



## T. Boone Pickens Media Coverage 2.3.10

### Total of 6 Placements

- &#61623 Blog/Online: 4
- &#61623 Broadcast: 2

### Coverage Summary:

*Environmental Leader* reported on the addition of 100 new CNG taxis in Chicago, which along with two CNG fueling stations, are being paid for with a \$1.5 million grant from the City of Chicago and the Department of Energy. Yellow Cab has partnered with Clean Energy to construct the new fueling stations. Pickens is listed in the piece as a supporter of natural gas. The piece also lists several of the benefits of natural gas.

### Highlighted Placements (Full Articles Below)

- &#61623 **To Support Growing CNG Fleet, Yellow Cab Chicago Building 2 Fueling Stations** – *Environmental Leader* – 2/2/10

### Blog/Online Placements (Full Articles Below)

- &#61623 **Ted Turner and Southern Company Announce Alliance for Renewable Energy Ventures** – *Energy Boom* – 2/3/10
- &#61623 **5 Stocks Approaching Greatness** – *Motley Fool* – 2/2/10
- &#61623 **Institutional Interest Surging In These Stocks** – *Investopedia* – 2/3/10

## **HIGHLIGHTED COVERAGE**

### **To Support Growing CNG Fleet, Yellow Cab Chicago Building 2 Fueling Stations – *Environmental Leader* – 2/2/10**

Yellow Cab Chicago will add 100 new compressed natural gas (CNG) taxis, and is building an infrastructure to support them, reports the Chicago Tribune.

In the future, the cab company expects to add more CNG taxi, according to a press release.

The company, which operates the Yellow, Checker, American United and Blue Diamond bag lines, has about 3,000 taxis in service in the Chicago area.

Yellow Cab has partnered with Clean Energy to construct two CNG fueling stations. The two collaboratively applied for and received \$1.5 million in grant funding from the City of Chicago and the Department of Energy for the taxis and fueling stations.

CNG-powered vehicles emit up to 30 percent less greenhouse gas emissions than gasoline-powered vehicles.

In particular, CNG-powered taxis are gaining in popularity.

Natural gas maven T. Boone Pickens promoted their use in Dallas, for instance.

More than 250 natural gas taxis are operating in New York City, according to the Environmental Protection Agency, which has a resource to help cities adopt natural gas taxis.

The EPA says that vehicles powered by natural gas emit 80 percent fewer ozone precursors and over 95 percent fewer particulates than conventional gasoline-powered vehicles. In addition to being cleaner, compressed natural gas is also 30 to 40 percent cheaper than gasoline or diesel on a same mileage basis.

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## **BLOG/ONLINE COVERAGE**

### **Ted Turner and Southern Company Announce Alliance for Renewable Energy Ventures – *Energy Boom* – 2/3/10**

By Leslie Berliant

Ted Turner, perhaps looking to prove he can do it better than Texas oil tycoon T. Boone Pickens, is taking his piece of the renewable energy pie. And he is working with Atlanta-based Southern Company (NYSE:SO), which currently has 4.4 million customers and more than 42,000 megawatts of generating capacity, to make it happen.

"I've always been passionate about developing renewable energy, and I'm excited to join forces with Southern Company to explore our renewable energy potential," said Ted Turner, owner of Turner Renewable Energy and the largest individual land owner in North America. "Southern Company's experience in power project development, construction and operations, and customer relations help make this a strong alliance, and I look forward to working together."

The initial focus of their strategic alliance, which was announced on January 28th, will be on developing large scale solar photovoltaic projects in the American Southwest where solar resources are very

available and efficient. While the announcement was short on details, they have indicated that they will be exploring the feasibility of locating some of those projects on Turners more than 2 million acres of land.

Down the road, they may also look at other renewable energy options and technologies.

"We have said for some time that renewable energy should play an increasing role in this country's energy mix and that Southern Company would seek opportunities to expand our renewable portfolio where it makes sense," said Southern CEO David Ratcliffe.

Unlike T. Boone, Turner has been an active environmentalist and a serious philanthropist willing to put his money where his mouth is for some time. He has turned much of his land into conservation area, as well as used it to re-establish American bison and prairie dog populations.

In December of 2008, Turner told Grist "I want to see humanity succeed, and learn to live in peace and harmony with the environment and each other."

Turner, who started the cable news channel CNN is also a savvy businessman. So while Southern Company, with its holdings in nuclear energy, hydroelectric and promotion of carbon capture for coal plants may not be the darling of the environmental community, the company did have earnings of \$1.65 billion in 2009.

While Turner may be coming at investing in energy primarily from an environmental perspective, Southern Company is certainly looking at it from a business perspective; they will invest where there is money to be made. That the two objectives intersect around renewable energy is the real story.

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## **5 Stocks Approaching Greatness – *Motley Fool* – 2/2/10**

By Rich Duprey

Some companies are obviously great investments -- in hindsight. Yet for every stock out there screaming "buy me," others simply give us a nudge and a nod. How can we tell tomorrow's obviously great investments from the thousands of pretenders?

The stars' walk of fame

On Motley Fool CAPS, these opportunities can be found among our four-star stocks. In CAPS' proprietary ratings system, they rank higher than most of the other nearly 5,400 rated companies, but they're just shy of superstardom. While all the attention might go to their five-star peers, we can find four-star companies approaching greatness. Here are a handful:

- Freeport McMoRan (NYSE: FCX)
- InterDigital (Nasdaq: IDCC)
- MEMC Electronics (NYSE: WFR)
- Rubicon Minerals (NYSE: RBY)
- SandRidge Energy (NYSE: SD)

Some of these names might surprise you. Freeport McMoRan, for example, has been a leading copper and gold miner. Almost great? Yet even familiar names can still offer some of the best opportunities. Perhaps we've just forgotten the potential they still hold. However, the 145,000-plus CAPS members chose these companies as less obvious sources for tomorrow's great buys, so let's see why they might merit your attention.

In the sight of greatness?

Another gold bug with big potential is Rubicon Minerals, which has sizeable operations in the Red Lake district in Ontario, Canada. The area hosts Goldcorp's (NYSE: GG) high-grade gold mines, so it's no

surprise that Goldcorp's former chairman and CEO owns a sizeable slug of Rubicon's stock. Some speculate that Rubicon would make a perfect takeover target.

While Rubicon is seen as a more risky exploration play, you have to wonder if the Fool's gold (and silver) guru Chris Barker was being particularly prescient when he identified this junior miner a while back as a potential bonanza. In addition to its Canadian holdings -- it has reported good results in its F2 zone at Red Lake -- Rubicon controls some sizeable acreage in both Alaska and Nevada. It's also financially stable and has no debt.

Rubicon is not Goldcorp, at least not yet, and it remains to be seen just how much gold it'll be able to pull out of the ground. Gold prices have been jumpy lately depending on the movement of the dollar, but have hovered around \$1,100 an ounce.

Although CAPS members remain bullish -- more than 97% rating the company believe it will outperform the market -- they've been relatively silent about why they're optimistic, so why not head over to the Rubicon Minerals CAPS page and offer your opinion.

On borrowed time

Now that billionaire investor T. Boone Pickens has put wind energy on the backburner, cutting by half the turbine purchases he was going to make from General Electric (NYSE: GE), he'll have more time to focus on natural gas as an alternative fuel source. That bodes well for SandRidge Energy and its peers in natural gas exploration and drilling. And the recent cold weather -- and the National Weather Service's revised forecast for February -- has helped raise prices.

While market factors are moving in the industry's favor, some investors, like CAPS member mccarthyconsultg, are concerned that SandRidge won't be able to take full advantage because of its financial situation.

Yet, in spite of this great value, why is its chart pattern so up and down, with only a marginal indication of an uptrend? Could it be that investors are cautious about the company's long term performance and its ability to manage debt and improve sales. I can't answer this question, therefore I will not buy at this time. I am cautious.

It is true that SandRidge has just \$14 million in cash and more than \$2.1 billion in long-term debt on its balance sheet, yet 96% of CAPS members rating the company mark it to outperform. Head over to the SandRidge Energy CAPS page and offer your views on this natural gas play.

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## **Institutional Interest Surging In These Stocks – *Investopedia* – 2/3/10**

By Aryeh Katz

Even as the general market was topping and preparing for its most recent swoon, a number of stocks became targets of increased institutional buying. Many analysts view institutional purchases as a harbinger of better things to come for a stock, particularly if the institutions are just arriving to the stock buying party. As in many walks of life, institutions regularly travel in packs, scooping up shares of companies that their rivals just bought into but, were previously unaware of.

All in all, institutional buying is one of the most effective means of putting an unknown company on the public's radar and sending it skyward as publicity for the firm increases. Here are four companies that saw increases in pension, mutual, hedge and/or sovereign wealth fund buying over the last month.

Something Brewing Off the Gulf Coast?

McMoran Exploration (NYSE:MMR) is an oil and gas exploration and production company with assets that are focused on the Gulf of Mexico. The stock price nearly doubled last month, rising from roughly \$9 to nearly \$17 in a mere seven trading sessions. The greatest part of the jump occurred on a single day, when trading volumes leaped to 40 million shares. The stock regularly sees between two and four million shares change hands in a day.

Happy about that surge of institutional interest, no doubt, was investment guru, T. Boone Pickens, who just last September bought one million shares of McMoran Exploration and has since seen them rise by better than 110%. For those interested, Pickens also took out larger positions at the same time in Hess Corp. (NYSE:HES) and SandRidge Energy Inc. (NYSE:SD), both oil and gas players.

For the 2009 calendar year, MMR stock was not nearly as exciting as it has been of late, ending down nearly 17%.

### Big Jumps in Share Volume

Conexant Systems Inc (Nasdaq:CNXT) saw similar rises in both price and share volume when the institutions came on board last week. The stock gained about 50% in three sessions. Conexant sells semiconductor systems and equipment.

Shares of Tuesday Morning Corp. (Nasdaq:TUES), a retailer of home furnishing closeouts, gapped higher in mid-January, putting on a better than 50% gain since then. The institutional fingerprint was plain to see in share volumes that leaped eight-fold on the gap-up trading session.

### The Bottom Line

These stocks prove that institutional interest can do wonders for a stock - not just on the day of the funds' purchase, but in the days and weeks that follow. There's perhaps no publicity better than a company's first institutional purchase. (Learn about the pitfalls of copying big name investors in [Why Being A Copycat Investor Can Get Your Hurt.](#))

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## BROADCAST COVERAGE

### 1. Mad Money (Rebroadcast)

CNBC, National | DMA: 0

02/02/2010, 11:00 PM - 12:00 AM

[CC] 00:45:09 Let's go to Miriam in California. Caller: yes, boo-yah, Jim. Boo-yah, Miriam. Caller: I'm wondering what your opinion of Clean **Energy** is,...Candidly, we had **BoonePickens** on the show. I was hoping and was led to believe that maybe the president would mention **naturalgas** in the State of the Union. He did not. The prospects therefore have dimmed a little. I cannot be as enthusiastic about CLNE post that State of the Union address as I was before. Remember I had a bet with T. Boone Pickens. He says we'll get legislation by Memorial Day. I think he's wrong but I have respect for the man.00:46:23

**Audience:** 86,614 **Spot Cost:** \$986

### 2. Mad Money

CNBC, National | DMA: 0

02/02/2010, 06:00 PM - 07:00 PM

[EC] 00:41:40 Let's go to Miriam in California. Caller: yes, boo-yah, Jim. Boo-yah, Miriam. Caller: I'm wondering what your opinion of Clean **Energy** is,...Candidly, we had **BoonePickens** on the show. I was hoping and was led to believe that maybe the president would mention **naturalgas** in the State of the Union. He did not. The prospects therefore have dimmed a little. I cannot be as enthusiastic about CLNE post that State of the Union address as I was before. Remember I had a bet with T. Boone Pickens. He says we'll get legislation by Memorial Day. I think he's wrong but I have respect for the man. 00:47:54

**Keywords:**TZ; Lightning Round. Cramer responds to calls from viewers. GR; TD AmeriTrade. PI; caller asks about Zimmer. Cramer says he likes Stryker more than Zimmer. GR; Zimmer Holdings. PI; caller asks about 3Com Corp. GR; 3Com Corp. Cramer says to sell. Cramer says how about Akami, F 5. PI; caller asks about Ebix. GR; Ebix Inc. Cramer says don't buy. PI; caller asks about Merck. GR; Merck. Cramer says to hold it, says he likes the combination with Schering Plow. PI; caller asks about Clean **Energy**. GR; Clean **Energy**. Cramer says we had **BoonePickens** on the Show, Andrew Littlefair, says the president didn't mention **naturalgas** in the State of the Union. PI; caller asks about Microsoft. GR; Microsoft. Cramer says Microsoft is a terrified stock to leave as a legacy, but Cramer prefers Intel, Apple. Cramer owns Intel and Apple for ActionAlertsPlus.com. PI; caller asks about Motorola. GR; Motorola. Cramer says don't buy. Cramer says he'd rather see him in Apple. Cramer mentions March Madness.

**Audience:** 300,434 **Spot Cost:** \$2,802