled "Harnessing US Wind Power")

And if it was today that I was gonna do this, I would not do it because when I did it, and when I kicked this off in July of '08, I had the money, and today I would not put \$62 million in it even though I consider myself to be a patriotic American that has a mission, and the mission is get us off of the OPEC oil because we're paying for both sides of the war there. (graphic of map entitled "Global Wind Map")

RATIGAN: Yep.

Mr. PICKENS: And we have--

RATIGAN: I get it. Mr. Pickens, thank you. I'm out of time. I want to--I look at this like the beginning of a conversation. I hope not the end. I can't tell you how grateful I am to you for the information, the analysis, and I hope, again, for a continuation sooner than later.

T. Boone Pickens and the Pickens Plan. You can check it out at [pickensplan.com](http://pickensplan.com).

I am Dylan Ratigan. Chris Matthews and "Hardball's" up right now.

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## **BLOG/ONLINE COVERAGE**

### **T. Boone Pickens: The Oil Crisis Isn't Over – *Peak Oil* – 2/4/10**

"The oil crisis is over."

Not so, says T. Boone Pickens in the latest commercial for his energy plan, aptly named "The Pickens Plan."

The oil tycoon and chairman of hedge fund BP Capital is championing natural gas and wind energy to wean America off foreign oil, which he calls a national security threat. This concept is the core thesis of his plan, created in June 2008.

Although he had to postpone his wind farm project this summer because of clamped capital markets and difficulties surrounding the transmission of energy generation, Pickens says the Pickens Plan is alive and unchanged. Some have theorized that he has revitalized his plan to focus more on natural gas as opposed to wind energy, but Pickens says this is not the case. He's committed to wind energy, but says that as long as natural gas remains cheap, it's difficult to finance wind projects. However, he notes that both forms of energy work well together; wind is not constant, but its gaps can be filled in with natural gas. In addition, Pickens recommends natural gas, not gasoline, as a fuel source for 18-wheeler trucks and buses in order to reduce U.S. reliance on foreign oil.

--The Motley Fool

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### **Nat Gas Could Cut OPEC Oil Use In Half By 2020 – *Benzinga* – 2/4/10**

By Mortimer Duke

T. Boone Pickens, oil tycoon and author of the green energy plan aptly named "The Pickens Plan", stated earlier today that "the oil crisis is not over".

Mr. Pickens, chairman of the hedge fund BP Capital is spearheading a movement to wean the US off of foreign oil by promoting and investing in natural gas and wind energy. Although he has temporarily postponed his support of wind energy, T. Boone has stated that his Pickens Plan is "alive and unchanged" and as long as natural gas remains cheap, it is difficult to finance wind projects.

Mr. Pickens suggests that using natural gas and not gasoline as a fuel source for 18 wheelers and buses would drastically reduce our reliance on foreign oil. Mr. Pickens believes that the US could cut its import of OPEC oil in half within 10 years using his "Pickens Plan". The US imported over 40% of its oil from OPEC nations in 2009.

The oil tycoon is not the only one on board of the green wagon train. Players like Wal-Mart (WMT), FedEx (FDX), Duke Energy (DUK) and Applied Materials (AMAT) are ready to invest in renewable energy without government incentives.

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### **T. Boone's Natural Gas Crusade – *Energy & Capital* – 2/4/10**

By Adam Sharp

While flipping through channels a few nights back, I came across T. Boone Pickens on John Stossel's new show.

The Texan billionaire was pitching his revised "Pickens Plan" for energy independence. The latest version advocates compressed natural gas as a replacement for diesel fuel.

Stossel — a libertarian — thinks T. Boone's plan is nothing more than dressed-up corporate welfare; Pickens says that CNG needs "help" from the government to get off the ground. The contrast made for a good show.

Pickens' plan relies on a big expansion in federal tax credits. The aim is to get trucking companies to switch their fleets from diesel to CNG. His goal — to eliminate America's dependence on imported diesel — seems like a pipedream... but I have to admit that the concept is compelling.

What's not to like?

Energy independence, less pollution, and cheaper fuel. The new Pickens Plan looks great on paper, at least. Major players are lining up behind it, from Harry Reid to Orrin Hatch. There's a bill floating around Capitol Hill to fund the tax credits (H.R. 1835), and Pickens says it could pass by May 2010.

Risks, Pitfalls, Conflicts of Interest

There are plenty of CNG critics out there. We heard from them last month, responding to a CNG article by my colleague Christian DeHaemer (founder and editor of Crisis and Opportunity).

Here are some thoughts from an Energy and Capital reader, Lou:

Do not hold your breath on CNG vehicles in general usage. Because of the high pressure tanks, such vehicles are or should be limited to use by fleets where trained technicians can fuel and maintain them. Ford and GM both gave up on their programs when 2 vehicles blew up during the fueling process because of tank failures. 6000 PSI gas, even inert nitrogen, is not something the general public is qualified to play with. Any new program for such vehicles will be instantly aborted when the first one blows. I know, because I was involved in those programs, trying to design fuel injectors for some. Very tricky business because one is dealing with a gaseous media.

Pickens may be smart, and he may be rich, but he's just proven that he does not understand the issues of alternate sources of energy. I knew the minute I first read of his scheme that he had not even been reading the papers re the NIMBY issues with wind turbines. Rich liberals that want this transition scream the loudest when anyone mentions wind turbines in their back yards. See: Teddy Kennedy.

Reader Wallace Henderson shared his first-hand experience running a fleet of CNG-powered airport shuttles:

Before you jump fully on the CNG bandwagon check the New Zealand experience. On my first tour of the country in 1988 almost every filling station had a CNG pump. On my last trip in 2007 very few had such pumps.

Personal experience trying to run an airport shuttle van service with CNG powered vehicles adds to my skepticism. To get about half the range of a tank of gasoline required a very large CNG tank pressurized to 3000 psi which was once the favored component in IEDs in the Middle East. Also filling time added about an hour of unproductive time on the clock for the drivers. After a very sincere try at being green we gave up after 9 months. Only government fleets where cost effectiveness is not a requirement are compatible with CNG.

Lou and Wallace highlight some of the biggest hurdles CNG needs to overcome. But with dozens of cities around America running fleets of CNG buses, the safety issues seem manageable — at least for larger fleets.

So far I'm not sold either way. Both sides make good points.

My biggest problem is that success of the plan hinges on tax breaks, at a time when the government is near-broke.

Conflict of Interest?

T. Boone could get even richer if his plan succeeds, thanks in part to the massive tax credits he's pushing. For example, he's the largest shareholder in Clean Energy Fuels Corp (NASDAQ: CLNE), a company poised to profit from the buildout of CNG fuel stations. Filling stations that add natural gas would also get up to \$100,000 in tax credits under H.R. 1835.

This conflict doesn't mean the Pickens Plan is a scam, or that it won't work. But it does raise questions about T. Boone's partiality. So while the Pickens Plan is sometimes sold as humanitarian effort, we should remember that big business is the real driving force behind it.

Chesapeake Energy (NYSE: CHK), a natural gas giant, is also working with Pickens to promote CNG. They run CNGnow.com, which promotes expanded use of the fuel. They're also running TV ads in support of Pickens.

Like Stossel, I generally don't like the government meddling in markets. T. Boone argues that a tax credit is different from a handout, since it technically just reduces a company's tax liability... But it still comes down to the government playing favorites.

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### **Did Oil Just Bottom? (OIH, VLO, BHI) – 24/7 Wall Street – 2/5/10**

By Jon C. Ogg

The rise in the dollar and the most recent wave of added risks that are coming from Europe combined with the loan halts in China have brought havoc to the commodities markets. Oil has not been immune. But this brings up an interesting issue here with oil today. Oil just hit \$78 on Wednesday, yet late this morning we saw oil crack under \$70.00 per barrel. At 12:23, NYMEX WTI Crude is down by -\$2.35 at \$70.79 per barrel.

Is it fair to just say that a trading range exists around even numbers in \$5 or \$10 increments? No way. But in the middle of January, oil was over \$84.00 per barrel for a brief period. That put it above the 50-day moving average, and that has acted as resistance since. Oil had traded briefly under \$73.00 in December, traded above \$80 for much of mid-October through early-December. So traders had sort of decided that a fair range for price moves would be \$70 to \$85....

Then there are the oil services operations to consider. The key ETF here is the Oil Services HOLDRs (NYSE: OIH) is down over 2% at \$114.20. The 200-day moving average for this one is at \$110.96. You have seen dismal earnings issued from the likes of Valero Energy (NYSE: VLO) and every other major oil company over their refinery operations. Baker Hughes Incorporated (NYSE: BHI) just announced today that the international rig count for January 2010 was 1,047, up 23 from the 1,024 counted in December 2009, and up 3 from the 1,044 counted in January 2009. The international offshore rig count for January 2010 was 288, up 7 from the 281 counted in December 2009 and up 9 from the 288 counted in January 2009.

Today's price action after the last two days just took out the lows of late-December and the lows of early-December. It will be interesting to see if the \$68 per barrel mark gets taken out that we saw in September.

With oil hovering right at \$70, it seems likely that two new scenarios will become the bet. The bets may start here in one camp that black gold is grossly oversold and has reached the bottom of the expected trading range. The second camp is one that will say oil has a new trading range, and a lower trading range at that. This recent trading also challenges the T. Boone Pickens call for \$90 oil.

The lowest near-dollar levels to watch will be \$68, and if that gets take out then \$65 will be the key level to watch. We have seen the news from companies. We have seen the news from the macroeconomic front. Now it seems up to the traders.

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### **Oh, the Weather Outside Is ... Historic – CNSNews.com – 2/5/10**

By Rich Galen

At 10:00 last night this was the official language from the National Weather Service winter storm warning: "A Winter Storm Warning remains in effect from 10 AM Friday to 10 PM EST Saturday. Precipitation type: Heavy snow. Accumulations: Storm total accumulations of 18 to 24 inches."

Now, I know those of my many readers who live in Antarctica or along Prudhoe Bay in the Arctic consider this a mere dusting. But, for those of us who live in normally habitable climes, this is a lot of snow!

In Your Nation's Capital and its environs we consider 2-4 inches of snow grounds for schools closing for at least two days, invoking "liberal leave" policies in Federal, state, and local government offices; and gathering up enough bread, milk, eggs, and toilet paper to last the 82nd Airborne Division three weeks; a good three weeks.

The good news about this storm is it is coming over a weekend, as did the 16.4 inches of snow we got from the storm in mid-December. The bad news about this storm is that even at the low end of the NWS' estimate - 18 inches - it would qualify as the third or fourth heaviest snow in D.C. history.

The top snowstorms have been:

- 1 - 28" Jan 1922
- 2 - 20" Feb 1899
- 3 - 18.7" Feb 1979
- 4 - 17.3" Jan 1996
- 5 - 16.6" Feb 1983
- 6 - 16.4 Feb 2003
- 7 - 16.4" Dec 2009

If this storm comes anywhere near what is being forecast, plus the four inches we got earlier this week, the snowfall for the winter of '09-'10 will total over 38 inches. That is somewhat higher than the average of 15.2 inches for Washington.

The natural tendency for someone who is in the business of being snarky would be to make the point that we might not need much more evidence than this much snow in one year to support the notion that someone's been fudging the global-warming-climate-change data.

I know ... I know. "Climate Change" means that unusual weather events will become more common. That's how the "Climate Change" lobby (previously known as the "Global Warming" lobby) explains these decidedly non-warm kinds of events.

This would be jolly cocktail party fodder if it not for the fact that we are pouring tens of billions of dollars into trying to find ways to reduce CO2 levels in the atmosphere so as to reverse what used to be known as "Global Warming."

President Obama's 2011 budget, which was released on Monday, calls for \$36 billion in loan guarantees for nuclear power plants.

Why nuclear power plants? Because if you want to replace the 250 million cars and light trucks in American which are currently running on gasoline (mostly imported gasoline if you believe T. Boone Pickens) with 250 million cars running on batteries, you have to have a whole bunch of additional electricity generation capacity so when those vehicles get plugged in every night there are enough electrons to re-charge them.

If you want to be able to power all those electric cars without pouring even more crap into the atmosphere from more coal-burning power plants, you have to build nuclear power plants.

Nuclear plants tend to need a rather long lead time as the people who live in the neighborhoods in which they are going to be built generally would prefer to have them built in someone else's neighborhood and so they go to court to make this preference clear to all parties involved.

Also, the Secretary of Energy, Stephen Chu, happens to be a Nobel Prize winning physicist, not a Nobel Prize winning novelist, so you can see where his interests lie.

\$36 billion is really a big slush fund to help off-set a climate which may not be as changing as quickly as we had been told. And I think it is fair to ask if there might not be a better use for those loan guarantees than for the construction of nuclear power plants.

At least here in the Washington metro area, this weekend will be one of those rare occasions when those who are believers in climate change and those who are not will be in absolute agreement.

The weather outside is frightful.

On the Secret Decoder Ring today: Links to the historical snowstorms in the Washington area; the official definition of "snarky," and to Sec. Stephen Chu's bio. Also, a Mullfoto of disappointment and a Catchy Caption of the Day with another "Princess Bride" reference.

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## BROADCAST COVERAGE

### 1. Mad Money (Rebroadcast)

CNBC, National | DMA: 0

02/04/2010, 11:00 PM - 12:00 AM

[CC] 00:48:28 I think it has impact on the company and the stock itself. Let's talk to the first undercover boss, Larry O'donnell. Ceo of Waste Management. Mr. O'donnell, welcome to "Mad Money." how are you? Have a seat. Waste management, I always think of it as a dirty company, but it's not. You do a lot to preserve the environment, and it makes you money. We are stuck in this notion that if you do something to preserve the environment or clean the air, it costs money. Explain to me how Waste is making money and doing the right thing? Well, what we want to do is --You know, the thing we collect, they have value. And we want to maximize the value of everything we collect. We either want to take it, recycle it and put it into new products, put it out there, back into the stream of commerce, or we want to make **energy** out of it, just like you were describing. Now, when you do --When you made your decision, we had a fellow by the name of **BoonePickens** on, talking about the possibility of a chain of **gas** stations. And all they could say was you should ask Waste Management, if you ever get a chance --Of course we immediately called you. Ask Waste Management about how well **naturalgas** as a **fuel** works. People don't believe us. Does it work? It works great. It burns very clean. One of our land fills in California, we actually put a facility out there, we're capturing the gas and converting it to liquid natural gas to power our trucks. Just tell me the savings. It looks if other people had the forward-looking notion, and maybe even a tax credit, I don't know about that, but you make --You save a lot of money by using the fuel, don't you? We do. We save money on the fuel. There's a large expense -- up front. Capital expense and pting in the fuelling stations. And then the trucks themselves, the maintenance is higher. Really? Than on a regular truck? Yes, it is. I did not know about that that's important. Negative. Talk to me about how the company itself is dealing --I'm not talking about the quarter end, dealing with the fact that we have been in the great recession. It has been said over and over again there is some cyclicity to the business but the ecomy is getting better. Jim, we are in a quiet period. Has business gotten better around the country? ...00:50:39

**Audience:** 86,614 **Spot Cost:** \$986

### 2. Mad Money

CNBC, National | DMA: 0

02/04/2010, 06:00 PM - 07:00 PM

[EC] 00:46:14 . Tonight we're sitting down with Larry O'donnell, the chief operating officer of Waste Management. 20 Million customers, 267 land fills. This is a steady business. Boy, you know, we like that. With a 4% yield, we like that even more. Tell you what I look for on these down days. But what few may know is that waste management is, in fact, a pioneer when it comes to alternative energy. And it's our absolutely favorite fuel source on Mad Money? Natural gas. Waste management's land fi to gas energy properties generated enough power for 400,000 homes every day, something that offsets almost 2 million tochbs coal a year. So I say two thumb's up. The company has 110 of these facilities that harness energy by the natural decomposition of waste. Then there's the fleet of trucks, forward looking. Waste management has the largest alternative fuel fleet of any company with 425 trucks running on clean burning compressed natural gas or liquifiedd natural gas. How much do you wish the truck that picks up your trash has that instead of the diesel that I smell. It also reduces greenhouse gas emissions dramatically. If we created a nation to produce gas like this, we would create 263,000 jobs. Waste management's o'donnell should have a unique perspective on what we need to do to create a genuine recovery, giving that he's appearing on cbs's undercover wheree worked as an entry-level work at his own company. A ground level view how it really works. The show premieres this Sunday after the Super Bowl. I've seen it and it's hard for me to say anything is good on another network, but it's pretty amazing. I think it has impact on the company and the stock itself. Let's talk to the first undercover boss, Larry O'donnell. Ceo of Waste Management. Mr. O'Donnell, welcome to "Mad Money." How are you? Have a seat. Waste Management, I always think of it as a dirty company, but it's not. You do a lot to preserve the environment, and it makes you money. We are stuck this notion that if you do something to preserve the environment or clean the air, it costs money. Exain to me how Waste is making money and doing the right thing? Well, what we want to do is --You know, the thing we collect, they have value. And we want to

maximize the value of everything we collect. We either want to take it, recycle it and put it into new products, put it out there, back into the stream of commerce, or we want to make **energy** out of it, just like you were describing. Now, when you do --When you made your decision, we had a fellow by the name of **BoonePickens** on, talking about the possibility of chain of gas stations. And all they could say was you should ask Waste Management, if you ever get a chance --Of course we immediately called you. Ask Waste Management about how well natural gas as a fuel works. People don't believe us. Does it work? It works great. It burns very clean. One of our landfills in California, we actually put a facility out there, we're capturing the gas and converting it to liquid natural gas to power our trucks. Just tell me the savings. It looks if other people had the forward-looking notion, and maybe even a tax credit, I don't know about that, but you make --You save a lot of money by using the fuel, don't you? We do. There's a large expense --We save money on the fuel. Up front. Capital expense and putting in the fuelling stations. And then the trucks themselves, really? The maintenance is higher. Yes, it is. ... 00:54:26

**Keywords:** TZ; Executive Decision 3: Cramer talks with Larry O'Donnell, the President and COO of Waste Management. GR; Waste Management. Waste Management's landfill and gas energy projects generator power for many homes everyday. Waste Management has the largest alternative fuel fleet of any company. GR; Waste Management logo. Larry O'Donnell is appearing on CBS' Undercover Boss, where he worked as an entry level worker for his own company to see how it works. The show Premieres Sunday after the Super Bowl. Cramer says it's pretty amazing. SI; Larry O'Donnell, Waste Management President and COO, discusses natural gas as a fuel, discusses the show, discusses the front end. Mr Steiner is the CEO. Cramer says Andrew Littlefair and **BoonePickens** were on.

**Audience:** 300,434 **Spot Cost:** \$2,802

**3. Hardball With Chris Matthews**  
**MSNBC, National | DMA: 0**  
**02/04/2010, 05:00 PM - 06:00 PM**

[CC] 00:02:03 ...Because we're paying for both sides of the war. I get it. Mr. **Pickens**, thank you. I'm out of time. I look at this like the beginning of a conversation, I hope not the end. I cannot tell you how grateful I am to you for the information, analysis, and I hope for a continuation sooner than later. T.

**BoonePickens**, check it out at **Pickensplans**. Com.00:02:21

**Audience:** 785,059 **Spot Cost:** \$7,753

**4. The Dylan Ratigan Show**  
**MSNBC, National | DMA: 0**  
**02/04/2010, 04:00 PM - 05:00 PM**

[CC] 00:00:01 America's energy crisis with renegade billionaire T. **BoonePickens**00:00:01

[EC] 00:18:33 . Matt, did I tell you I got T. **Boonepickens** on the show today? You did not. I'm excited about that. You get to say T. **Boone**. He's the man. It's enjoyable. 00:20:05

[CC] 00:24:26 Plus, the **winds** of change with renegade billionaire T. **BoonePickens**. Imagine if you could reduce carbon, improve national security, create millions of jobs, and declare your independence forever as a nation when it comes to **energy**. T. **Boone**'s vision for solving America's **energy** crisis ...00:27:10

[CC] 00:49:33 Anyway, T. **BoonePickens** here. Reduced carbon, reduce terror, add jobs. That's good. We're back with a plan.00:51:34

[EC] 00:54:40 The question our government has struggled with for decades, do they have the ability to actually reduce our nation's dependence on foreign oil, and what is America's energy future? Quite a question. Well, there's quite a man, quite an American in my view in our "town square" today who has quite an answer. T. **BoonePickens**, he is with us today from Dallas. Mr. **Pickens**, in addition to the pleasure of saying your name, it just makes you feel excited, you also have this plan. How does it work? The only way you can do what the president said, and he made that statement, you know, when he got the nomination, back in July of '08, and at that time he said in ten years we will not be importing any oil

from the Middle East. The only way you can cause that to happen is you have to have a resource that will replace the foreign oil. Now, we get 5 million barrels a day from opec. And we have plenty of natural gas to replace a big part of that 5 million barrels a day. The way we'd start off is to do it on the heavy-duty 18-wheelers. 8 Million of them. If we did the 8 million 18-wheelers, that's it, when we accomplish that, we would cut opec in half. That's 2.5 million barrels a day. Opec sells us 5. So we could cut them in half by putting our 18-wheelers on natural gas. What's the barrier to doing that? Well, we've got the legislation in place. And it's led by the right leadership. In senate, it's led by the majority leader, Harry Reid, who understands the situation very well. On the republican side Orin Hatch, and another lead democrat in it is Senator Menendez from New Jersey. Over in the house you've got John Larson is your leader, and you've got two other very good co-sponsors of that bill, which is hr-1835, from Oklahoma and John Sullivan from Oklahoma. So everything's set. The house bill has 137 co-sponsors. So this could, if we could get it in place, this could go as a stand-alone bill and pass quickly. What of those who say, listen, Dylan Ratigan might like saying **T. BoonePickens** and think he's smart and makes a good case, but **T. BoonePickens** is no more than a rich guy trying to **pick** everybody else off by using the government. Is that the question? That's the question. How do we know that's not what you are? Well, I spent \$62 million telling the story. First, the problem, second, the solution. And if I wanted to make money, I wouldn't have spent the \$62 million. I would have just kept my money. And if it was today I was going to do this, I would not do it. Because when I did it, and when I kicked this off in July of '08, I had the money. And today I would not put \$62 million in. Even though I consider myself to be a patriotic American, that has a mission, and the mission is, get us off of the opec oil. ... 01:00:49

**Keywords:**TZ; United States; OPEC; Middle East; US Department of **Energy**; State Department; Venezuela; China; Dallas; Senate; Senate Majority Leader Harry Reid; Orrin Hatch; Senator Menendez; New Jersey; House; John Larson; HR 1835; Dan **Borne**; John Sullivan; Oklahoma; **pickensplan.com**;

**Visuals:**Oil importing and sales statistics; US **energy** consumption in 2008; Supplies of US **oil**, courtesy of the Department of **Energy**; China gobbling up **energy** resources; **Pickens** plan goals; Harvesting US **wind** power; Global **wind** map, courtesy of Stier;

**Speakers:**President Richard Nixon; President Ronald Reagan; President Barack Obama; **T. BoonePickens**, Chairman and CEO of BP Capital;

**Audience:** 478,543 **Spot Cost:** \$4,512

**5. Newschannel 10 News At 6**  
**KFDA-TV (CBS) CH 10, Amarillo | DMA: 131**  
**02/04/2010, 06:00 PM - 06:30 PM**

[CC] 00:18:33 After **BoonePickens** scratched plans to put the world's largest **wind** farm in the Texas panhandle, the **wind** movement in our area has largely stalled. However, an innovative idea from landowners in Parmer County could change all of that. Tonight at ten, we'll tell you about this concept that came from a conversation in Bovina, and could end with the world's largest **wind** farm built in the southwest Texas panhandle.00:19:33

**Audience:** 20,774 **Spot Cost:** \$178

**6. KMID ABC2 News At 10**  
**KMID-TV (ABC) CH 2, Odessa/Midland | DMA: 155**  
**02/04/2010, 10:00 PM - 10:35 PM**

[CC] 00:19:19 Here's something for the US Dept. of **Energy**, they believe that for the next 25 years, US **energy** supply will mainly be from **oil**, coal and **gas**. The US **Energy** Information Administration Expects the price of west Texas intermediate crude, which averaged 62 dollars a barrel in 2009, will average roughly 80 dollars this year, and then 84 dollars a barrel in 2011. And as long as the demand for **energy** keeps growing, our local **oil** industry should remain strong. 33:55 to 34:05 Chevron believes that the **energy** demand is growing around the world. And for an **oil** basin, such as the Permian Basin, it speaks very well." The big 2 **energy** report will continue to air every Thursday night at ten o'clock. You can also check it out every Friday morning on good morning west Texas. Next week, we'll speak with **energy**

expert **T. Boone Pickens** about his new push for **natural gas** to cut down on foreign **oil** imports, and how it could effect business here in the basin.00:20:59

**Audience:** 4,852 **Spot Cost:** \$59